

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM364277

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/28/2015
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Novartis AG		12/02/2015	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Novartis Consumer Health S.A.
Street Address:	Route de l'Etraz
City:	1197 Prangins
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 43

Property Type	Number	Word Mark
Serial Number:	71671895	4 WAY
Serial Number:	72370053	4 WAY
Serial Number:	73558669	4-WAY
Serial Number:	73395387	ALPHA KERI
Serial Number:	72066543	ALPHA-KERI
Serial Number:	85589679	BERRY
Serial Number:	85227800	BUCKLEY'S
Serial Number:	73683368	DEEPCOLD
Serial Number:	78891518	DESENEX
Serial Number:	78111100	EX-LAX
Serial Number:	75175145	EX - LAX
Serial Number:	86301393	FLUPRINT
Serial Number:	73139528	GAS-X
Serial Number:	77561335	GAS-X PREVENTION
Serial Number:	78720173	GAS-X THIN STRIPS
Serial Number:	78720218	GAS-X THIN STRIPS
Serial Number:	77863868	HYDRODEEP
Serial Number:	77353814	IMPROVE THE FIBER OF YOUR BEING

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	72296234	KERI
Serial Number:	85595710	KERI IS SO VERY . . .
Serial Number:	77935578	KERI. ALL DAY SOFT. ALL DAY SMOOTH.
Serial Number:	77854690	MINERAL ICE
Serial Number:	85413816	NODOZ
Serial Number:	85644375	NODOZ
Serial Number:	77784904	NO-DOZ
Serial Number:	85436073	NODOZ ENERGY SHOTS
Serial Number:	85589051	ORANGE
Serial Number:	85420217	PERFECTMIX
Serial Number:	74661074	SOFTCHEWS
Serial Number:	72297094	TAVIST
Serial Number:	73637147	THERAFLU
Serial Number:	77916878	THERAFLU MAX-D
Serial Number:	78515990	THIN STRIPS
Serial Number:	78826457	THIN STRIPS
Serial Number:	78239975	TRIAMINIC
Serial Number:	85031571	TRIAMINIC
Serial Number:	86057652	TRIAMINIC CLINIC
Serial Number:	77883981	TRUST IN TRIAMINIC
Serial Number:	73439424	VAGISTAT
Serial Number:	78134396	VAGISTAT-3
Serial Number:	78004899	VAPOR PATCH
Serial Number:	77686557	WHAT ACHE?
Serial Number:	85083496	WHERE'S FLU

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@gsk.com

Correspondent Name: Charles Atkinson

Address Line 1: 5 Crescent Drive

Address Line 2: NY0300

Address Line 4: Philadelphia, PENNSYLVANIA 19112

ATTORNEY DOCKET NUMBER: PRJ/7063522

DOMESTIC REPRESENTATIVE

Name: Charles M. Atkinson

Address Line 1: 5 Crescent Drive

Address Line 2:	LGTM - NY0300
Address Line 4:	Philadelphia, PENNSYLVANIA 19112
NAME OF SUBMITTER:	Charles M. Atkinson
SIGNATURE:	/Charles M. Atkinson/
DATE SIGNED:	12/02/2015
Total Attachments: 4 source=Novartis AG to NCHSA 2 Dec 2015#page1.tif source=Novartis AG to NCHSA 2 Dec 2015#page2.tif source=Novartis AG to NCHSA 2 Dec 2015#page3.tif source=Novartis AG to NCHSA 2 Dec 2015#page4.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Novartis AG, a Swiss company having a place of business at CH-4002, Basel, Switzerland ("Assignor"), owned certain trademarks and/or service marks in the United States, and the United States applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

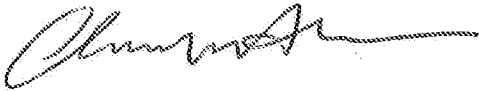
WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Novartis Consumer Health S.A., a Swiss private company limited by shares, registered in Switzerland and having a place of business at Route de l'Etraz, 1197 Prangins, Switzerland ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the United States, and to the United States applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

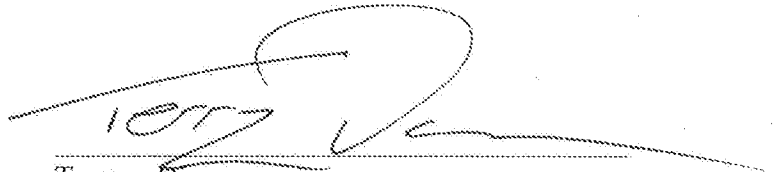
IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 2nd day of December, 2015.

Novartis AG

Novartis AG



Charles Atkinson
Authorised Signatory



Terence Dixon
Authorised Signatory

EXHIBIT A
Trademark Schedule

Mark	Application No.	Registration No.
4 WAY (stylized)	71671895	607840
4 WAY device	72370053	922227
4-WAY	73558669	1390492
ALPHA KERI	73395387	1280450
ALPHA-KERI	72066543	690107
NODOZ ENERGY SHOTS berry (stylized) with berry and drop device)	85589679	4459717
BUCKLEY'S	85227800	4124044
DEEPCOLD	73683368	1485019
DESENEX	78891518	3206299
EX-LAX	78111100	2669311
EX-LAX (stylized)	75175145	2192665
FLUPRINT	86301393	
GAS-X	73139528	1086798
GAS-X PREVENTION	77561335	3825766
GAS-X THIN STRIPS	78720173	3415809
GAS-X THIN STRIPS (stylized)	78720218	3432843

HYDRODEEP	77863868	3895170
IMPROVE THE FIBER OF YOUR BEING	77353814	3857255
KERI	72296234	0858533
KERI IS SO VERY ...	85595710	4463380
KERI. ALL DAY SOFT. ALL DAY SMOOTH.	77935578	3932493
MINERAL ICE	77854690	3958823
NODOZ	85413816	4121899
NODOZ	85644375	4498772
NO-DOZ	77784904	3752178
NODOZ ENERGY SHOTS and device	85436073	4488870
NODOZ ENERGY SHOTS orange (stylized) with orange slice and drop device	85589051	4491686
PERFECTMIX	85420217	4354661
SOFTCHEWS	74661074	1979054
TAVIST	72297094	871642
THERAFLU	73637147	1452879
THERAFLU MAX-D	77916878	3962855
THIN STRIPS	78515990	2982504
THIN STRIPS	78826457	3226195

TRIAMINIC	78239975	2791532
TRIAMINIC	85031571	3890247
TRIAMINIC CLINIC	86057652	4525332
TRUST IN TRIAMINIC	77883981	3799524
VAGISTAT	73439424	1290700
VAGISTAT-3	78134396	3174689
VAPOR PATCH	78004899	2476859
WHAT ACHE?	77686557	3794503
WHERE'S FLU	85083496	4036005