

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365116

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CONN'S, INC.		10/30/2015	CORPORATION:
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., AS AGENT		
Street Address:	333 South Hope Street		
Internal Address:	13th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86758584	PREFERREDPLUS	
CORRESPONDENCE DATA			
Fax Number:	7037125050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-712-5352		
Email:	jmiller@mcguirewoods.com		
Correspondent Name:	Joyce Miller		
Address Line 1:	1750 Tysons Blvd.		
Address Line 2:	Suite 1800		
Address Line 4:	Tysons Corner, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	2039261-0163		
NAME OF SUBMITTER:	Joyce Miller		
SIGNATURE:	/Joyce Miller/		
DATE SIGNED:	12/07/2015		
Total Attachments: 3			
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OP \$40.00 86758584

THIRD AMENDED AND RESTATED
MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

October 30, 2015

CONN'S, INC., a Delaware corporation ("Grantor"), whose address is 4055 Technology Forest Blvd., Suite 210, The Woodlands, Texas, 77381, hereby acknowledges that it has granted to BANK OF AMERICA, N.A., as Agent whose address is 333 South Hope Street 13th Floor, Los Angeles, California 90071 (the "Secured Party"), a security interest in and to all of Grantor's right, title and interest in and to the trademark registration and application therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Grantor (the "Trademark"), together with the goodwill and assets of the business, to which such Trademark are appurtenant and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Second Amended and Restated Security Agreement dated as of September 26, 2012, as reaffirmed by that certain Omnibus Amendment and Reaffirmation of Existing Ancillary Documents dated as of October 30, 2015 (as amended from time to time, the "Security Agreement"), between Grantor and Secured Party as security for the obligations as set forth in the Security Agreement and other agreements referred to therein. Nothing contained in this Third Amended and Restated Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Security Agreement or otherwise.

[Signature page to follow.]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

CONN'S, INC.,
a Delaware corporation

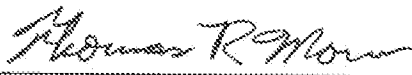
By: 
Thomas R. Moran
Executive Vice President and Chief Financial
Officer

EXHIBIT A
TRADEMARKS

<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
PreferredPlus	Conn's, Inc.	Pending	86 758584	09/16/2015

Exhibit A

72122632_3

RECORDED: 12/09/2015

**TRADEMARK
REEL: 005685 FRAME: 0025**