

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363979

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as Administrative Agent		10/22/2015	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Harris Interactive Inc.
Street Address:	85 Broad Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10004
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	2385572	ADVANCED STRATEGY LAB
Registration Number:	2383397	ASL
Registration Number:	3412012	AUTOGLBT
Registration Number:	3013650	AUTOVIBES
Serial Number:	75867238	BRANDPOWER
Registration Number:	1542831	BRANDPOWER
Registration Number:	3458588	CLICK AND SORT
Registration Number:	2021612	COMPASS
Registration Number:	2541167	CONCEPTLOC
Registration Number:	972072	DECISION MAKING INFORMATION
Registration Number:	1606674	EQUITREND
Serial Number:	77374317	GLOBALSYNCH
Registration Number:	2551588	HARRIS INTERACTIVE
Registration Number:	2711660	HPOL
Registration Number:	1361504	LITMUS
Registration Number:	3488564	NEWSMAKER INSIGHTS
Registration Number:	1532299	PEMS
Registration Number:	1583886	PREDICTIVE SEGMENTATION
Registration Number:	3234066	PREFERENCEPOINT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3190649	PULSELINE
Registration Number:	3190600	QUICKQUERY
Registration Number:	3270411	QUICKSCREENER
Registration Number:	2941373	REPUTATION QUOTIENT
Registration Number:	3064805	RQ
Registration Number:	1537847	THE WIRTHLIN GROUP
Registration Number:	1595666	TOTAL RESEARCH CORPORATION
Registration Number:	3270402	TRUST-BASED COMMITMENT
Registration Number:	3393585	VIRTUAL BUYER
Serial Number:	77513464	HI-BRID INSIGHTS

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 455-3605

Email: ksolomon@stblaw.com

Correspondent Name: Genevieve Dorment, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 096412/0001

NAME OF SUBMITTER: Genevieve Dorment

SIGNATURE: /gd/

DATE SIGNED: 11/30/2015

Total Attachments: 7

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT ("Administrative Agent") has been granted by HARRIS INTERACTIVE INC. ("Debtor") a security interest in and to Debtor's Pledged Trademarks (as that term is defined in the Trademark Security Agreement, as defined below) including, without limitation, the Pledged Trademarks listed on Schedule A annexed hereto and the applications and registrations associated therewith, notice of which was recorded with the United States Patent and Trademark Office ("USPTO") at Reel 003931 and Frame 0313 on February 6, 2009, and together with the corrective filing related thereto recorded at Reel 003948 and Frame 0324 on March 9, 2009 (the "Trademark Security Agreement");

WHEREAS, Administrative Agent wishes to release the security interest filed with respect to the Trademarks;

NOW, THEREFORE, Administrative Agent does hereby release any and all of its interests in the Trademarks, including, without limitation, each Pledged Trademark listed on Schedule A annexed hereto, and its security interest in same is hereby terminated and void in its entirety.

IN WITNESS WHEREOF, Administrative Agent has caused this Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the 22nd day of October, 2015.

JPMORGAN CHASE BANK, N.A.,
AS ADMINISTRATIVE AGENT

By: Benedict A. Smith

Name: Benedict A. Smith

Title: Authorized Officer

STATE OF New York)
) ss.:
COUNTY OF Monroe)

On the 29 day of October, 2015 before me, the undersigned, personally appeared Benedict R. Smith, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Gladys M. Griffin
(official signature and seal of notary)

GLADYS M GRIFFIN
Notary Public - State of New York
NO. 6198066882
Qualified in Monroe County
My Commission Expires 11-26-16

SCHEDULE A
TRADEMARKS

SEE ATTACHED

Schedule A

Trademarks

Trademark Registrations

Jurisdiction	Trademark	Registration No.	Registration Date	Owner
United States	Advanced Strategy Lab	2385572	9/12/2000	Harris Interactive Inc.
United States	ASL	2383397	9/5/2000	Harris Interactive Inc.
United States	AutoGLBT	3412012	4/15/2008	Harris Interactive Inc.
United States	Autovibes	3013650	1/18/2005	Harris Interactive Inc.
United States	Brandpower ¹			Harris Interactive Inc.
United States	Brandpower (Stylized)	1542831	6/6/1989	Harris Interactive Inc.
United States	Click and Sort	3458588	7/1/2008	Harris Interactive Inc.
United States	Compass ²	2021612	12/10/1996	Harris Interactive Inc.
United States	Conceptloc	2541167	2/19/2002	Harris Interactive Inc.
United States	Decision Making Information	972072	10/30/1973	Harris Interactive Inc.
United States	Equitrend	1606674	7/17/1990	Harris Interactive Inc.
United States	Globalsynch ³			Harris Interactive Inc.
United States	Harris Interactive	2551588	3/26/2002	Harris Interactive Inc.
United States	HPOL	2711660	4/29/2003	Harris Interactive Inc.
United States	Litmus	1361504	9/24/1985	Harris Interactive Inc.
United States	NewsMaker Insights	3488564	8/19/2008	Harris Interactive Inc.
United States	PEMS ⁴	1532299	3/28/1989	Harris Interactive Inc.
United States	Predictive Segmentation	1583886	2/20/1990	Harris Interactive Inc.
United States	PreferencePoint	3234066	4/24/2007	Harris Interactive Inc.
United States	Pulseline	3190649	1/2/2007	Harris Interactive Inc.
United States	Quackquery	3190690	1/2/2007	Harris Interactive Inc.
United States	Quickscreener	3270411	7/24/2007	Harris Interactive Inc.

