

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM364200

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Citibank, N.A., as Collateral Agent		11/30/2015	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Nielsen National Research Group, Inc.		
Street Address:	6255 Sunset Boulevard		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2264364	NRG	
Registration Number:	2297418	MOVIEVIEW	
Registration Number:	2006483	C.I.N.E.S.Y.S.	
Registration Number:	1816279	C.I.N.E.S.Y.S.	
Registration Number:	2565327	TEENFUTURES	
CORRESPONDENCE DATA			
Fax Number:	3026365454		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	800-927-9801 x 62348		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	Corporation Service Company		
Address Line 1:	1090 Vermont Avenue NW, Suite 430		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	891680		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	12/02/2015		

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Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of November 30, 2015 (the “Effective Date”), is made by Citibank, N.A., in its capacity as Collateral Agent (the “Agent”), in favor of Nielsen National Research Group, Inc. (the “Grantor”).

WHEREAS, pursuant to that certain Amended and Restated Intellectual Property Security Agreement dated as of August 9, 2006 and amended and restated as of June 23, 2009, by and among the Agent, the Grantor and certain other parties thereto (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), the Grantor granted to the Agent, in its capacity as Collateral Agent for the Secured Parties, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered an Intellectual Property Security Agreement Supplement No. 6, dated as of July 11, 2008 (the “Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 15, 2008 at Reel/Frame 003815/0769;

WHEREAS, the Agent now desires to release, discharge, terminate and cancel its security interest in certain specified collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the Trademark Security Agreement, as applicable.

2. Release of Specified Collateral. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its right, title and interest in and to the Collateral set forth Schedule 1 attached hereto (the “Released Trademark Collateral”), arising under the Security Agreement and the Trademark Security Agreement, and its security interest therein shall hereby cease and become void. If and to the extent that the Agent has acquired any right, title or interest in and to the Released Trademark Collateral under the Trademark Security Agreement, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantor.

3. Limitation. This Release is applicable only and solely with respect to the Released Trademark Collateral and to no other collateral arising under the Security Agreement or Trademark Security Agreement. The Agent retains all security interests, liens, rights, titles and interests pledged and granted to the Agent under the Security Agreement and the Trademark Security Agreement with respect to all such other collateral, and the Agent’s security interest, liens, rights, titles and interests in such other collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Release.

4. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably

requested by the Grantor, at the Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

5. Governing Law. This Release shall be governed exclusively under the laws of New York, without regard to conflicts of law or choice of law principles.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

CITIBANK, N.A., acting in its capacity as
Collateral Agent

By: Caesar W Wyszomirski
Name: Caesar Wyszomirski
Title: Director

GRANTORS:

NIELSEN NATIONAL RESEARCH
GROUP, INC.

By: _____

Name: _____

Title: _____

William C. Bradley
William C. Bradley
VP, Treasurer

TRADEMARK

REEL: 005679 FRAME: 0140

Schedule 1

Trademarks

	Owner	Trademark	Serial No. Filing Date	Reg. No. Reg. Date
1.	Nielsen National Research Group, Inc.	NRG	75411963 12/29/1997	2264364 07/27/1999
2.	Nielsen National Research Group, Inc.	MOVIEVIEW	75411961 12/29/1997	2297418 12/07/1999
3.	Nielsen National Research Group, Inc.	C.I.N.E.S.Y.S.	74372630 03/29/1993	2006483 10/08/1996
4.	Nielsen National Research Group, Inc.	C.I.N.E.S.Y.S.	74372368 03/29/1993	1816279 01/11/1994
5.	Nielsen National Research Group, Inc.	TEENFUTURES	76306504 08/29/2001	2565327 04/30/2002