

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM364477

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the name of the receiving party previously recorded on Reel 005655 Frame 0689. Assignor(s) hereby confirms the Correction by Declaration for serial numbers 8580484 and 85804085.		
<b>RESUBMIT DOCUMENT ID:</b>	900344518		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Snupi Technologies, Inc.		10/06/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Snupi Technologies, Inc.		
<b>Street Address:</b>	1415 Ne 45th Street		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98105		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85804084	SNUPI	
<b>Serial Number:</b>	85804085	SNUPI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3127758100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3127758000		
<b>Email:</b>	trademarks@mcandrews-ip.com		
<b>Correspondent Name:</b>	McAndrews Held & Malloy, Ltd.		
<b>Address Line 1:</b>	500 W Madison St		
<b>Address Line 2:</b>	34th Fl		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>NAME OF SUBMITTER:</b>	Joshua A. Aldort		
<b>SIGNATURE:</b>	/JAA/		
<b>DATE SIGNED:</b>	12/03/2015		
<b>Total Attachments: 3</b>			

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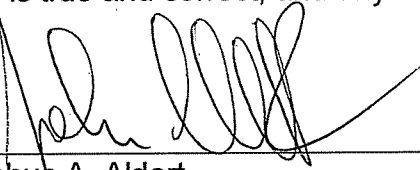
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## DECLARATION

I, Joshua A. Aldort, hereby declare that:

- the current owner of trademark application nos. 85804084 and 85804085 is Sears Brands, LLC pursuant to an Assignment recorded erroneously on October 29, 2015 under reel/frame no. 5655/0689;
- the document recorded against the applications was recorded erroneously;
- the last correct owner or assignee has been and continues to be Snupi Technologies, Inc.; and
- to the best of my knowledge, the information contained in the Cover Sheet submitted on October 29, 2015 is true and correct, and any copy submitted is a true copy of the original document;

  
\_\_\_\_\_  
Joshua A. Aldort  
Attorney for Sears Brands, LLC

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360389

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Snupi Technologies, Inc.		10/06/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sears Brands, LLC		
<b>Street Address:</b>	3333 Beverly Road		
<b>City:</b>	Hoffman Estates		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60179		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4724745	WALLY	
<b>Registration Number:</b>	4724744	WALLY	
<b>Serial Number:</b>	85804084	SNUPI	
<b>Serial Number:</b>	85804085	SNUPI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@mcandrews-ip.com		
<b>Correspondent Name:</b>	Joshua A. Aldort		
<b>Address Line 1:</b>	500 W MADISON ST		
<b>Address Line 2:</b>	34th Floor		
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60661		
<b>NAME OF SUBMITTER:</b>	Joshua A. Aldort		
<b>SIGNATURE:</b>	/JAA/		
<b>DATE SIGNED:</b>	10/29/2015		
<b>Total Attachments: 1</b>			
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OP \$115.00 4724745

**EXHIBIT A**  
**TRADEMARK ASSIGNMENT**

This assignment between SNUPI TECHNOLOGIES, INC., a Delaware corporation ("Assignor") and SEARS BRANDS, LLC an Illinois limited liability company ("Assignee"), is executed and delivered as of the Execution Date set forth below.

Now, therefore, for good and valuable consideration acknowledged by Assignor to have been received in full from Assignee and pursuant to the terms of that certain Asset Purchase Agreement dated October \_\_\_\_, 2015 between Assignor and Sears Holdings Management Corporation, Assignor hereby agrees as follows:

1. Assignor hereby conveys, assigns, sells, and transfers to Assignee its entire right, title and interest in and to the marks listed in Annex A-1 (the "Marks"), including all common law trademark rights, together with the goodwill, to be held and enjoyed by Assignee or its Affiliates for the full extent of the life of the Marks, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made. Without limiting the generality of the foregoing, this Assignment shall include all U.S. and foreign common law trademark rights in the Marks, all registrations thereof, and any and all rights to sue for claims and remedies against past, present and future infringements of any or all of the foregoing, and rights for priority and protection of interests therein under the laws of any jurisdiction.

2. Assignor represents, warrants and covenants that Assignor is the owner of the entire right, title and interest in and to the Marks, and that Assignor has full power to make this Assignment.

3. This Assignment shall be binding on, and shall inure to the benefit of, the parties hereto and their respective successors and assigns. This Assignment shall be construed, performed and enforced in accordance with, and governed by the laws of the State of Illinois, without giving effect to the principles of conflicts of laws thereof.

In witness whereof, Assignor has caused its authorized officer to hereunder set his/her hand on the date shown below.

Execution Date: 10/6/15

Assignor:

SNUPI TECHNOLOGIES, INC.

By: [Signature]  
Name: Jeremy J. [unclear]  
Its: CEO