

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM364352

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CT Legacy LLC		11/25/2015	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Loyalty Bound LLC		
Street Address:	P. O. Box 1337		
City:	Midlothian		
State/Country:	TEXAS		
Postal Code:	76065		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4587107	CHRIS KYLE C K "THE LEGEND"	
Serial Number:	85595243	AMERICAN SNIPER	
Serial Number:	86260285	CHRIS KYLE C K "THE LEGEND"	
Serial Number:	85963552	C K	
Serial Number:	86449257	CHRISKYLEFROG	
Serial Number:	86449265	CHRIS KYLE FROG	
CORRESPONDENCE DATA			
Fax Number:	2142388401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-238-8400		
Email:	docketing@griffithbates.com		
Correspondent Name:	Scott L. Harper		
Address Line 1:	5910 N. Central Expressway		
Address Line 2:	Suite 1050		
Address Line 4:	Dallas, TEXAS 75206		
ATTORNEY DOCKET NUMBER:	LOYALTY BOUND		
NAME OF SUBMITTER:	Scott L. Harper		
SIGNATURE:	/scott l. harper/		

OP \$165.00 4587107

DATE SIGNED:	12/02/2015
Total Attachments: 2 source=20151202 Executed Assignment from CT Legacy to Loyalty Bound#page1.tif source=20151202 Executed Assignment from CT Legacy to Loyalty Bound#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, CT Legacy, LLC ("Assignor"), having an address of P. O. Box 1337, Midlothian, Texas 76065, is the owner of and has adopted, used and is using the trademarks referenced in Schedule A attached hereto (collectively the "Trademarks");

WHEREAS, Loyalty Bound, LLC ("Assignee"), having an address of P. O. Box 1337 Midlothian, Texas 76065, is desirous of acquiring said Trademarks from Assignor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows:

- 1. Assignment.** Assignor does hereby assign, convey, transfer and deliver to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, set forth and described in Schedule A attached hereto.
- 2. Further Assurance.** Assignor agrees, upon the request and at the expense of Assignee, to execute, acknowledge, and deliver, as may be reasonably requested by Assignee, any additional documents, deeds, conveyances or legal instruments requested by Assignee to transfer, convey, and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.
- 3. Governing Law.** The laws of the State of Texas shall govern this agreement and the parties hereby submit to the exclusive jurisdiction of the State and Federal courts located in Ellis County, Texas for the purpose of enforcing any claim arising under or in connection with this agreement.




Date: Nov 25, 2015

CT Legacy LLC (Assignor)

By: Taya Kyle
Taya Kyle (Nov 25, 2015)

Name: Taya Kyle

Schedule A - Trademarks

<u>Application/Trademark No.</u>	<u>Filed/Registered</u>	<u>Title</u>
4,587,107	August 19, 2014	
85/595,243	April 11, 2012	AMERICAN SNIPER
86/260,285	April 23, 2014	
85/963,552	June 18, 2013	
86/449,257	November 10, 2014	CHRISKYLEFROG
86/449,265	November 10, 2014	CHRIS KYLE FROG

TK