

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365359

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Intellectual Property Collateral at Reel/Frame No. 5297/0223

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pinnacle Ventures, L.L.C.		12/09/2015	LIMITED LIABILITY COMPANY: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Delivery Agent, Inc.
<b>Street Address:</b>	300 California Street, Third Floor
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94104
<b>Entity Type:</b>	CORPORATION: DELAWARE
<b>Name:</b>	Clean Fun Promotional Marketing, Inc.
<b>Street Address:</b>	3187 Pullman Street
<b>City:</b>	Costa Mesa
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92626
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85850493	SHOPTV
Serial Number:	86134423	SHOPTV
Serial Number:	77198978	SEEN ON!
Serial Number:	86134427	SHOPTV LIVE

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: ipdocket@lw.com

Correspondent Name: Latham &amp; Watkins LLP

Address Line 1: 355 South Grand Avenue

Address Line 4: Los Angeles, CALIFORNIA 90071-1560

OP \$115.00 85850493

<b>ATTORNEY DOCKET NUMBER:</b>	039971-0039
<b>NAME OF SUBMITTER:</b>	Rhonda DeLeon
<b>SIGNATURE:</b>	/Rhonda DeLeon/
<b>DATE SIGNED:</b>	12/10/2015

**Total Attachments: 3**

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**RELEASE OF SECURITY INTEREST IN  
INTELLECTUAL PROPERTY COLLATERAL**

This RELEASE (this "Release"), dated as of December 9, 2015, is made by PINNACLE VENTURES, L.L.C. (the "Secured Party"), pursuant to the Loan and Security Agreement, dated as of June 5, 2014 (the "Loan Agreement"). Capitalized terms not otherwise defined herein have the meaning assigned to them in the Loan Agreement.

**WITNESSETH**

WHEREAS, DELIVERY AGENT, INC., a Delaware corporation and CLEAN FUN PROMOTIONAL MARKETING, INC., a California corporation (collectively, the "Debtors") are parties to the Loan Agreement.

WHEREAS, pursuant to the Loan Agreement, the Debtors executed (i) the Grant of Security Interest in Trademarks dated June 5, 2014 (the "Trademark Security Agreement") and recorded with the United States Patent and Trademark Office ("USPTO") on June 5, 2014 at Reel/Frame No. 5297/0223 and (ii) the Grant of Security Interest in Patents dated June 5, 2014 (the "Patent Security Agreement") and recorded with the USPTO on June 5, 2014 at Reel/Frame No. 33097/0300, pursuant to which the Debtors granted to the Secured Party a security interest in all of the Debtors' right, title and interest in and to the Trademarks (as defined in the Trademark Security Agreement) and the Patents (as defined in the Patent Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party agrees as follows:

The Secured Party hereby TERMINATES, without recourse, representation or warranty the Trademark Security Agreement and the Patent Security Agreement, and RELEASES, without recourse, representation or warranty its security interest in all of the Patents and Trademarks, including the patents, patent applications, trademark registrations, and trademark applications set forth in Schedule I, attached hereto and incorporated herein by reference.

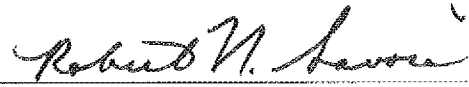
The Secured Party agrees to provide the Debtors with any additional authorization reasonably necessary to effect the release of the Debtors' security interest in the Patents and Trademarks.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered as of the date first written above.

PINNACLE VENTURES, L.L.C.

By:



Name: Robert N. Savoie

Title: Chief Operating Officer

SCHEDULE I  
to  
RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

TRADEMARKS

<u>Mark</u>	<u>Registration Date</u>	<u>Registration No.</u>
ShopTV		85850493 & 86134423
Seen Onl		77198978 – 3378121
ShopTV Live		86134427

PATENTS

<u>Title</u>	<u>Date Issued</u>	<u>Patent No.</u>
Contextual Commerce for Viewers of Video Programming		13/026,074
System and Method for Accelerating Account Creation		61/696,783
PRODUCT AND PRESENTATION PLACEMENT SYSTEM AND METHOD		11/127,770