

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT RECORDED AT REEL 5474/FRAME 0033
RESUBMIT DOCUMENT ID:	900345995

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GFIE, LLC, as Original Lender		12/01/2015	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Crosby Rock LLC, as Successor Lender
Street Address:	11950 Turtle Beach Road
City:	North Palm Beach
State/Country:	FLORIDA
Postal Code:	33408
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	1678743	FLORASENSE
Registration Number:	2487273	PARTYLITE
Registration Number:	4203052	GLOLITE BY PARTYLITE
Registration Number:	3937360	SCENTGLOW
Registration Number:	2948619	DECORATE YOUR HOME! CELEBRATE YOUR LIFE!
Registration Number:	2887858	AROMASIMMERS
Registration Number:	3030194	BESTBURN
Registration Number:	4109066	BRING GOURMET TO EVERYDAY
Registration Number:	3007391	
Registration Number:	4365035	FRESH HOME BY PARTYLITE
Registration Number:	3668227	ICED CRYSTAL
Registration Number:	1735998	PARTYLITE
Registration Number:	1142963	PARTYLITE GIFTS
Registration Number:	0171549	
Registration Number:	3097993	TWO SISTERS GOURMET
Registration Number:	3728820	WELL BEING SPA
Registration Number:	3227800	CHANGE THE WORLD

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2854314	
Registration Number:	2762405	PARTYLITE
Registration Number:	3223490	REMINISCENT
Registration Number:	2707810	SCENT PLUS
Registration Number:	3210688	TSG
Registration Number:	2832903	UNIVERSAL TEALIGHT
Registration Number:	2112088	AS WE CHANGE
Registration Number:	2228836	AS WE CHANGE
Registration Number:	3336284	EASY COMFORTS
Registration Number:	4206169	EASY COMFORTS STYLE
Registration Number:	1622457	EXPOSURES
Registration Number:	3609564	EXPOSURES PLATINUM
Registration Number:	2126732	HOME MARKETPLACE
Registration Number:	3551961	INDIGO
Registration Number:	1838236	JUST BETWEEN US
Registration Number:	1645633	MILES KIMBALL
Registration Number:	3566160	MRS. KIMBALL'S CANDY SHOPPE
Registration Number:	3448548	NATIVE REMEDIES
Registration Number:	3508330	PETALIVE
Registration Number:	1837485	QUIBBLE-FREE GUARANTEE
Registration Number:	3501508	SERENITY FALLS
Registration Number:	1634030	THE SHOE BOX
Registration Number:	1376289	WALTER DRAKE
Registration Number:	0909593	WALTER DRAKE
Registration Number:	0895688	WALTER DRAKE

CORRESPONDENCE DATA

Fax Number: 2123548113

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-819-8437

Email: iprecordations@whitecase.com

Correspondent Name: Andrew FessakWhite & Case LLP

Address Line 1: 1155 AVENUE OF THE AMERICAS

Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 1131519-0007-L181

NAME OF SUBMITTER: Andrew Fessak

SIGNATURE: /Andrew Fessak/

DATE SIGNED: 12/09/2015

Total Attachments: 7

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ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT

This **ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT** (“**Assignment**”), dated as of December 1, 2015, is by **GFIE, LLC**, a Florida limited liability company (“**Original Lender**”) and **Crosby Rock LLC** (“**Successor Lender**”), a Delaware limited liability company.

RECITALS:

WHEREAS, **Silver Star Brands, Inc.**, a Wisconsin corporation (“**Silver Star**”), **PartyLite Gifts, Inc.**, a Virginia corporation (“**PartyLite Gifts**”), **PartyLite Worldwide, LLC**, a Delaware limited liability company (“**PartyLite WW**”), **Candle Corporation of America**, a New York corporation (“**Candle Corp**” and together with, Silver Star, PartyLite Gifts and PartyLite WW, collectively, the “**Grantors**” and each a “**Grantor**”), have entered into a certain Trademark Collateral Assignment and Security Agreement dated March 9, 2015 (the “**Trademark Security Agreement**”) with Original Lender, notice of which was recorded on March 9, 2015 at the United States Patent and Trademark Office (“**USPTO**”) at Reel 5474, Frame 0033.

WHEREAS, Grantors granted the Original Lender, under the terms of the Trademark Security Agreement, a continuing security interest (the “**Security Interest**”) in favor of the Original Lender, in and to certain of Grantors’ trademarks and service marks (the “**Marks**”) identified in Schedule A and all of the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, as well as the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

WHEREAS, pursuant to that certain Loan Assignment and Assumption Agreement dated as of December 1, 2015 by and between the Original Lender and Successor Lender, the Original Lender has assigned to Successor Lender all of its rights, remedies, duties and other obligations under, among other documents, the Trademark Security Agreement and the Marks, in each instance, in its capacity as administrative agent and lender, as the case may be.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Original Lender hereby assigns and transfers to Successor Lender and its successors and assigns all of its rights, title and interest in and to the Trademark Security Agreement.

This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, Original Lender and Successor Lender have caused this Assignment to be duly executed as of the date first above written.

