

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM364767

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthy You Now		09/30/2015	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Verde Life, Inc.		
Street Address:	568 Broadway		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86629270	MOVITA	
Serial Number:	86687003	MOVITA	
Serial Number:	86687011		
CORRESPONDENCE DATA			
Fax Number:	2126971559		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126968878		
Email:	estenshoel@curtis.com		
Correspondent Name:	Curtis, Mallet-Prevost, Colt & Mosle LLP		
Address Line 1:	101 Park Avenue		
Address Line 2:	Attn: Eric Stenshoel		
Address Line 4:	New York, NEW YORK 10178-0061		
ATTORNEY DOCKET NUMBER:	007285-0001		
NAME OF SUBMITTER:	Eric Stenshoel		
SIGNATURE:	/ejs/		
DATE SIGNED:	12/07/2015		
Total Attachments: 2			

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ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, Healthy You Now ("Assignor"), a New York limited liability company located 153 East 63rd Street, New York, NY 10065, has adopted with the intent to use or has used and is using in commerce the trademarks identified on the attached Schedule A (the "Marks"); and

WHEREAS, Verde Life, Inc. ("Assignee"), a Delaware corporation located 568 Broadway, 11th Floor, New York, NY 10012, desires to acquire said Service Marks, and all of the ongoing business associated therewith in the United States, including the goodwill related to said Marks and the applications for registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee the entire right, title, and interest in and to the Marks in the United States of America, the goodwill of the business associated with said marks, the applications for registrations thereof, and the right to sue for past and future infringement thereof.

This assignment is effective as of September 30, 2015.

HEALTHY YOU NOW

Dated:

By:

Name: Tonya Lewis Lee
Title: CEO

STATE OF NEW YORK

ss.:

COUNTY OF NEW YORK

On this _____ day of _____, 2015, before me appeared Tonya Lewis Lee, the person who signed this instrument, who acknowledged that she signed it on behalf of the identified limited liability company with authority to do so.

Notary Public

SCHEDULE A

TRADEMARK APPLICATIONS

Mark	Serial Number	Application Date
MOVITA	86/629,270	May 14, 2015
MOVITA & Design	86/687,003	July 8, 2015
Leaf Design	86/687,011	July 8, 2015