

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM364935

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CCA INDUSTRIES, INC.		12/04/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SCM SPECIALTY FINANCE OPPORTUNITIES FUND, L.P.		
Street Address:	2 Greenwich Plaza, 1st Floor		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06830		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Serial Number:	85598372	VEIN ZONE	
Serial Number:	86100732	AUXODERM	
Serial Number:	85548406	NUTRA CARE	
Registration Number:	3447172	STRAWBERRY VANILLA	
Registration Number:	3447174	WILD BERRY VANILLA	
Registration Number:	3522755	YOU'RE THE MAN	
Registration Number:	3601522	BIKINI ZONE	
Registration Number:	3614948	SCAR ZONE	
Registration Number:	3671138	PARFUME DE VANILLE	
Registration Number:	2960758	BOOSTER	
Registration Number:	3094925	CHERRY VANILLA	
Registration Number:	4061272	ZANY ZINC	
Registration Number:	3128193	SHAVE ZONE	
Registration Number:	3088589	SUNSET CAFE	
Registration Number:	3191253	BULLET-PROOF STRENGTH	
Registration Number:	3259579	PLUS WHITE XTRA	
Registration Number:	4218947	NO MESS EXPRESS	
Registration Number:	3184546	SPEED WHITENING	
Registration Number:	4263585	SUPER WHITE	

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Property Type	Number	Word Mark
Registration Number:	4283250	STAINGUARD
Registration Number:	4307624	GEL PERFECT
Registration Number:	4371191	EYE BOUTIQUE
Registration Number:	4422476	EXTREME SCULPT
Registration Number:	4504117	REVITASTIM
Registration Number:	1604251	AFTER SUN SENSE
Registration Number:	1679126	NUTRA CARE
Registration Number:	1851853	WASH 'N STRAIGHT
Registration Number:	1353606	MOOD MAGIC
Registration Number:	1394585	SOLAR SENSE
Registration Number:	2108547	PAIN BUST RI
Registration Number:	2111841	PAIN BUST R II
Registration Number:	2121231	BIKINI ZONE
Registration Number:	1545998	WASH 'N CURL
Registration Number:	1652847	SUDDEN CHANGE
Registration Number:	2514369	PAIN BUST R ULTRA
Registration Number:	2528184	ONE STEP
Registration Number:	1678046	PLUS WHITE
Registration Number:	2606654	PLUS WHITE
Registration Number:	2738363	SCAR ZONE
Registration Number:	2776597	SUDDEN CHANGE
Serial Number:	86745055	SOLAR SENSE
Registration Number:	3338707	SUPER WHITE

CORRESPONDENCE DATA

Fax Number: 3124996701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-499-6700

Email: ahesla@duanemorris.com

Correspondent Name: Michael A. Witt

Address Line 1: 190 South LaSalle Street, Suite 3700

Address Line 2: Duane Morris LLP

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER: G3175-00006

NAME OF SUBMITTER: Michael A. Witt

SIGNATURE: /Michael A. Witt/

DATE SIGNED: 12/08/2015

Total Attachments: 22

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “**IP Security Agreement**”) dated as of December 4, 2015 is made by and between CCA INDUSTRIES, INC., a Delaware corporation (“**Grantor**”), in favor of SCM SPECIALTY FINANCE OPPORTUNITIES FUND, L.P., a Delaware limited partnership (“**Lender**”).

RECITALS:

WHEREAS, pursuant to that certain Credit and Security Agreement dated as of the date hereof (including all annexes, exhibits and schedules thereto, and as from time to time amended, restated, supplemented or otherwise modified, the “**Credit Agreement**”) by and among Grantor and Lender, Lender has agreed to make certain Loans to Grantor.

NOW, THEREFORE, in consideration of the premises and agreements set forth herein and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Grantor (intending to be legally bound) hereby agrees as follows:

1. Incorporation of Certain Documents. The Credit Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All capitalized terms used but not otherwise defined herein shall have the same meanings ascribed thereto in the Credit Agreement.

