

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM364334

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Platform Advertising, Inc.		09/01/2015	CORPORATION: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Keypath Education, Inc.		
<b>Street Address:</b>	15500 W. 113th St., Suite 200		
<b>City:</b>	Lenexa		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66219		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>PROPERTY NUMBERS Total: 20</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4437232	SEELIO	
<b>Registration Number:</b>	4833094	INNOVATEEDU	
<b>Registration Number:</b>	4714079	ATTRIBRAND	
<b>Registration Number:</b>	4714078	ATTRIBRAND	
<b>Registration Number:</b>	4713944	ATTRIBRAND	
<b>Registration Number:</b>	4346892	PLATTFORM	
<b>Registration Number:</b>	4346893	PLATTFORM TT	
<b>Registration Number:</b>	4353384	PLATTFORM HIGHER EDUCATION	
<b>Registration Number:</b>	3297524	EDUCATIONATLAS.COM	
<b>Registration Number:</b>	4353387	PLATTFORM HIGHER EDUCATION TT	
<b>Serial Number:</b>	86723828	KEYPATH EDUCATION	
<b>Serial Number:</b>	86723843	KEYPATH EDUCATION	
<b>Serial Number:</b>	86723803	KEYPATH EDUCATION	
<b>Serial Number:</b>	86646002	KEYPATH	
<b>Serial Number:</b>	86646011	KEYPATH EDUCATION	
<b>Serial Number:</b>	86630230	KEYPATH EDUCATION	
<b>Serial Number:</b>	86630199	KEYPATH	
<b>Serial Number:</b>	86478795	THE WORLD'S MOST PREPARED STUDENTS	
<b>Serial Number:</b>	86439861	STUDENT LIFECYCLE PORTFOLIO	

CH \$515.00 4437232

Property Type	Number	Word Mark
Serial Number:	86347944	CREATING THE WORLD'S MOST PREPARED STUDE
<b>CORRESPONDENCE DATA</b>		
Fax Number:	3125778994	
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-902-5200	
Email:	deborah.wing@kattenlaw.com	
Correspondent Name:	Deborah Wing c/o Katten Muchin Rosenman	
Address Line 1:	525 West Monroe Street	
Address Line 4:	Chicago, ILLINOIS 60661	
ATTORNEY DOCKET NUMBER:	383222-1/ADVENTURE INTERA	
NAME OF SUBMITTER:	Deborah A. Wing	
SIGNATURE:	/DAW/	
DATE SIGNED:	12/02/2015	
<b>Total Attachments: 3</b>		
source=Name Change - Keypath Education Inc 090115#page1.tif		
source=Name Change - Keypath Education Inc 090115#page2.tif		
source=Name Change - Keypath Education Inc 090115#page3.tif		

**KRIS W. KOBACH**  
Secretary of State



Memorial Hall, 1st Floor  
120 S.W. 10th Avenue  
Topeka, KS 66612-1594  
(785) 296-4564

**STATE OF KANSAS**

August 31, 2015

NORA JACKSON  
POL SINELLI SHUGHART  
900 W. 48TH PLACE  
SUITE 900  
KANSAS CITY, MO 64112

RE: KEYPATH EDUCATION, INC.

ID #: 246-394-1

To The Corporation

A certified copy of the amendment that was recently filed in the Corporations Division of our office is enclosed.

Every corporation in Kansas is assigned an identification number. Use of this number in any correspondence with our office will give us immediate access to your file and enable us to offer you faster, more efficient service. Your corporation's identification number is at the top of this letter.

jcb

2463941

53-15

Kansas Secretary of State  
Ron Thornburgh  
Memorial Hall, 1<sup>st</sup> Floor  
Topeka, KS 66612-1594

**CERTIFICATE OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
PLATTFORM ADVERTISING, INC.**

The undersigned, Plattform Advertising, Inc., a Kansas corporation (the "Corporation"), for the purpose of amending the Articles of Incorporation of the Corporation, in accordance with the Kansas General Corporation Code, does hereby make and execute this Certificate of Amendment of the Articles of Incorporation and does hereby certify that:

1. The name of the Corporation is Plattform Advertising, Inc.
2. The Articles of Incorporation are amended as follows:

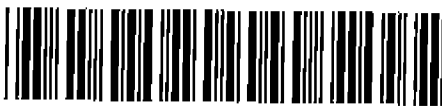
ARTICLE I - NAME

The name of the corporation (the "Corporation") is Keypath Education, Inc.

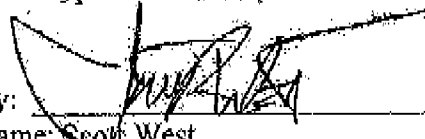
3. The Future Effective Date of this Amendment is September 1, 2015 at 12:01 a.m.
4. Such amendment was duly adopted in accordance with the provisions of K.S.A. 17-6602,

The undersigned hereby declares, under penalty of perjury under the laws of the State of Kansas, that the foregoing is true and correct.

Executed on the 31<sup>st</sup> day of August, 2015.

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\$35.00 3	
 04255579	

PLATTFORM ADVERTISING, INC.  
nka Keypath Education, Inc.

By:   
Name: Scott West  
Title: Secretary



**Kansas Secretary of State  
Reservation of Business Entity Name  
Acknowledgment of Filing**

File Date: **08/05/2015**

File Time: **09:29:11**

The undersigned reserved the following business entity name:

**KEYPATH EDUCATION, INC.**

Name of Applicant: **Scott R West**

ID Number: **8032963**

Mailing address of applicant:

**15500 W. 113th Street Suite 200  
Lenexa , KS 66219  
USA**

Signature: **Scott R West**

I, Kris W. Kobach, Secretary of State of the State of Kansas, do hereby certify that this is the true and correct copy of the original document filed electronically on **08/05/2015 at 09:29:11.**

This reservation will expire on **12/03/2015.**

Kris W. Kobach  
Secretary of State

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**TRADEMARK**

**RECORDED: 12/02/2015**

**REEL: 005680 FRAME: 0552**