¹ Trademark "Allowed" -- application filed 12.8.1999, application no. 75/867,238

² Total Research Corporation currently listed as "Applicant" -- this Corporation was merged with and into a subsidiary of Borrower in 2001.

³ Trademark "Allowed" -- application filed 1.17.2008, application no. 77/374,317

⁴ To be abandoned

Jurisdiction	Trademark	Registration No.	Registration Date	Owner
United States	Reputation Quotient	2941373	4/19/2005	Harris Interactive Inc.
United States	RQ	3064805	3/7/2006	Harris Interactive Inc.
United States	The Wirthlin Group ⁵	1537847	05/02/1989	Harris Interactive Inc.
United States	Total Research Corporation & Design	1595666	5/8/1990	Harris Interactive Inc.
United States	Trust-Based Commitment	3270402	7/24/2007	Harris Interactive Inc.
United States	Virtual Buyer	3393585	3/4/2008	Harris Interactive Inc.
Australia	Click and Sort	1155034	8/20/2007	Harris Interactive Inc.
Canada	Click and Sort ⁶			Harris Interactive Inc.
Canada	Virtual Buyer ⁷			Harris Interactive Inc.
Czech Republic	HPOL	729904	11/12/1999	Harris Interactive Inc.
European Union	Conceptloc	1510692	3/14/2001	Harris Interactive Inc.
European Union	Equitrend	62893	8/27/1998	Harris Interactive Inc.
European Union	Harris Interactive	5039243	2/6/2007	Harris Interactive Inc.
European Union	HI Europe	2924926	10/11/2004	Harris Interactive Inc.
European Union	HI Europe & Design	2934487	4/13/2004	Harris Interactive Inc.
European Union	HPOL	1380435	4/25/2001	Harris Interactive Inc.
European Union	Louis Harris	5685532	1/30/2008	Harris Interactive Inc.
European Union	The Harris Poll	5039251	2/6/2007	Harris Interactive Inc.
European Union	Total Research	1294974	5/7/2002	Harris Interactive Inc.
European Union	Virtual Buyer	5608856	1/14/2008	Harris Interactive Inc.
France	Harris Poll	(04)3329,380	12/13/2004	Harris Interactive Inc.
France	Louis Harris	(04)3329,379	12/13/2004	Harris Interactive Inc.
Germany	Harris Poll	2033418	3/26/1993	Harris Interactive Inc.
Germany	Harris Survey	2033417	3/26/1993	Harris Interactive Inc.
Germany	Louis Harris	2033416	3/26/1993	Harris Interactive Inc.
Hungary	HPOL	729904	11/12/1999	Harris Interactive Inc.
Italy	Harris Poll	1006887	5/10/2006	Harris Interactive Inc.

⁵ To be abandoned

⁶ Trademark "Allowed" -- application filed 1.18.2007, application no. 1331825

⁷ Trademark "Allowed" -- application filed 1.18.2007, application no. 1331824

Jurisdiction	Trademark	Registration No.	Registration Date	Owner
Italy	Harris Survey	1006888	5/10/2006	Harris Interactive Inc.
Italy	Louis Harris	1006889	5/10/2006	Harris Interactive Inc.
Norway	HPOL	729904	11/12/1999	Harris Interactive Inc.
Romania	HPOL	729904	11/12/1999	Harris Interactive Inc.
Singapore	Globalsynch	T0809280D	11/11/2008	Harris Interactive Inc.
Spain	Harris Poll (Class 16)	1696386	4/5/1995	Harris Interactive Inc.
Spain	Harris Poll (Class 35)	1696387	2/5/1994	Harris Interactive Inc.
Spain	Harris Survey (Class 35)	1696385	2/5/1994	Harris Interactive Inc.
Spain	Harris Survey (Class 16)	1696384	4/5/1995	Harris Interactive Inc.
Spain	Louis Harris	1696383	1/30/1995	Harris Interactive Inc.
Switzerland	HPOL	729904	11/12/1999	Harris Interactive Inc.
Turkey	HPOL	729904	11/12/1999	Harris Interactive Inc.
United Kingdom	Harris (Class 35)	1526088	11/24/1995	Harris Interactive Inc.
United Kingdom	Harris (Class 42)	1526089	11/10/1995	Harris Interactive Inc.
United Kingdom	Harris Premark (Class 35)	1526092	7/5/1996	Harris Interactive Inc.
United Kingdom	HPOL	2214210	5/5/2000	Harris Interactive Inc.
United Kingdom	The Harris Research Centre (Class 35)	1526086	11/10/1995	Harris Interactive Inc.
United Kingdom	The Harris Research Centre (Class 42)	1526087	11/10/1995	Harris Interactive Inc.
World Intellectual Property Organization (WIPO)	HPOL	729904	11/12/1999	Harris Interactive Inc.

Pending Trademark Applications

Jurisdiction	Trademark	Serial No.	Filing Date	Owner/Filer
United States	Hi-Bird Insights	77513464	7/2/2008	Harris Interactive Inc.
Canada	Globalsynch	1403047	7/11/2008	Harris Interactive Inc.
Canada	Harris Interactive	1361134	8/24/2007	Harris Interactive Inc.
Canada	The Harris Poll	009657-TM2002	PROPOSED	Harris Interactive Inc.
European Union	Globalsynch	7058015	7/10/2008	Harris Interactive Inc.
Hong Kong	Globalsynch	301157797	7/10/2008	Harris Interactive Inc.