

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365045

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BMO Harris Bank N.A.		12/08/2015	Bank: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vance Publishing Corporation		
<b>Street Address:</b>	400 Knightsbridge Parkway		
<b>City:</b>	Lincolnshire		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60069		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 26</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86228054	GREENBOOK DATA SOLUTIONS	
<b>Serial Number:</b>	86356691	PRODUCE UNIVERSE	
<b>Registration Number:</b>	0623086	THE PACKER	
<b>Registration Number:</b>	0772861	DOANE'S AGRICULTURAL REPORT	
<b>Registration Number:</b>	1249807	MODERN SALON	
<b>Registration Number:</b>	1305010	SALON TODAY	
<b>Registration Number:</b>	1386761	THE GROWER	
<b>Registration Number:</b>	2137467	THE RED BOOK	
<b>Registration Number:</b>	2364257	SALONS OF THE YEAR	
<b>Registration Number:</b>	2481646	DAIRY HERD MANAGEMENT	
<b>Registration Number:</b>	2519869	BOVINE VETERINARIAN	
<b>Registration Number:</b>	2549166	WOOD & WOOD PRODUCTS RED BOOK	
<b>Registration Number:</b>	2580935	RBCS	
<b>Registration Number:</b>	2665482	DOANE	
<b>Registration Number:</b>	2953208	AG PROFESSIONAL	
<b>Registration Number:</b>	3178479	FIRSTCHAIR	
<b>Registration Number:</b>	3318268	MODERN SALON	
<b>Registration Number:</b>	3424950	CATTLENETWORK	
<b>Registration Number:</b>	3769564	WOODWORKING NETWORK	

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Property Type	Number	Word Mark
Registration Number:	3805894	WOODWORKING NETWORK
Registration Number:	4036619	PRODUCE RETAILER
Registration Number:	4082994	DROVERS CATTLENETWORK
Registration Number:	4201231	THE PACKER
Registration Number:	4224377	SALON TODAY
Registration Number:	4239386	PRODUCE RETAILER
Registration Number:	4349118	AGPROFESSIONAL

#### CORRESPONDENCE DATA

Fax Number: 3128408923

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (312) 222-9350

Email: jsims@jenner.com

Correspondent Name: Jon C. Sims

Address Line 1: 353 N. Clark Street

Address Line 2: Jenner & Block LLP

Address Line 4: Chicago, ILLINOIS 60654-3456

ATTORNEY DOCKET NUMBER:	51337-10240
NAME OF SUBMITTER:	Jon C. Sims
SIGNATURE:	/s/ Jon C. Sims
DATE SIGNED:	12/08/2015

#### Total Attachments: 5

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RECORDATION FORM COVER SHEET  
**TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

BMO Harris Bank N.A.

- ☐ Individual(s) ☐ Association  
☐ Partnership ☐ Limited Partnership  
☐ Corporation- State: \_\_\_\_\_  
☒ Other Bank \_\_\_\_\_

Citizenship (see guidelines) United States

Additional names of conveying parties attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) December 8, 2015

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other Release of TM Security Interest

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached? ☐ Yes  
☒ No

Name: Vance Publishing Corporation

Street Address: 400 Knightsbridge Parkway

City: Lincolnshire

State: Illinois

Country United States Zip: 60069

- ☐ Individual(s) Citizenship \_\_\_\_\_  
☐ Association Citizenship \_\_\_\_\_  
☐ Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship New York  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s)

Text

B. Trademark Registration No.(s)

See Attached Exhibit A

See Attached Exhibit A

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Jon C. Sims

Internal Address: \_\_\_\_\_

Street Address: Jenner & Block LLP

353 N. Clark Street

City Chicago

State IL Zip 60654

Phone Number: 312-840-8903

Docket Number: \_\_\_\_\_

Email Address: jims@jenner.com

**6. Total number of applications and registrations involved:**

26

**7. Total fee (37 CFR 2.6(b)(6) & 3.41)**

\$

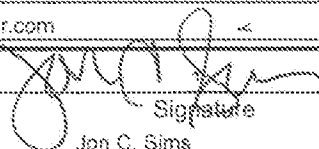
- ☐ Authorized to be charged to deposit account  
☐ Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

  
Signature

Jon C. Sims

December 8, 2015

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TERMINATION AND RELEASE OF SECURITY INTEREST  
(Trademarks)**

**THIS TERMINATION AND RELEASE OF SECURITY INTEREST**, dated as of December 8, 2015, is made by BMO Harris Bank N.A. (the “Bank”). Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement, as applicable, referred to below.

