

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365050

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Generations Gold, Inc.		11/23/2015	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bally Gaming, Inc.		
<b>Street Address:</b>	6650 S. El Camino Road		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89118		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4576735	PERSONAL MOBILE CONCIERGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(702) 532-5847		
<b>Email:</b>	Cynthia.Smith@scientificgames.com		
<b>Correspondent Name:</b>	Cynthia L. Smith		
<b>Address Line 1:</b>	6650 S. El Camino Road		
<b>Address Line 2:</b>	Legal Department		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89118		
<b>NAME OF SUBMITTER:</b>	Cynthia L. Smith		
<b>SIGNATURE:</b>	//cynthia l. smith//		
<b>DATE SIGNED:</b>	12/08/2015		
<b>Total Attachments: 1</b>			
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CH \$40.00 4576735

**Assignment of Mark**

Generations Gold, Inc., a Florida corporation, with its principal place of business at 525 South Flagler Drive, Suite 401, West Palm Beach, FL 33401 (hereinafter "Assignor"), owns the Mark listed below on or in connection with the goods covered in the U.S. Patent and Trademark Office filing listed below.

<b>Mark</b>	<b>Registration No.</b>	<b>Filing Date</b>
PERSONAL MOBILE CONCIERGE	4,576,735	February 6, 2013

Bally Gaming, Inc., a Nevada corporation, with its principal place of business at 6650 S. El Camino Road, Las Vegas, NV 89118 ("Assignee"), desires to acquire the Mark, and the registration mentioned above.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees to sell, assign and transfer, and hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and all trademark registrations and applications filed in any Trademark Office throughout the world, together with the goodwill of the business symbolized by the Mark, and the right to bring actions for past infringement of the Mark.

GENERATIONS GOLD, INC.

Date: 11.23.2015  
By: Greg Golnick  
Name: Greg Golnick  
Title: President

Digitally signed by Greg Golnick  
DN: cn=Greg Golnick, o=Generations Gold, Inc.,  
c=US  
Date: 2015.11.23 11:23:48 -0500