

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365464

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | NUNC PRO TUNC ASSIGNMENT |
| <b>EFFECTIVE DATE:</b>       | 07/01/2014               |

## CONVEYING PARTY DATA

| Name                      | Formerly | Execution Date | Entity Type          |
|---------------------------|----------|----------------|----------------------|
| Eresmas Interactiva, Inc. |          | 07/02/2014     | CORPORATION: FLORIDA |

## RECEIVING PARTY DATA

|                          |                                      |
|--------------------------|--------------------------------------|
| <b>Name:</b>             | Orange Horizons Latina, S.A. de C.V. |
| <b>Street Address:</b>   | Jaime Balmes No. 8                   |
| <b>Internal Address:</b> | Mezanine 2, Col Los Morales Polanco  |
| <b>City:</b>             | 11510 Mexico City                    |
| <b>State/Country:</b>    | MEXICO                               |
| <b>Entity Type:</b>      | JOINT STOCK COMPANY: MEXICO          |

## PROPERTY NUMBERS Total: 7

| Property Type        | Number  | Word Mark     |
|----------------------|---------|---------------|
| Registration Number: | 2121588 | STARMEDIA     |
| Registration Number: | 2123636 | STARMEDIA     |
| Registration Number: | 2551440 | STARMEDIA.COM |
| Registration Number: | 2913433 | STARMEDIA     |
| Registration Number: | 3723037 | LATINCARDS    |
| Registration Number: | 3726124 | LATINCHAT     |
| Registration Number: | 3793680 | LATINMAIL     |

## CORRESPONDENCE DATA

Fax Number: 2129499190

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2129499022

Email: ftterranela@lawabel.com

Correspondent Name: Lawrence E. Abelman

Address Line 1: 666 Third Avenue

Address Line 2: 10th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 8005196

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**DOMESTIC REPRESENTATIVE**

**Name:** Lawrence E. Abelman  
**Address Line 1:** 666 Third Avenue  
**Address Line 2:** 10th Floor  
**Address Line 4:** New York, NEW YORK 10017

|                           |                  |
|---------------------------|------------------|
| <b>NAME OF SUBMITTER:</b> | Frank Terranella |
|---------------------------|------------------|

|                   |      |
|-------------------|------|
| <b>SIGNATURE:</b> | /ft/ |
|-------------------|------|


|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 12/11/2015 |
|---------------------|------------|

**Total Attachments: 2**

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source=Eresmas Interactiva to Orange Horizons Latina#page2.tif

## ASSIGNMENT

**WHEREAS, ERESMAS INTERACTIVA, INC.**, a corporation organized and existing under the laws of Florida, with an office at 2600 Douglas Road, Suite 502, Coral Gables, Florida 33134 (formerly domiciled in 999 Brickell Avenue, Suite 650, Miami, Florida 33131) (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

| <u>Trademark</u>  | <u>Registration Number</u> |
|---|----------------------------|
|  | 2121588                    |
| STAR MEDIA  | 2123636                    |
| STAR MEDIA.COM  | 2551440                    |
| STAR MEDIA  | 2913433                    |
| LATINCARDS  | 3723037                    |
| LATINCHAT   | 3726124                    |
| LATINMAIL   | 3793680                    |

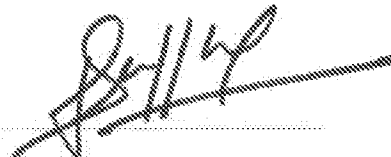
**AND WHEREAS, ORANGE HORIZONS LATINA, S.A. de C.V.**, a joint stock company organized and existing under the laws of Mexico, with an office at Jaime Balmes No. 8, Mezanine 2, Col Los Morales Polanco, 11510 Mexico City, Mexico (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

**NOW, THEREFORE,** in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This assignment is done with effect as from July 1, 2014.

**IN WITNESS WHEREOF,** the said ASSIGNOR has hereunto executed this instrument on July 2, 2014.

**Assignor: ERESMAS INTERACTIVA INC.**

By

A handwritten signature in black ink, appearing to read 'N. Striffling', written over a horizontal dotted line.

Name: Nicole Striffling

Title: Sole Director