

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM364275

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	02/28/2015

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GlaxoSmithKline LLC		12/02/2015	Limited liability company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	GlaxoSmithKline Consumer Healthcare (US) IP LLC
<b>Street Address:</b>	2711 Centerville Road, Suite 400
<b>Internal Address:</b>	Corporation Service Company
<b>City:</b>	Wilmington
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19808
<b>Entity Type:</b>	Private limited liability company: DELAWARE

## PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	3310573	ALLI
Registration Number:	3454686	ALLI
Registration Number:	3357341	ALLI
Registration Number:	3756423	
Registration Number:	3756424	
Registration Number:	3270351	ALLI
Registration Number:	3270150	ALLI
Registration Number:	3563677	MYALLI.COM
Registration Number:	3463522	MYALLIPLAN
Registration Number:	3463523	MYALLIPLAN
Registration Number:	2304437	AQUA
Registration Number:	2706175	AQUAFRESH
Registration Number:	2706176	AQUAFRESH
Registration Number:	4078829	
Registration Number:	4621606	
Registration Number:	4351564	
Registration Number:	2615649	AQUAFRESH EXTREME CLEAN

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3403171	AQUAFRESH WHITE TRAYS
Registration Number:	3772538	DEEP IMPACT
Registration Number:	1632023	EXTRA FRESH
Registration Number:	2899563	EXTRA FRESH
Registration Number:	2853760	EXTREME CLEAN
Registration Number:	2740946	
Registration Number:	2754841	AQUAFRESH
Registration Number:	2712470	
Registration Number:	2745663	
Registration Number:	3753369	ISO-ACTIVE
Registration Number:	3772539	LASTING IMPACT
Registration Number:	3486598	MICRO-ACTIVE
Registration Number:	3093822	TAKE THE FEELING OF CLEAN TO THE EXTREME
Registration Number:	1948284	TRIPLE PROTECTION
Registration Number:	3415207	WHITENING THAT FITS YOU
Registration Number:	3400286	WHITE TRAYS
Registration Number:	3753095	WORKS BEYOND PASTE
Registration Number:	1329910	BIOTENE
Registration Number:	1739407	BIOTENE
Registration Number:	4376505	BIOTENE
Registration Number:	3395491	BIOTENE PBF
Registration Number:	3720751	BIOTÈNE
Registration Number:	2425953	DRY MOUTH GUM
Registration Number:	1847550	ORALBALANCE
Registration Number:	3741965	PBF
Registration Number:	4089014	PBF
Registration Number:	4089015	PBF
Registration Number:	3357759	SMARTCONTROL
Registration Number:	4459443	CHEWY DELIGHTS
Registration Number:	3737912	DUAL ACTION
Registration Number:	4158137	FRESHERS
Registration Number:	1979916	TUMS
Registration Number:	1984144	
Registration Number:	3740956	TUMS DUAL ACTION
Registration Number:	1313023	TUMS E-X
Registration Number:	4143182	
Registration Number:	3412476	TUMS KIDS
Registration Number:	3423943	

Property Type	Number	Word Mark
Registration Number:	3094336	TUMS SMOOTHIES
Registration Number:	1979915	TUMS
Registration Number:	2076469	TUMS
Registration Number:	3741016	TUMS
Registration Number:	2268313	

**CORRESPONDENCE DATA**

Fax Number: 2157517066

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 215-751-7547

Email: trademarks@gsk.com

Correspondent Name: Charles M. Atkinson

Address Line 1: 5 Crescent Drive

Address Line 2: LGTM - NY0300

Address Line 4: Philadelphia, PENNSYLVANIA 19112

<b>ATTORNEY DOCKET NUMBER:</b>	PRJ/7063523/MAS/095
<b>NAME OF SUBMITTER:</b>	Charles M. Atkinson
<b>SIGNATURE:</b>	/Charles M. Atkinson/
<b>DATE SIGNED:</b>	12/02/2015

**Total Attachments: 4**

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## CONFIRMATORY TRADEMARK ASSIGNMENT

**WHEREAS**, GlaxoSmithKline LLC, a Delaware limited liability company having a place of business at Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, County of New Castle, Delaware, 19808, United States ("Assignor"), owned certain trademarks and/or service marks in the United States, and the United States applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

