

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365663

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900346199		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert A. Olins, by Irma Olins, legal representative		11/19/2015	individual: UNITED STATES
RECEIVING PARTY DATA			
Name:	Irma Olins		
Street Address:	431 E. Roberts		
City:	Beverly Shores		
State/Country:	INDIANA		
Postal Code:	46301		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0808682	INSIGHT	
Registration Number:	1109635	INSIGHTS	
CORRESPONDENCE DATA			
Fax Number:	3125548015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-554-8000		
Email:	kjl@pattishall.com		
Correspondent Name:	Kim Lukavsky c/o Pattishall McAuliffe et		
Address Line 1:	200 South Wacker Drive		
Address Line 2:	Suite 2900		
Address Line 4:	Chicago, ILLINOIS 60606-5896		
ATTORNEY DOCKET NUMBER:	68100-00017		
NAME OF SUBMITTER:	Ashly Boesche		
SIGNATURE:	/Ashly Boesche/		
DATE SIGNED:	12/14/2015		
Total Attachments: 1			
source=INSIGHT Trademark Assignment#page1.tif			

TRADEMARK ASSIGNMENT

WHEREAS, Robert A. Olins, by his legal representative, Irma Olins, an individual of the United States, located at 431 E. Roberts, Beverly Shores, Indiana 46301, (hereinafter "ROBERT"), is the owner of U.S. Trademark Registrations for INSIGHT, Registration No. 808682 dated May 17, 1966 and INSIGHTS & DESIGN, Registration No. 1109635 dated December 19, 1978;

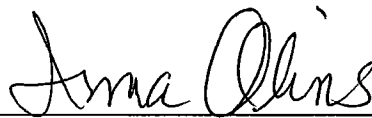
WHEREAS, Irma Olins, an individual of the United States, located at 431 E. Roberts, Beverly Shores, Indiana 46301, (hereinafter "IRMA"), is desirous of acquiring all right, title, and interest in and to said marks; and

WHEREAS, ROBERT is willing to assign any and all right, title and interest to said marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ROBERT does hereby transfer, convey and assign to IRMA all right, title, and interest in and to said Trademarks, and the goodwill of the business symbolized by the trademarks.

The undersigned warrants s/he has the authority to enter into this Assignment.

By:



Name: Irma Olins

Date: 11-19, 2015

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