WHEREAS, Vance Publishing Corporation, a New York corporation (the “Grantor”) and the Bank entered into that certain Credit Agreement, dated as of April 22, 2015 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”);

WHEREAS, the Grantor and the Bank entered into that certain Security Agreement, dated as of April 22, 2015 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”);

WHEREAS, pursuant to the terms of the Credit Agreement and the Security Agreement, the Grantor granted to the Bank a security interest (the “Security Interest”) in all of the Grantor’s right, title and interest in, to and under the Trademark Collateral (as defined in the Trademark Collateral Agreement described below), including, without limitation, those identified on Schedule A hereto (the “Trademarks”);

WHEREAS, in order to further evidence the Security Interest of the Bank in all of the Trademarks of the Grantor, the Grantor and the Bank entered into that certain Trademark Collateral Agreement, dated as of April 22, 2015 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Trademark Collateral Agreement”), made by the Grantor in favor of the Bank, which Trademark Collateral Agreement was recorded at the United States Patent and Trademark Office on April 23, 2015 at Reel 5502 and Frame 0846; and

WHEREAS, in connection with the termination of the Revolving Credit Commitments and repayment of all outstanding Revolving Loans and other Obligations in full under the Credit Agreement, the Bank has agreed to terminate and release its Security Interest in all of the Trademarks of the Grantor, including, without limitation, those identified on Schedule A hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank hereby terminates, releases, cancels, relinquishes and discharges its Security Interest, and any right, title or interest of the Bank in all of the Trademarks of the Grantor, including the following Trademarks:

1. all Trademarks of the Grantor, including the United States registered Trademarks and Trademark applications listed on Schedule A attached hereto;
2. all Goodwill associated with such Trademarks; and

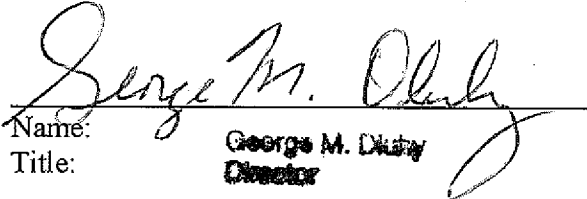
3. all Proceeds of any and all of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark identified on Schedule A hereto or (b) injury to the Goodwill associated with any Trademark identified on Schedule A hereto.

The Bank agrees to execute and deliver to the Grantor all documents that the Grantor shall reasonably request to evidence such termination and release. All of the foregoing shall be at the sole expense of the Grantor.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Bank has caused this Termination and Release of Security Interest to be duly executed as of the date first set forth above.

BMO HARRIS BANK N.A., as Bank

By:   
Name: George M. Diney  
Title: Director

**Schedule A**

**to Termination and Release of Security Interest**

**Trademark Registrations and Applications**

**REGISTERED TRADEMARKS**

<b>Registration Number</b>	<b>Mark</b>	<b>Registered Owner</b>
0623086	THE PACKER	Vance Publishing Corp.
0772861	DOANE'S AGRICULTURAL REPORT	Vance Publishing Corp.
1249807	MODERN SALON	Vance Publishing Corp.
1305010	SALON TODAY	Vance Publishing Corp.
1386761	THE GROWER	Vance Publishing Corp.
2137467	THE RED BOOK	Vance Publishing Corp.
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4239386	PRODUCE RETAILER	Vance Publishing Corp.
4349118	AGPROFESSIONAL	Vance Publishing Corp.

**TRADEMARK APPLICATIONS**

<b>Application Number</b>	<b>Mark</b>	<b>Applicant</b>
86228054	GREENBOOK DATA SOLUTIONS	Vance Publishing Corp. Application filed on 3/21/14.
86356691	PRODUCE UNIVERSE	Vance Publishing Corp. Application filed on 8/4/14.