2. Security Interest in Intellectual Property. To secure the complete satisfaction and payment and performance when due or declared due (whether at the stated maturity, acceleration or otherwise) of all of the Obligations, Grantor hereby grants to and in favor of Lender a first priority security interest and Lien having priority over all other security interests and Liens (other than Permitted Liens), with power of sale upon the occurrence and during the continuance of an Event of Default, in and to any and all of Grantor’s right, title and interest in and to any and all Intellectual Property now owned and existing and hereafter arising, created or acquired, including, without limitation, as identified on Exhibit A attached hereto and made a part hereof (and all proceeds thereof).

To the extent that the granting of a security interest in a Trademark application filed in the United States Patent and Trademark Office (the “**USPTO**”) on the basis of the applicant’s intent to use such Trademark (pursuant to Section 1(b) of the Lanham Trademark Act (15 U.S.C. 1051(b)) (the “**Lanham Act**”) would render such Trademark (or the application therefor) invalid or unenforceable, then the security interest granted hereunder shall not attach to such Trademark application until such time as (A) an amendment is filed with the USPTO under section 1(c) of the Lanham Act to bring the application into conformity with section 1(a) of the Lanham Act, or (B) a verified statement of use is filed with the USPTO under section 1(d) of the Lanham Act .

3. Representation and Warranty. Grantor hereby represents and warrants to Lender that Exhibit A hereto identifies all Intellectual Property which is registered or for which an application for registration is pending that is owned by Grantor in its own name and all material Intellectual Property licenses to which Grantor is a licensee of a registered or applied for Patent, Copyright or Trademark.

4. New Intellectual Property. If, before all Obligations shall have been indefeasibly paid in full in cash, Grantor shall (i) become aware of any existing material Intellectual Property of which Grantor has not previously informed Lender, (ii) obtain rights to any new patentable inventions or other material Intellectual Property, or (iii) become entitled to the benefit of any material Intellectual Property which benefit is not in existence on the date hereof, the provisions of this IP Security Agreement above shall automatically apply thereto and Grantor shall comply (without limitation) with Section 6.8 of the Credit Agreement (and the notice requirement set forth therein). Each Grantor hereby authorizes Lender to unilaterally modify this IP Security Agreement by amending Exhibit A to include any such additional Intellectual Property, and to file or refile this IP Security Agreement with the U.S. Patent and Trademark Office and U.S. Copyright Office, as applicable (at Grantor's sole cost). Upon Lender's reasonable request, Grantor agrees to duly execute and deliver any and all documents and instruments reasonably necessary or advisable to record or preserve Lender's interest in all Intellectual Property added to Exhibit A pursuant to this Section.

5. Effect on Credit Agreement. Grantor acknowledges and agrees that this IP Security Agreement is not intended to limit or restrict in any way the rights and remedies of Lender under and pursuant to the Credit Agreement but rather is intended to facilitate the exercise of such rights and remedies. Lender shall have, in addition to all other rights and remedies given it by the terms of this IP Security Agreement and the Credit Agreement, all rights and remedies allowed by law, in equity, and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in New York. If any provision of this IP Security Agreement is deemed to conflict with the Credit Agreement, the terms of the Credit Agreement shall govern and control.

6. Further Assurances. Grantor agrees to promptly and duly execute and deliver such further agreements, instruments and documents, and to perform such further acts, as Lender shall reasonably request from time to time in order to carry out the purpose of this IP Security Agreement and agreements set forth herein. Grantor acknowledges that a copy of this IP Security Agreement will be filed by the Lender with the USPTO and, if applicable, the United States Copyright Office or Library of Congress, at the sole cost and expense of Grantor.

7. Modification. This IP Security Agreement cannot be altered, amended or modified in any way, except as specifically provided in Section 4 hereof or by a writing signed by Grantor and Lender.

8. Cumulative Remedies. All of Lender's rights and remedies with respect to the Intellectual Property, whether established hereby or by the Credit Agreement, or by any other agreements or by law shall be cumulative and may be exercised singularly or concurrently.

