## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM363842

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Glory Foods, Inc.		11/23/2015	CORPORATION: DELAWARE	

### **RECEIVING PARTY DATA**

Name:	McCall Farms, Inc.
Street Address:	6615 S. Irby Street
City:	Effingham
State/Country:	SOUTH CAROLINA
Postal Code:	29541
Entity Type:	CORPORATION: SOUTH CAROLINA

#### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark		
Registration Number:	4384440	GLORY FOODS		
Registration Number:	1744697	GLORY FOODS		
Registration Number:	3313105	SENSIBLY SEASONED		
Registration Number:	3360930	SWEET TRADITIONS		
Registration Number:	1962955	GOOD TASTE FOR THE TABLEGOOD TASTE FO		

#### **CORRESPONDENCE DATA**

Fax Number: 8032559831

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 803-799-2000

ip@nelsonmullins.com Email:

Nelson Mullins Riley & Scarborough LLP **Correspondent Name:** 

Address Line 1: 100 North Tryon Street Address Line 2: 42nd Floor, IP Department

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	22696/00001
NAME OF SUBMITTER:	Charles G. Zug
SIGNATURE:	/Charles G. Zug/
DATE SIGNED:	11/30/2015

**TRADEMARK** REEL: 005677 FRAME: 0586

# **Total Attachments: 2**

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TRADEMARK REEL: 005677 FRAME: 0587

#### ASSIGNMENT

THIS ASSIGNMENT is dated as of November <u>23</u>, 2015, by Glory Foods, Inc., a Delaware Corporation ("Assignor") in favor of McCall Farms, Inc., a South Carolina corporation ("Assignee") of 6615 S. Irby Street, Effingham, South Carolina 29541.

WHEREAS, Assignor is a wholly owned subsidiary of Assignee, and Assignor is transferring its assets, including its intellectual property, goodwill and business, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, and intended to be legally bound hereby, the Assignor hereby agrees as follows:

1. Assignment. Assignor hereby grants, bargains, sells, conveys, assigns, transfers and delivers unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to its intellectual property including the goodwill pertaining to the intellectual property and the right to sue for any past infringement of the Assignor's intellectual property and retain the proceeds therefrom (altogether the "Intangibles") to have and to hold forever. Included as part of the property hereby being assigned, transferred, and delivered unto Assignee are the common law and registered trademarks (including the common law rights pertaining to such registered trademarks) described in Exhibit A, in any and all forms in which such trademarks have been used, and any other trademark registrations/applications therefor, and the domain name registrations for Assignor's websites including www.gloryfoods.com and other Assignor intellectual property found in the content and images displayed on and code used for its websites.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

"ASSIGNOR"

GLORY FOODS, INC. a Delaware corporation

By:

Its:

SWORN to before me this 2

Mnc Merrie ( Hnn Manye C Print Name of Notary

day of N/2/emby

Notary Public for South Carolina

My commission expires:

TRADEMARK REEL: 005677 FRAME: 0588

# EXHIBIT A

Jurisdiction =	Mark	Application Number	Application Date	Registration Number	Registration Date
United States	GLORY FOODS	85/312920	5/5/2011	4384440	8/13/2013
United States	GLORY FOODS	74/276542	5/15/1992	1744697	1/5/1993
United States	SENSIBLY SEASONED	76/631949	2/9/2005	3313105	10/16/2007
United States	SWEET TRADITIONS	78/925374	7/10/2006	3360930	12/25/2007
	GOOD TASTE FOR THE				
<b>United States</b>	TABLEGOOD TASTE FOR THE	74/601913	11/22/1994	1962955	3/19/1996
	SOUL				
Ohio	GLORY FOODS	TM13731	7/22/1992	TM13731	7/22/1992

TRADEMARK REEL: 005677 FRAME: 0589

**RECORDED: 11/30/2015**