

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM364896

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CENTRAL FIBER LLC		10/20/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PROFILE PRODUCTS LLC		
Street Address:	750 Lake Cook Road, Suite 440		
City:	Buffalo Grove		
State/Country:	ILLINOIS		
Postal Code:	60089		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	1651209	AS NATURE INTENDED...ONLY BETTER	
Registration Number:	2119941	CHEAPER THAN DIRT	
Registration Number:	2576735	EASY MIX	
Registration Number:	4331529	ENVIRO FIBERS	
Registration Number:	3372354	ENVIRO-CAP	
Registration Number:	3530606	ENVIRO-GOLD	
Registration Number:	3372351	ENVIRO-MATRIX	
Registration Number:	2637236	ENVIRO-MIX	
Registration Number:	2734675	ENVIRO-PLUS	
Registration Number:	4121074	HYDRO BOOST	
Registration Number:	4380881	NATURE SPRAY	
Registration Number:	1656973	SECOND NATURE	
Registration Number:	2534073	SECOND NATURE	
Registration Number:	2084895	SPRAYMATT	
Registration Number:	2092095	SPRAYMATT	
Registration Number:	2020379	TOPCOAT	
CORRESPONDENCE DATA			
Fax Number:	2483583351		

CH \$415.00 1651209

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 248-358-4400
Email: dbailey@brookskushman.com
Correspondent Name: Molly Mack Crandall
Address Line 1: 1000 Town Center, 22nd Floor
Address Line 4: Southfield, MICHIGAN 48075

ATTORNEY DOCKET NUMBER:	AIM0575A
NAME OF SUBMITTER:	Molly Mack Crandall
SIGNATURE:	/molly crandall/
DATE SIGNED:	12/08/2015

Total Attachments: 4
source=Central Fiber - Assignment of Trademarks#page1.tif
source=Central Fiber - Assignment of Trademarks#page2.tif
source=Central Fiber - Assignment of Trademarks#page3.tif
source=Central Fiber - Assignment of Trademarks#page4.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, CENTRAL FIBER LLC, a Delaware limited liability company, with its principal place of business at 4814 Fiber Lane, Wellsville, Kansas 66092 U.S.A. ("Assignor"), is the owner of the trademarks and registrations listed on the attached Schedule A.

WHEREAS, PROFILE PRODUCTS LLC, a Delaware limited liability company, with its principal place of business at 750 Lake Cook Road, Suite 440, Buffalo Grove, Illinois 60089 U.S.A. ("Assignee"), is desirous of acquiring said trademarks and registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the registrations listed on the attached Schedule A.

[Remainder of page intentionally blank.]

CENTRAL FIBER LLC (Assignor)

PROFILE PRODUCTS LLC (Assignee)

By: [Signature]

By: _____

Name: Darren Traub

Name: _____

Title: President and Chief Executive Officer

Title: _____

Dated: October 20, 2015

Dated: _____

[Signature Page to Assignment of Trademarks]

CENTRAL FIBER LLC (Assignor)

By: _____

Name: _____

Title: _____

Dated: _____

PROFILE PRODUCTS LLC (Assignee)

By: 

Name: J.A. SCHUCH, JR

Title: PRESIDENT & CEO

Dated: October 20, 2015

[Signature Page to Assignment of Trademarks]

SCHEDULE A

Trademark	Registration No.	Issued
AS NATURE INTENDED...ONLY BETTER	1,651,209	July 16, 1991
CHEAPER THAN DIRT	2,119,941	December 9, 1997
EASY MIX	2,576,735	June 4, 2002
ENVIRO FIBERS	4,331,529	May 7, 2013
ENVIRO-CAP	3,372,354	January 22, 2008
ENVIRO-GOLD	3,530,606	November 11, 2008
ENVIRO-MATRIX	3,372,351	January 22, 2008
ENVIRO-MIX	2,637,236	October 15, 2002
ENVIRO-PLUS	2,734,675	July 8, 2003
HYDRO BOOST	4,121,074	April 3, 2012
NATURESPRAY	4,380,881	August 6, 2013
SECOND NATURE	1,656,973	September 10, 1991
SECOND NATURE & Design	2,534,073	January 29, 2002
SPRAYMATT	2,084,895	July 29, 1997
SPRAYMATT & Design	2,092,095	August 26, 1997
TOPCOAT	2,020,379	December 3, 1996

[Signature Page to Assignment of Trademarks]

4811-1153-3353.v1