

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM363683

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lic. Alberto Bailleres		11/24/2015	INDIVIDUAL: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chaparrosa Enterprises, L.P.		
<b>Street Address:</b>	9201 W. U.S. Highway 57		
<b>City:</b>	La Pryor		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78872		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2538201	B	
<b>Registration Number:</b>	2578207	B	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124082528		
<b>Email:</b>	nytmdpt@bakerbotts.com		
<b>Correspondent Name:</b>	Julie Beth Albert		
<b>Address Line 1:</b>	30 Rockefeller Plaza, 44th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	065023.0153		
<b>NAME OF SUBMITTER:</b>	Julie Beth Albert		
<b>SIGNATURE:</b>	/jba/		
<b>DATE SIGNED:</b>	11/25/2015		
<b>Total Attachments: 2</b>			
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source=CHAPARROSA TRADEMARKS - Stylized B Assignment#page2.tif			

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**EXHIBIT C**

**ASSIGNMENT OF UNITED STATES TRADEMARKS**

**WHEREAS**, Lic. Alberto Baillères (hereinafter "Assignor"), an individual having an address of Moliere No. 222 Edificio Corporativo BAL, Col. los Morales Seccion Palmas, 11450, Mexico, is the owner of all rights, title and interest in and to the United States trademarks identified in Schedule A attached hereto, the United States trademark applications and/or registrations therefor, together with all the goodwill of the business associated therewith (hereafter the "U.S. Stylized B Marks"); and

**WHEREAS**, Chaparrosa Enterprises, L.P. (hereinafter "Assignee"), a limited liability company organized and existing under the laws of the State of Texas, having an address of 9201 W. U.S. Highway 57, La Pryor, Texas, 78872, United States, is desirous of acquiring all rights, title and interest in and to the U.S. Stylized B Marks and in and to the trademark applications and/or registrations therefor, together with the goodwill of the business symbolized by the U.S. Stylized B Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, accepted and confirmed, Lic. Baillères does hereby irrevocably assign, transfer, grant, set over and convey unto CELP, its successors and assigns, Lic. Baillères' entire rights, title and interest in and to the U.S. Stylized B Marks for the United States only, the United States trademark applications and registrations therefor, together with the goodwill of the business symbolized by the marks, that portion of the business to which the mark(s) pertain in the United States only, the same to be held and enjoyed by CELP, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, subsidiaries, affiliates or other legal representatives, as the same would have been held and enjoyed by Lic. Baillères if this assignment had not been made, including, but not limited to, all United States common-law rights of Lic. Baillères in and/or to the U.S. Stylized B Marks, and Lic. Baillères' right to sue for all claims, demands and/or causes for action, both at law and in equity, that Lic. Baillères may have on account of any infringement, claim of unfair competition, likelihood of confusion or dilution of only the U.S. Stylized B Marks or any other similar or related claim or cause of action concerning only the U.S. Stylized B Marks prior to and following the effective date of this Assignment which arise in the United States. Lic. Baillères further assigns to CELP the right to sue and recover damages and/or profits for claims of past infringement, unfair competition and/or dilution, if any, that arise only in the United States.

**IN WITNESS WHEREOF**, the parties have caused this Assignment to be signed by their respective and duly authorized officer(s) or agent(s) effective as of the date set forth below.

**LIC. ALBERTO BAILLÈRES**

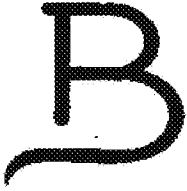
By: *Alberto Baillères*  
Name: Alberto Baillères  
Date: 11-22-15

**CHAPARROSA ENTERPRISES, L.P.**

By: *Guillermo Schultz*  
Name: Guillermo Schultz  
Title: President, ZC Ranch Properties, LLC  
(General Partner)  
Date: November 24, 2015

SCHEDULE A

United States Stylized B Trademarks:

	Serial #	Reg. #	Mark
1	76261637	2538201	
2	76261638	2578207	