

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM364923

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOHN MICHAEL HULALA		10/22/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	JP.COM & Co.		
Also Known As:	JP COMMERCE CONSULTING		
Street Address:	113 BARKSDALE PROFESSIONAL CTR		
City:	NEWARK		
State/Country:	DELAWARE		
Postal Code:	19711-3258		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4327881	JP.COM	
Registration Number:	4399152	JP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	1-888-JHULALA		
Email:	J@HULALA.COM		
Correspondent Name:	JOHN MICHAEL HULALA		
Address Line 1:	2474 WALNUT ST #101		
Address Line 4:	CARY, NORTH CAROLINA 27518-9212		
NAME OF SUBMITTER:	John Michael Hulala		
SIGNATURE:	/John Michael Hulala/		
DATE SIGNED:	12/08/2015		
Total Attachments: 1			
source=Assignment Of Trademarks#page1.tif			

OP \$65.00 4327881

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (the “**Agreement**”) is made as of the 22nd day of October, 2015, (the “**Effective Date**”) by and between John Michael Hulala, an individual, with mailing address of 2474 Walnut St #101, Cary, North Carolina, 27518 (the “**Assignor**”), and JP.COM & Co., a Delaware corporation, with its registered address of 113 Barksdale Professional Center, Newark, Delaware, 19711 (the “**Assignee**”), referred to collectively as “the **Parties**”.

RECITALS

WHEREAS, the Assignor has adopted and used the following marks, and has obtained registrations thereon (collectively, the “**Marks**”):

- **JP** for use on or in connection with “Promotion and marketing services and related consulting”, first used on or about June 1, 2011 (Reg. No. 4399152; Reg. Date September 10, 2013)
- **JP.COM** for use on or in connection with “Promotion and marketing services and related consulting”, first used on or about January 3, 1995 (Reg. No. 4327881; Reg. Date April 30, 2013); and

WHEREAS, it is the Assignor’s intention to assign and transfer to the Assignee all of its right, title and interest in and to the Marks; and

WHEREAS, the Assignee desires to acquire all of the Assignor’s right, title and interest in and to the Marks; and

NOW THEREFORE, the Assignor does hereby assign, transfer and set over to the Assignee, the Assignor’s entire right, title and interest in and to the Marks, together with the goodwill of the Marks, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives; together with all income, royalties or payments due or payable as of the effective date of this Agreement or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Parties have executed and delivered this Agreement, effective as of the date hereof.

John Michael Hulala (Assignor)

JP.COM & Co. (Assignee)

By: /JOHN MICHAEL HULALA /

By: /JOHN MICHAEL HULALA /

Name: JOHN MICHAEL HULALA

Name: JOHN MICHAEL HULALA

Title: DIRECTOR

Date: OCTOBER 22, 2015

Date: OCTOBER 22, 2015