

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365123

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GRUPPO CONCORDE S.p.A.		11/12/2015	società per azioni (spa): ITALY
RECEIVING PARTY DATA			
Name:	UST Inc.		
Street Address:	Union Street 511		
Internal Address:	Suite 2500		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37219		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86758151	LANDMARK CERAMICS	
Serial Number:	86758183	LANDMARK	
CORRESPONDENCE DATA			
Fax Number:	2022936229		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023317111		
Email:	anthony.venturino@novakdruce.com		
Correspondent Name:	Novak Druce Connolly Bove + Quigg LLP		
Address Line 1:	1875 Eye Street, NW		
Address Line 2:	Eleventh Floor		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	18457.0478 AND 0479.TMUS0		
NAME OF SUBMITTER:	Anthony P. Venturino		
SIGNATURE:	/anthony p venturino/		
DATE SIGNED:	12/09/2015		
Total Attachments: 2			
source=18457.0478 and 0479.US0000-Signed Assignment#page1.tif			
source=18457.0478 and 0479.US0000-Signed Assignment#page2.tif			

OP \$65.00 86758151

THIS ASSIGNMENT is made as of the 12 November 2015

BETWEEN

GRUPPO CONCORDE S.p.A., (A società per azioni (spa) incorporated under the laws of Italy) of Via Canaletto, 141 SPEZZANO DI FIORANO 41042 ITALY (hereinafter called "the Assignor") of the one part and

UST Inc., (A corporation incorporated under the laws of the United States) of Union Street 511 Suite 2500, 37219 Nashville Tennessee US. (hereinafter called "the Assignee") of the other part.

WHEREAS

1. The Assignor is the Proprietor of the trade marks referred to in the Schedule A hereto (hereinafter referred to as "the said trade marks").
2. It has been agreed between the parties that the Assignor shall assign to the Assignee the said trade marks.

NOW IT IS HEREBY AGREED AS FOLLOWS:

In pursuance of the Agreement and in consideration of the sum of ten dollars now paid to the Assignor by the Assignee (the receipt whereof the Assignor hereby acknowledges) the Assignor hereby assigns unto the Assignee all property, right, title and interest in the said trade marks together with the goodwill associated there with.

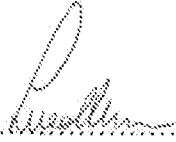
Schedule A

<u>Country</u>	<u>Serial No.</u>	<u>Mark</u>
US	86758151	LANDMARK CERAMICS
US	86758183	LANDMARK

IN WITNESS WHEREOF Assignor has executed this agreement with effect from the day and year first above written.

For and on behalf of

GRUPPO CONCORDE S.p.A.

By: 

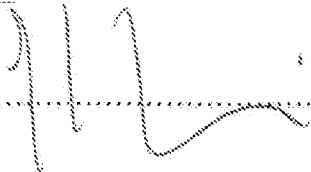
Name: LUCA MUSSINI

Title: PRESIDENT

IN WITNESS WHEREOF Assignee has executed this agreement with effect from the day and year first above written.

For and on behalf of

UST Inc.

By: 

Name: FEDERICO CURIONI

Title: PRESIDENT