**WHEREAS**, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to GlaxoSmithKline Consumer Healthcare (US) IP LLC, a Delaware private limited liability company, registered in the United States and having a place of business at Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware, 19808, United States ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

**NOW, THEREFORE**, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the United States and to the United States applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

**IN WITNESS WHEREOF**, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 2ND day of DECEMBER, 2015.

GlaxoSmithKline LLC



Name: Charles M. Atkinson  
Title: Authorized Attorney

**EXHIBIT A**  
**Trademark Schedule**

Mark	Application No	Registration No
ALLI	77024842	3310573
ALLI	77107051	3454686
ALLI	78699273	3357341
ALLI SHUTTLE device (in colour) (blue/grey)	77150379	3756423
ALLI SHUTTLE device (in colour) (blue/grey)	77150380	3756424
ALLI (stylized)	78859797	3270351
ALLI (stylized) (in colour) (red/blue/yellow/green)	78786441	3270150
MYALLI.COM	77465969	3563677
MYALLIPLAN	77150371	3463522
MYALLIPLAN	77150390	3463523
AQUA	75095460	2304437
AQUAFRESH AND device (FLEXEPHANT)	76241913	2706175
AQUAFRESH AND device (FLEXOCAT)	76242063	2706176
AQUAFRESH brand nurdle icon device (2006 version)	85037611	4078829
AQUAFRESH brand nurdle icon device (2012 version) (in colour) (red/white/blue)	85671479	4621606
AQUAFRESH brand nurdle icon device (2012 version) (in colour) (red/white/blue)	85671489	4351564
AQUAFRESH EXTREME CLEAN	75567009	2615649
AQUAFRESH WHITE TRAYS	78746957	3403171
DEEP IMPACT	77516463	3772538

EXTRA FRESH	74004597	1632023
EXTRA FRESH	78249302	2899563
EXTREME CLEAN	78256924	2853760
Flexible Neck partial toothbrush device (side view)	76035011	2740946
FLEXIBLE NECK TOOTHBRUSH VIEWS with AQUAFRESH (curved handle) (front, side and back) (stippled)	76035013	2754841
FLEXIBLE NECK TOOTHBRUSH VIEWS without AQUAFRESH (curved handle) (front, side and back)	76035009	2712470
FLEXIBLE NECK TOOTHBRUSH VIEWS without AQUAFRESH (curved handle) (front, side and back) (stippled)	76035010	2745663
ISO-ACTIVE	78852636	3753369
LASTING IMPACT	77516465	3772539
MICRO-ACTIVE	78980391	3486598
TAKE THE FEELING OF CLEAN TO THE EXTREME	78256936	3093822
TRIPLE PROTECTION	74557000	1948284
WHITENING THAT FITS YOU	77076079	3415207
WHITE TRAYS	77130866	3400286
WORKS BEYOND PASTE	77597734	3753095
BIOTENE	73463315	1329910
BIOTENE	74231821	1739407
BIOTENE	85823689	4376505
BIOTENE PBF	77065200	3395491
BIOTENE (stylized) (in colour) (blue/red)	77549676	3720751
DRY MOUTH GUM	75914646	2425953

ORALBALANCE	74433181	1847550
PBF	77708381	3741965
PBF	85235885	4089014
PBF	85235889	4089015
SMARTCONTROL	78866938	3357759
CHEWY DELIGHTS	85178583	4459443
DUAL ACTION (stylized) and clock device	77594843	3737912
FRESHERS	77714548	4158137
TUMS	74723028	1979916
TUMS BOTTLE CAP device	74704189	1984144
TUMS DUAL ACTION (stylized) and clock device (in colour) (blue/white)	77595030	3740956
TUMS E-X	73399920	1313023
TUMS FRESHERS ice cube device (in colour) (blue/green/white)	77961857	4143182
TUMS KIDS stylized (in colour) (white/red)	77158485	3412476
TUMS littleboy device (in colour) (black/blue/beige/yellow)	77204604	3423943
TUMS SMOOTHIES	78524161	3094336
TUMS (STYLIZED)	74722865	1979915
TUMS (STYLIZED AND colour)	75058334	2076469
TUMS (stylized) and oval device (in colour) (blue/white)	77619345	3741016
MISCELLANEOUS device (tri-angle)	75375553	2268313