ORIGINAL LENDER:

GFIE, LLC, as Original Lender

By: 

Name: Robert B. Gorgon

Title: Duly Authorized Signatory

SUCCESSOR LENDER:

Crosby Rock LLC, as Successor Lender

By: 

Name: Robert B. Gorgon

Title: Duly Authorized Signatory

Schedule A

Trademarks and Trademark Registrations

Mark	Registration/Application No.	Status	Current Owner of Record
COLONIAL	50865 (Massachusetts)	Renewed	CANDLE CORPORATION OF AMERICA
<i>Design Only</i> <i>Sunburst</i>	39651 (Puerto Rico)	Registered	CANDLE CORPORATION OF AMERICA
ETERNALUX	39650 (Puerto Rico)	Registered	CANDLE CORPORATION OF AMERICA
FLORASENSE	74/087,003 1678743	Renewed	CANDLE CORPORATION OF AMERICA
PARTYLITE Cross References: PARTY LIGHT	76/082,667 2487273	Renewed	PARTYLITE GIFTS, INC.
GLOLITE BY PARTYLITE Cross References: GLOW LIGHT BY PARTY LIGHT	85/241,222 4203052	Registered	PARTYLITE WORLDWIDE INC.
SCENTGLOW Cross References: SCENT GLOW	85/089,385 3937360	Registered	PARTYLITE WORLDWIDE INC.
DECORATE YOUR HOME! CELEBRATE YOUR LIFE! ILLUMINATE YOUR SPIRIT!	76/309,896 2948619	Registered	PARTYLITE WORLDWIDE INC.
AROMASIMMERS Cross References: AROMA SIMMERS	78/260,567 2887858	Cancelled	PARTYLITE WORLDWIDE INC.
BESTBURN Cross References: BEST BURN	78/306,762 3030194	Registered	PARTYLITE WORLDWIDE INC.
BRING GOURMET TO EVERYDAY	77/473,986 4109066	Registered	PARTYLITE WORLDWIDE INC.

Mark	Registration/Application No.	Status	Current Owner of Record
<i>Design Only</i> <i>3 Candles Design</i>	78/387,241 3007391	Registered	PARTYLITE WORLDWIDE INC.
FRESH HOME BY PARTYLITE Cross References: FRESH HOME BY PARTY LIGHT	78/944,879 4365035	Registered	PARTYLITE WORLDWIDE INC.
ICED CRYSTAL	77/363,484 3668227	Registered	PARTYLITE WORLDWIDE INC.
PARTYLITE Cross References: PARTY LIGHT	74/258,451 1735998	Renewed	PARTYLITE WORLDWIDE INC.
PARTYLITE GIFTS Cross References: PARTYLIGHT GIFT	73/179,292 1142963	Renewed	PARTYLITE WORLDWIDE INC.
TWO SISTERS Cross References: 2 SISTERS	74/099,916 171549	Renewed	PARTYLITE WORLDWIDE INC.
TWO SISTERS GOURMET Cross References: 2 SISTERS GOURMET	78/648,266 3097993	Registered	PARTYLITE WORLDWIDE INC.
WELL BEING SPA	77/076,015 3728820	Registered	PARTYLITE WORLDWIDE INC.
CHANGE THE WORLD	78/906,156 3227800	Registered	PARTYLITE WORLDWIDE, LLC
<i>Design Only</i> <i>3 Candles Design</i>	76/275,562 2854314	Renewed	PARTYLITE WORLDWIDE, LLC
PARTYLITE and Design <i>3 Candles</i> <i>w/PartyLite</i>	76/275,560 2762405	Renewed	PARTYLITE WORLDWIDE, LLC
REMINISCENT	78/665376 3223490	Registered	PARTYLITE WORLDWIDE, LLC
SCENT PLUS	76/297,666 2707810	Renewed	PARTYLITE WORLDWIDE, LLC
TSG and Design	78/749,350 3210688	Registered	PARTYLITE WORLDWIDE, LLC

Mark	Registration/Application No.	Status	Current Owner of Record
UNIVERSAL TEALIGHT Cross References: UNIVERSAL TEA LIGHT	76/475,659 2832903	Renewed	PARTYLITE WORLDWIDE, LLC
AS WE CHANGE	75/177,962 2112088	Renewed	SILVER STAR BRANDS, INC.
AS WE CHANGE and design	75/466,399 2228836	Renewed	SILVER STAR BRANDS, INC.
EASY COMFORTS	78/661,865 3336284	Registered	SILVER STAR BRANDS, INC.
EASY COMFORTS STYLE	77/478,255 4206169	Registered	SILVER STAR BRANDS, INC.
EXPOSURES	73/826,473 1622457	Renewed	SILVER STAR BRANDS, INC.
EXPOSURES PLATINUM	77/290,494 3609564	Registered	SILVER STAR BRANDS, INC.
HOME MARKETPLACE Cross References: HOME MARKET PLACE	75/125,920 2126732	Renewed	SILVER STAR BRANDS, INC.
INDIGO	78/784,941 3551961	Registered	SILVER STAR BRANDS, INC.
JUST BETWEEN US	74/368,377 1838236	Renewed	SILVER STAR BRANDS, INC.
MILES KIMBALL	74/062,426 1645633	Renewed	SILVER STAR BRANDS, INC.
MRS. KIMBALL'S CANDY SHOPPE Cross References: MRS. KIMBALL'S CANDY SHOP	77/394,539 3566160	Registered	SILVER STAR BRANDS, INC.
NATIVE REMEDIES	Reg# 3448548	Registered	SILVER STAR BRANDS, INC.
PETALIVE Cross References: PET ALIVE	Reg# 3508330	Registered	SILVER STAR BRANDS, INC.
QUIBBLE-FREE GUARANTEE Cross References: QUIBBLE FREE GUARANTEE	74/406,810 1837485	Renewed	SILVER STAR BRANDS, INC.
SERENITY FALLS	77/394,825 3501508	Cancelled	SILVER STAR BRANDS, INC.
THE SHOE BOX	74/028,291 1634030	Renewed	SILVER STAR BRANDS, INC.

Mark	Registration/Application No.	Status	Current Owner of Record
WALTER DRAKE	73/537,019 1376289	Renewed	SILVER STAR BRANDS, INC.
WALTER DRAKE	72/323,945 909593	Renewed	SILVER STAR BRANDS, INC.
WALTER DRAKE	72/323,946 895688	Renewed	SILVER STAR BRANDS, INC.