

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM364709

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900345533		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Suzuki Motor of America, Inc.		11/20/2015	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Suzuki Motor Corporation		
<b>Street Address:</b>	300, Takatsuki-cho, Minami-ku		
<b>City:</b>	Hamanatsu-shi, Shizuoka-ken		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86714112	NOTHING'S BUILT LIKE A KINGQUAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7149963144		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7145740325		
<b>Email:</b>	terrence.huang@suz.com		
<b>Correspondent Name:</b>	Terrence Huang		
<b>Address Line 1:</b>	3251 East Imperial Hwy		
<b>Address Line 4:</b>	Brea, CALIFORNIA 92821-6722		
<b>ATTORNEY DOCKET NUMBER:</b>	WO20151204SU		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Terrence Huang		
<b>Address Line 1:</b>	3251 E. Imperial Hwy		
<b>Address Line 2:</b>	Legal Division		
<b>Address Line 4:</b>	Brea, CALIFORNIA 92821-6722		
<b>NAME OF SUBMITTER:</b>	Terrence T. Huang		
<b>SIGNATURE:</b>	/Terrence T. Huang/		
<b>DATE SIGNED:</b>	12/04/2015		

**Total Attachments: 2**

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## TRADEMARK PURCHASE AND ASSIGNMENT AGREEMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of November 20, 2015, (the "Effective Date"), between Suzuki Motor of America, Inc., 3251 E. Imperial Hwy, Brea, CA 92821, USA, (the "Assignor"), and Suzuki Motor Corporation, 300 Takatsuka-cho, Minami-ku Hamanatsu-shi, Shizuoka-ken, JAPAN, (the "Assignee").

The Assignor is the owner of a Trademark relating to a US trademark application in the United States Patent and Trademark Office, **Serial No. 86714112**.

The Assignee wishes to acquire the Assignor's rights in the Trademark listed in this agreement.

The Assignee agrees to pay the Assignor a certain sum of money for the rights.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with


1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,

2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and

3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



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Signature of Assignor

Title: Director, Operations Head, Motorcycle/ATV Division

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of \_\_\_\_\_ )

Subscribed and sworn to (or affirmed) before me on this 24 day of November, 2015, by  
Rod Lopusnak, proved to me on the basis of satisfactory evidence to be the person(s)  
who appeared before me.

Signature Andrea J. Sciranko

(Seal)

