

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365192

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900345975		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New Century Snacks, LLC		12/01/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	2266170 Ontario Inc.		
<b>Street Address:</b>	2531 Stanfield Road		
<b>City:</b>	Mississauga, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	L4Y1S4		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4391329	FLAVOR MAXX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124082528		
<b>Email:</b>	julie.albert@bakerbotts.com		
<b>Correspondent Name:</b>	Julie Beth Albert		
<b>Address Line 1:</b>	30 Rockefeller Plaza, 44th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	073701.0136		
<b>NAME OF SUBMITTER:</b>	Julie Beth Albert		
<b>SIGNATURE:</b>	/jba/		
<b>DATE SIGNED:</b>	12/09/2015		
<b>Total Attachments: 2</b>			
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source=FLAVOR MAXX USPTO assignment#page2.tif			

**SCHEDULE B**

**ASSIGNMENT**

WHEREAS, New Century Snacks, LLC, a company organized and existing under the laws of California, having a place of business at 5560 E. Slauson Avenue, City of Commerce, California 90040 ("Assignor"), is the owner of all right, title and interest in and to the United States Trademark Registration for the FLAVOR MAXX mark, No. 4391329 (the "Mark"); and

WHEREAS, 2266170 Ontario Inc., a company organized under the laws of Canada, having a place of business at 2531 Stanfield Road Mississauga, Ontario, Canada L4Y1S4 ("Assignee"), is desirous of acquiring all of Assignor's rights, title, and interest in and to the Mark, the common law rights associated with the Mark and the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and accepted, said Assignor, does hereby irrevocably assign, transfer, grant, set over and convey unto Assignee, its successors and assigns, without reservation of any rights, title or interest, Assignor's entire worldwide rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, subsidiaries or other legal representatives, as the same would have been held and enjoyed by Assignor if this assignment had not been made, including, but not limited to, all common-law rights of Assignor in and/or to the mark FLAVOR MAXX owned by Assignor, and Assignor's right to sue for all claims, demands and/or causes for action, both at law and in equity, that Assignor may have on account of any infringement, claim of unfair competition, likelihood of confusion or dilution of the mark FLAVOR MAXX or any other claim or cause of action related to the mark prior to and following the effective date of this Assignment.

IN WITNESS WHEREOF, representatives of the parties, having full power and authority to do so, have executed this Assignment effective as of the last date written below.

New Century Snacks, LLC

Assignor

By: Hadi Morshed

Name: Hadi Morshed

Title: CEO

Date: November 25, 2015

2266170 Ontario Inc.

Assignee

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_, 2015

**SCHEDULE B**

**ASSIGNMENT**

**WHEREAS**, New Century Snacks, LLC, a company organized and existing under the laws of California, having a place of business at 5560 E. Slauson Avenue, City of Commerce, California 90040 ("Assignor"), is the owner of all right, title and interest in and to the United States Trademark Registration for the FLAVOR MAXX mark, No. 4391329 (the "Mark"); and

**WHEREAS**, 2266170 Ontario Inc., a company organized under the laws of Canada, having a place of business at 2531 Stanfield Road Mississauga, Ontario, Canada L4Y1S4 ("Assignee"), is desirous of acquiring all of Assignor's rights, title, and interest in and to the Mark, the common law rights associated with the Mark and the goodwill of the business symbolized by the Mark;

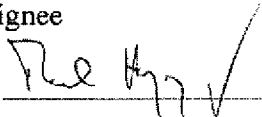
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and accepted, said Assignor, does hereby irrevocably assign, transfer, grant, set over and convey unto Assignee, its successors and assigns, without reservation of any rights, title or interest, Assignor's entire worldwide rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, subsidiaries or other legal representatives, as the same would have been held and enjoyed by Assignor if this assignment had not been made, including, but not limited to, all common-law rights of Assignor in and/or to the mark FLAVOR MAXX owned by Assignor, and Assignor's right to sue for all claims, demands and/or causes for action, both at law and in equity, that Assignor may have on account of any infringement, claim of unfair competition, likelihood of confusion or dilution of the mark FLAVOR MAXX or any other claim or cause of action related to the mark prior to and following the effective date of this Assignment.

**IN WITNESS WHEREOF**, representatives of the parties, having full power and authority to do so, have executed this Assignment effective as of the last date written below.

New Century Snacks, LLC  
Assignor

2266170 Ontario Inc.  
Assignee

By: \_\_\_\_\_

By:  \_\_\_\_\_

Name: \_\_\_\_\_

Name: Paul Higgins, Jr. \_\_\_\_\_

Title: \_\_\_\_\_

Title: Secretary \_\_\_\_\_

Date: \_\_\_\_\_, 2015

Date: December 1, 2015