

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365393

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
POLECI HOLDINGS LLC		12/09/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	THARANCO GROUP HOLDINGS LLC		
Street Address:	850 Patterson Plank Road		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2825977	SYMMETRY	
Registration Number:	2120984	POLECI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126437000		
Email:	pto@sillscummis.com		
Correspondent Name:	Elyse A Marcus		
Address Line 1:	101 Park Avenue, 28th Floor		
Address Line 4:	New York, NEW YORK 10178		
ATTORNEY DOCKET NUMBER:	09910007.000001		
NAME OF SUBMITTER:	Elyse A Marcus		
SIGNATURE:	/Elyse A Marcus/		
DATE SIGNED:	12/10/2015		
Total Attachments: 3			
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CH \$65.00 2825977

Trademark Assignment

This Trademark Assignment, effective as of December 9, 2015 (the "Effective Date"), is between POLECI HOLDINGS LLC, a Delaware limited liability company, having its principal place of business at 1400 Broadway, 23rd Floor, New York, New York 10018 ("Assignor"), and THARANCO GROUP HOLDINGS LLC, a New York limited liability company, having its principal place of business at 850 Patterson Plank Road, Secaucus, New Jersey 07094 ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademarks set forth on Schedule A annexed hereto (the "Marks"); and the goodwill associated with the Marks, and desires to assign, transfer and sell to Assignee the Marks and the goodwill associated therewith; and

WHEREAS, Assignor agrees to assign, transfer and sell to Assignee, Assignor's entire right, title and interest in and to the Marks and the goodwill associated therewith to Assignee; and Assignee agrees to acquire Assignor's entire right, title, and interest in and to the Marks and the goodwill associated therewith.

NOW, THEREFORE, for one hundred dollars (\$100.00) and other fair and good consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date, hereby assigns, transfers and sells to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Marks, the goodwill associated with the Marks, as well as any renewals thereof, solely with respect to the Marks, all royalties, damages, and payments now or hereafter due or payable, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto throughout the respective countries where Assignor holds rights in the Marks.

Assignor, as of the Effective Date, agrees to immediately cease using the Marks and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

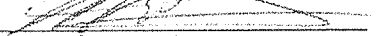
[Signature Page Follows]



WHEREFORE, Assignor has duly executed this Trademark Assignment on the date indicated below.

POLECI HOLDINGS LLC

Date: December 9, 2015

By: 
Name: MARIA MURCHANDANS
Title: VP / CEO

Schedule A

<u>MARK</u>	<u>REGISTRATION NO.</u>
SYMMETRY	2825977
POLECI	2120984



2802046 v1 US Assignment Poleci Holdings LLC to Tharanco Group Holdings LLC

RECORDED: 12/11/2015

TRADEMARK
REEL: 005686 FRAME: 0407