9. Binding Effect; Benefits. This IP Security Agreement shall be binding upon Grantor and its successors and permitted assigns, and shall inure to the benefit of Lender, its successors, nominees and assigns; provided, however, Grantor shall not assign this IP Security Agreement or any of Grantor's obligations hereunder without the prior written consent of Lender.

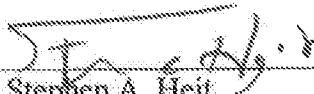
10. Governing Law. This IP Security Agreement shall be governed by, enforced and construed in accordance with the internal laws of the State of New York, without regard to choice of law or conflict of law principles that would require the application of any other laws.

11. Headings; Counterparts. Paragraph headings used herein are for convenience only and shall not modify the provisions which they precede. This IP Security Agreement may be signed in one or more counterparts, but all of such counterparts shall constitute and be deemed to be one and the same instrument. A signature hereto sent or delivered by facsimile or other electronic transmission shall be as legally binding and enforceable as a signed original for all purposes.

[Signature Pages Follow]

IN WITNESS WHEREOF, the undersigned has duly executed this Intellectual Property Security Agreement as of the date first written above.

CCA INDUSTRIES, INC., a Delaware corporation

By: 
Name: Stephen A. Heit
Title: Executive Vice President and Chief Financial Officer

Agreed and Accepted:

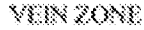

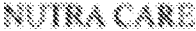
**SCM SPECIALTY FINANCE OPPORTUNITIES
FUND, L.P.,**
a Delaware limited partnership



By: CNH Partners, LLC, a Delaware limited liability
company, its Investment Manager

By: 
Name: Bradley D. Asriess
Title: Principal & Chief Legal Officer
CNH Partners, LLC

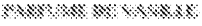
EXHIBIT A

Trademarks:



TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 2	VEIN ZONE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Dietary supplements	SN:85-598372	Allowed - Intent to Use 2nd Extension of Time Granted May 22, 2014 Filed: April 16, 2012 Published: March 5, 2013 Allowed: April 30, 2013
US Federal Q2 uf 3	AUXODERM 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Non-medicated skin care preparations	SN:86-100732	Allowed - Intent to Use Notice of Allowance Issued June 3, 2014 Filed: October 24, 2013 Published: April 8, 2014
US Federal Q2 uf 4	NUTRA CARE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07030	(Int'l Class: 3) Hair care preparations, namely, shampoos and conditioners; nail care preparations, nail polishes, nail polish protector in the nature of a thin plastic covering applied to nails	SN:85-548406	Allowed - Intent to Use 3rd Extension of Time Granted July 24, 2014 Filed: February 21, 2012 Published: November 20, 2012 Allowed: January 15, 2013


TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 5	STRAWBERRY VANILLA 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cologne	SN:77-228041 RN:3,447,172	Registered Supplemental Register June 10, 2008 Int'l Class: 3 First Use: September 17, 2007 Filed: July 12, 2007
US Federal Q2 uf 6	WILD BERRY VANILLA 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cologne	SN:77-228138 RN:3,447,174	Registered Supplemental Register June 10, 2008 Int'l Class: 3 First Use: September 17, 2007 Filed: July 12, 2007
US Federal Q2 uf 7	YOU'RE THE MAN	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Cologne	SN:78-980492 RN:3,522,755	Registered October 21, 2008 Int'l Class: 5 First Use: January 24, 2006 Filed: May 18, 2005 Published: April 18, 2006



TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 8	BIKINI ZONE BIKINI ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Shave gel; depilatories; depilatory wax strips; depilatory microwave wax; crème hair remover (Int'l Class: 5) Topical analgesic crème; medicated skin care preparations, namely, gels; medicated after-shave lotions and gels; medicated pads impregnated with pain relief medication and anti-itch cream for temporary relief of pain and itching associated with minor cuts or skin irritation	SN:77-501931 RN:3,601,522	Registered April 7, 2009 Int'l Class: 5 First Use: February, 1997 Int'l Class 3 First Use: March, 2002 Filed: June 18, 2008 Published: January 20, 2009
US Federal Q2 uf 9	SCAR ZONE SCAR ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Acne treatment preparations and medicated skin care preparations, namely, cream for diminishing scars; burn relief medication in the form of gel	SN:77-478332 RN:3,614,948	Registered May 5, 2009 Int'l Class: 5 First Use: January 26, 2006 Filed: May 19, 2008




TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 10	PARFUME DE VANILLE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Fragranced products, namely, cologne	SN:77-265319 RN:3,671,138	Registered Supplemental Register August 18, 2009 Int'l Class: 3 First Use: January 4, 2008 Filed: August 27, 2007
US Federal Q2 uf 12	BOOSTER	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Oral care products, namely a bleaching enhancer for use with toothpaste, dental cleansers and other oral care products	SN:78-175821 RN:2,960,758	Registered 8 & 15 September 10, 2010 Int'l Class: 3 First Use: April 3, 2003 Filed: October 18, 2002 Published: May 25, 2004 Allowed: August 17, 2004 Registered: June 7, 2005



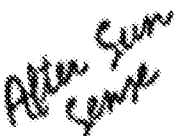
TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 14	CHERRY VANILLA	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cologne; cologne body spray	SN:78-389459 RN:3,094,925	Registered Principal Register – Sec. 2(F) 8 & 15 September 25, 2011 Int'l Class: 3 First Use: January 30, 1996 Filed: March 23, 2004 Published: September 6, 2005 Allowed: November 29, 2006 Registered: May 23, 2006
US Federal Q2 uf 15	ZANY ZINC ZANY ZINC	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Sunscreen preparations	SN:85-129322 RN:4,061,272	Registered November 22, 2011 Int'l Class: 3 First Use: November 17, 2010 Filed: September 14, 2010 Published: January 18, 2011 Allowed: March 15, 2011

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 16	SHAVE ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Medicated skin care preparations; medicates shaving preparations	SN:78-977124 RN:3,128,193	Registered 8 & 15 March 8, 2012 Int'l Class: 5 First Use: January, 2006 Filed: October 21, 2003 Published: February 8, 2005 Registered: August 8, 2006
US Federal Q2 uf 17	SUNSET CAFÉ 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Toiletries, namely, [perfume, cologne and] eau de parfum sprays	SN:78-435576 RN:3,088,589	Registered 8 & 15 May 15, 2012 Int'l Class: 3 First Use: 1998 Filed: June 15, 2004 Published: May 24, 2005 Registered: May 2, 2006
US Federal Q2 uf 18	BULLET-PROOF STRENGTH 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Nail care preparations	SN:78-591783 RN:3,191,253	Registered 8 & 15 June 29, 2012 Int'l Class: 3 First Use: October 26, 2004 In Commerce: November 23, 2004 Filed: March 21, 2005 Published: May 24, 2005 Registered: May 2, 2006



TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 19	PLUS WHITE XTRA	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Oral care products, namely, toothpaste, tooth gels, tooth-whitening brush-on gel	SN:78-978341 RN:3,259,579	Registered 8 & 15 September 19, 2012 Int'l Class: 3 First Use: August 15, 2005 Filed: May 10, 2005 Published: June 6, 2006 Registered: July 3, 2007
US Federal Q2 uf 20	NO MESS EXPRESS 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Nail polish remover	SN:85-344820 RN:4,218,947	Registered October 2, 2012 Int'l Class: 3 First Use: September 26, 2011 Filed: June 13, 2011 Published: May 22, 2012 Allowed: July 17, 2012

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 21	SPEED WHITENING	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Teeth whitening gels	SN:78-486019 RN:3,184,546	Registered 8 Accepted December 20, 2012 Int'l Class: 3 First Use: July, 2005, Filed: September 20, 2004 Published: January 3, 2006 Allowed: March 28, 2006 Registered: December 12, 2006
US Federal Q2 uf 22	SUPER WHITE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Oral care products, namely, toothpaste	SN:85-540812 RN:4,263,585	Registered December 25, 2012 Int'l Class: 3 First Use: June 29, 2012 Filed: February 13, 2012 Published: October 9, 2012
US Federal Q2 uf 23	STAINGUARD 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Tooth-whitening ingredient sold as an integral component of toothpaste and dental whitening gel	SN:77-709520 RN:4,283,250	Registered January 29, 2013 Int'l Class: 3 First Use: September 20, 2012 Filed: April 8, 2009 Published: March 9, 2010 Allowed: June 1, 2010


TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 24	GEL PERFECT 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Nail care preparations; nail polish; nail polish protector in the nature of a thin plastic covering applied to nails	SN:85-520342 RN:4,307,624	Registered March 26, 2013 Int'l Class: 3 First Use: August 31, 2011 Filed: January 19, 2012 Published: January 8, 2013
US Federal Q2 uf 25	EYE BOUTIQUE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Makeup shields	SN:85-737745 RN:4,371,191	Registered July 23, 2013 Int'l Class: 3 First Use: February 14, 2012 Filed: September 25, 2012 Published: May 7, 2013
US Federal Q2 uf 26	EXTREME SCULPT 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Dietary supplements	SN:85-498405 RN:4,422,476	Registered October 22, 2013 Int'l Class: 5 First Use: April 4, 2012 Filed: December 19, 2011 Published: November 13, 2012 Allowed: January 8, 2013

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 27	SUPER WHITE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Oral care products, namely, a whitening kit consisting of a pre-whitener rinse, a whitening gel, and mouthpiece	SN:77-114705 RN:3,338,707	Registered 8 Accepted November 25, 2013 Int'l Class: 3 First Use: July 12, 2006 Filed: February 23, 2007 Published: September 4, 2007 Registered: November 20, 2007
US Federal Q2 uf 28	REVITASTIM 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cosmetic anti-wrinkle, moisturizing and conditioning ingredient sold as an integral component of cosmetics, anti-aging cosmetics and cosmetic hand care preparations	SN:85-837782 RN:4,504,117	Registered April 1, 2014 Int'l Class: 3 First Use: November 30, 2012 Filed: January 31, 2013 Published: January 14, 2014
US Federal Q2 uf 29	AFTER SUN SENSE (Stylized) 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) After sun moisturizing lotion	SN:73-691247 RN:1,604,251	Renewed July 3, 2000 Int'l Class: 3 First Use: August 1, 1985 Filed: October 23, 1967 Published: October 24, 1989 Registered: July 3, 1990


TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 30	NUTRA CARE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Hair care preparations, namely, shampoos and conditioners	SN:73-833904 RN:1,679,126	Renewed March 17, 2002 Int'l Class: 3 First Use: September 27, 1989 Filed: October 26, 1989 Published: December 24, 1991 Registered: March 17, 1992
US Federal Q2 uf 31	WASH 'N STRAIGHT	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Hair shampoos	SN:74-383539 RN:1,851,853	Renewed August 30, 2004 Int'l Class: 3 First Use: January 21, 1994 Filed: April 27, 1993 Published: October 12, 1993 Registered: August 30, 1994

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 32	MOOD MAGIC	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Lipstick	SN:73-516829 RN:1,353,606	Renewed August 13, 2006 Int'l Class: 3 First Use: November 20, 1984 Filed: January, 1985 Published: June 4, 1985 Registered: August 13, 1986
US Federal Q2 uf 33	SOLAR SENSE and Design 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cosmetics, namely – moisturizing gel, moisturizing lotions, cream, aloe vera gel, after sun, sunscreens, lip balms, waterproof sunscreens [and tanning oils/ lotions]	SN:73-556052 RN:1,394,585	Renewed May 27, 2006 Int'l Class: 3 First Use: August 23, 1986 Filed: August 29, 1985 Published: March 4, 1986 Registered: May 27, 1986
US Federal Q2 uf 34	PAIN BUST RI and Design 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Topical analgesic creams	SN:75-119453 RN:2,108,547	Renewed October 28, 2007 Int'l Class: 5 First Use: May 1, 1987 In Commerce: June 1, 1987 Filed: June 13, 1996 Published: August 5, 1997 Registered: October 28, 1997

