

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM364001

|   |   |                       |                       |
|---|---|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | CORRECTIVE ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | Corrective Assignment to correct the entity type of the assignee from a "Ltd Liab Jt St Co" to a "limited liability company previously recorded on Reel 003004 Frame 0888. Assignor(s) hereby confirms the Trademark Assignment dated as of December 8, 2003. |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |   |                       |                       |
| <b>Name</b>   | <b>Formerly</b>   | <b>Execution Date</b> | <b>Entity Type</b>    |
| Telly Awards, a Corporation   |   | 12/08/2003            | CORPORATION: KENTUCKY |
| <b>RECEIVING PARTY DATA</b>   |   |                       |                       |
| <b>Name:</b>  | Recognition Media, LLC  |                       |                       |
| <b>Street Address:</b>  | 1212 Bath Avenue, Suite 301   |                       |                       |
| <b>City:</b>  | Ashland   |                       |                       |
| <b>State/Country:</b>   | KENTUCKY  |                       |                       |
| <b>Postal Code:</b>   | 41104   |                       |                       |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: DELAWARE   |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |                       |                       |
| <b>Property Type</b>  | <b>Number</b>   | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 1896528   | TELLY                 |                       |
| <b>CORRESPONDENCE DATA</b>  |   |                       |                       |
| <b>Fax Number:</b>  | 9733797734  |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                       |                       |
| <b>Phone:</b>   | 9733794800  |                       |                       |
| <b>Email:</b>   | jtaub@buddlerner.com  |                       |                       |
| <b>Correspondent Name:</b>  | Benjamin G. Taub  |                       |                       |
| <b>Address Line 1:</b>  | 150 John F. Kennedy Parkway, 3rd Floor  |                       |                       |
| <b>Address Line 4:</b>  | Short Hills, NEW JERSEY 07078   |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Benjamin G. Taub  |                       |                       |
| <b>SIGNATURE:</b>   | /benjamin g. taub/  |                       |                       |
| <b>DATE SIGNED:</b>   | 11/30/2015  |                       |                       |
| <b>Total Attachments: 6</b>   |   |                       |                       |
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**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| Telly Awards, A Corporation      |  | 12/08/2003            | CORPORATION: KENTUCKY |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | Recognition Media, LLC   |                       |                       |
| <b>Street Address:</b>           | 575 Madison Avenue   |                       |                       |
| <b>Internal Address:</b>         | 11th Floor - Suite 1116  |                       |                       |
| <b>City:</b>                     | New York   |                       |                       |
| <b>State/Country:</b>            | NEW YORK   |                       |                       |
| <b>Postal Code:</b>              | 10022  |                       |                       |
| <b>Entity Type:</b>              | LTD LIAB JT ST CO: DELAWARE  |                       |                       |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| Registration Number:             | 1896528  | TELLY                 |                       |
| Registration Number:             | 1934597  | TELLY AWARDS          |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| <b>Fax Number:</b>               | (973)379-7734  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Email:</b>                    | myudkin@budd-larner.com  |                       |                       |
| <b>Correspondent Name:</b>       | Marc Yudkin, Esq   |                       |                       |
| <b>Address Line 1:</b>           | 150 John F. Kennedy Pkwy   |                       |                       |
| <b>Address Line 4:</b>           | Short Hills, NEW JERSEY 07078  |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | Marc Yudkin  |                       |                       |
| <b>Signature:</b>                | /Marc Yudkin/  |                       |                       |
| <b>Date:</b>                     | 01/07/2005   |                       |                       |
| Total Attachments: 4             |  |                       |                       |

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is dated as of December 8, 2003, by Telly Awards, A Corporation, a Kentucky corporation ("*Assignor*").

### WITNESSETH:

WHEREAS, Assignor and RECOGNITION MEDIA, LLC., a Delaware corporation ("*Assignee*") have entered into that certain Assets Purchase Agreement, dated as of December 8, 2003 (the "*Purchase Agreement*");

WHEREAS, Assignor has certain rights in the trademarks which are unregistered, registered, or for which Assignor has filed applications for registration, in the United States Patent and Trademark Office, all as set forth on Annex A hereto (collectively, the "*Trademarks*"); and

WHEREAS, pursuant to the provisions of the Purchase Agreement, Assignee desires to acquire the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) to it in hand paid by Assignee and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor does hereby sell, assign and transfer to Assignee, its successors or assigns, its entire right, title and interest in and to the Trademarks, and all related United States registrations and applications for registration thereof, together with the goodwill of the business symbolized by the Trademarks and any right to sue for and recover for past infringement thereof.

2. The Commissioner of Patents and Trademarks is requested to issue the certificates of registration in respect of the Trademarks to Assignee.

3. Assignor, for itself and its successors and assigns, covenants and agrees to and with Assignee, and its successors and assigns, that the representations and warranties of Assignor in Section 3.1 of the Purchase Agreement, insofar as they relate to the Trademarks, are hereby incorporated herein by reference.

*[Remainder of page intentionally left blank]*


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IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in its corporate name by its duly authorized officer as of the day and year first above written.

TELLY AWARDS, A CORPORATION

By:   
Title: **PRES.**

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ANNEX A

TRADEMARKS

U.S. Patent and Trademark Office Registrations

| <u>Trademark</u> | <u>Reg. No.</u> | <u>Reg. Date</u>  |
|------------------|-----------------|-------------------|
| Telly            | 1896528         | May 30, 1995      |
| Telly Awards     | 1934597         | November 14, 1995 |

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STATE OF  Kentucky  )

) SS:

COUNTY OF  Boyd  )

BEFORE ME, a Notary Public in and for said County and State, personally appeared David Carter, President of Telly Awards, A Corporation, who acknowledged that he did sign the foregoing Trademark Assignment as the duly authorized officer of Telly Awards, a Corporation and that the same was its free corporate act and deed and his free act and deed individually and as such officer.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 8th day of December, 2003.

*Charla S. Cassity*

Notary Public

Charla S. Cassity

My commission expires:  5/20/2007

(Notary Seal)

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