

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM365464

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eresmas Interactiva, Inc.		07/02/2014	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Orange Horizons Latina, S.A. de C.V.
Street Address:	Jaime Balmes No. 8
Internal Address:	Mezanine 2, Col Los Morales Polanco
City:	11510 Mexico City
State/Country:	MEXICO
Entity Type:	JOINT STOCK COMPANY: MEXICO

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2121588	STARMEDIA
Registration Number:	2123636	STARMEDIA
Registration Number:	2551440	STARMEDIA.COM
Registration Number:	2913433	STARMEDIA
Registration Number:	3723037	LATINCARDS
Registration Number:	3726124	LATINCHAT
Registration Number:	3793680	LATINMAIL

CORRESPONDENCE DATA

Fax Number: 2129499190

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129499022

Email: ftterranela@lawabel.com

Correspondent Name: Lawrence E. Abelman

Address Line 1: 666 Third Avenue

Address Line 2: 10th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 8005196

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DOMESTIC REPRESENTATIVE

Name: Lawrence E. Abelman
Address Line 1: 666 Third Avenue
Address Line 2: 10th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Frank Terranella
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SIGNATURE:	/ft/
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DATE SIGNED:	12/11/2015
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Total Attachments: 2

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ASSIGNMENT

WHEREAS, ERESMAS INTERACTIVA, INC., a corporation organized and existing under the laws of Florida, with an office at 2600 Douglas Road, Suite 502, Coral Gables, Florida 33134 (formerly domiciled in 999 Brickell Avenue, Suite 650, Miami, Florida 33131) (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
	2121588
STAR MEDIA	2123636
STAR MEDIA.COM	2551440
STAR MEDIA	2913433
LATIN CARDS	3723037
LATIN CHAT	3726124
LATIN MAIL	3793680

AND WHEREAS, ORANGE HORIZONS LATINA, S.A. de C.V., a joint stock company organized and existing under the laws of Mexico, with an office at Jaime Balmes No. 8, Mezanine 2, Col Los Morales Polanco, 11510 Mexico City, Mexico (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This assignment is done with effect as from July 1, 2014.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument on July 2, 2014.

Assignor: ERESMAS INTERACTIVA INC.

By

A handwritten signature in black ink, appearing to read 'N. Striffling', written over a horizontal dotted line.

Name: Nicole Striffling

Title: Sole Director