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 35	PAIN BUST R II and Design PAIN BUST•R II	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 6) Topical analgesic creams	SN:75-119485 RN:2,111,841	Renewed November 11, 2007 Int'l Class: 5 First Use: May 1, 1987 In Commerce: June 1, 1987 Filed: June 13, 1996 Published: August 19, 1997 Registered: November 11, 1997
US Federal Q2 uf 36	BIKINI ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Topical analgesic crème	SN:75-167663 RN:2,121,231	Renewed December 16, 2007 Int'l Class: 5 First Use: February 28, 1997 Filed: September 17, 1996 Published: September 23, 1997 Registered: December 16, 1997

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 37	WASH 'N CURL	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Hair shampoo	SN:73-757011 RN:1,545,998	Renewed July 4, 2009 Int'l Class: 3 First Use: September 16, 1988 Filed: October 11, 1988 Published: April 11, 1969 Registered: July 4, 1989
US Federal Q2 uf 38	SUDDEN CHANGE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Skin treatment preparation to smooth the appearance of wrinkles, lines and puffiness	SM:73-834012 RN:1,652,847	Renewed August 6, 2011 Int'l Class: 3 First Use: September 27, 1989 Filed: October 26, 1989 Published: May 14, 1991 Registered: August 6, 1991
US Federal Q2 uf 39	PAIN BUST R ULTRA and Design 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Topical analgesic creams	SN:76-005217 RN:2,514,369	Renewed December 4, 2011 Int'l Class: 5 First Use: April 7, 2000 Filed: March 20, 2000 Published: September 11, 2001 Registered: December 4, 2001

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 40	ONE STEP	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Teeth whitener gel	SN:75-783636 RN:2,528,184	Renewed January 8, 2012 Int'l Class: 3 First Use: 1993 Filed: August 24, 1999 Published: December 12, 2000 Allowed: March 6, 2001 Registered: January 8, 2002
US Federal Q2 uf 41	PLUS WHITE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Dental gel and toothpaste	SN:74-058709 RN:1,678,046	Renewed March 3, 2012 Int'l Class: 3 First Use: August 1, 1990 Filed: May 14, 1990 Published: January 15, 1991 Registered: March 3, 1992

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 42	PLUS WHITE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Toothpaste (Int'l Class: 5) Teeth whitener gel; teeth whitening kit consisting primarily of rinse, teeth whitener gel and mouth tray (Int'l Class: 30 [teeth whitening breath mints])	SN:76-089367 RN:2,606,654	Renewed August 13, 2012 Int'l Class: 3, 5 First Use: August 1, 1990 Int'l Class: 30 First Use: March 10, 1999 Filed: July 14, 2000 Published: May 21, 2002 Registered: August 13, 2002
US Federal Q2 uf 43	SCAR ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Non-medicated skin care preparations, namely, a topical cream to diminish the appearance of scars	SN:76-319182 RN:2,738;363	Renewed July 15, 2013 Int'l Class: 3 First Use: February 28, 2002 Filed: September 28, 2001 Published: August 3, 2002 Allowed: October 29, 2002 Registered: July 15, 2003

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 44	SUDDEN CHANGE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Eyebrow stencils	SN:76-386353 RN:2,776,597	Renewed October 21, 2013 Int'l Class: 3 First Use: January 15, 1994 Filed: March 21, 2002 Published: October 22, 2002 Allowed: January 14, 2003 Registered: October 21, 2003
US Federal	SOLAR SENSE	CCA Industries, Inc. 65 Challenger Road, Suite 340 Ridgefield Park, NEW JERSEY UNITED STATES 07660	(Int'l class 3) cosmetic suncreens	SN:86745055	Review prior to publication completed.

Patents:

Title/Inventors	Application No. Filing Date	Pub No./Date or Patent No. Issue Date	Owner/Status
COMPOSITION FOR REDUCING THE APPEARANCE OF SCARS (Drew Edell et al.)	10/314,580 12/09/2002	7,241,451 07/10/2007	Assigned from inventors to CCA Industries, Inc. (East Rutherford, NJ) 2nd maintenance fee due 1/10/2015