

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM364298

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	LICENSE		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Syracuse University		11/02/2015	not-for-profit corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	John Groat		
<b>Doing Business As:</b>	Holy Shirt!		
<b>Street Address:</b>	221 Springfield Road		
<b>City:</b>	Syracuse		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	13214		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77904456	ORANGE OUT	
<b>Serial Number:</b>	77960296	I BLEED ORANGE	
<b>Serial Number:</b>	85073878	ORANGE NATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3156710711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	rpurcell@repurcelllaw.com		
<b>Correspondent Name:</b>	ROBERT E. PURCELL		
<b>Address Line 1:</b>	211 West Jefferson Street		
<b>Address Line 2:</b>	Suite 24		
<b>Address Line 4:</b>	Syracuse, NEW YORK 13202		
<b>NAME OF SUBMITTER:</b>	Robert E. Purcell		
<b>SIGNATURE:</b>	/Robert E. Purcell/		
<b>DATE SIGNED:</b>	12/02/2015		
<b>Total Attachments: 1</b>			
source=Attachment-C-Executed#page1.tif			

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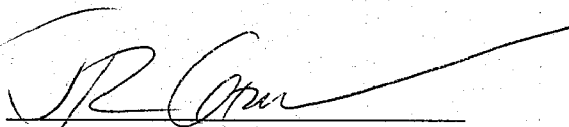
**ATTACHMENT C**

**NOTICE OF EXCLUSIVE LICENSE**

Notice is hereby given that the Applicant/Registrant of the application/registration nos. 77/904,456, 77/960,296, and 85/073,878 for the marks "ORANGE OUT", "I BLEED ORANGE", and "ORANGE NATION" has granted an exclusive license to John Groat d/b/a Holy Shirt! to use such mark under the terms of a Settlement Agreement dated November 2, 2015.

Date:

12/1/15

  
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John Groat