TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365582

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BR PUBLISHING LLC		12/20/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BEAUTIFUL ON RAW, INC
Also Known As:	Beautiful on Raw
Street Address:	PO BOX 276
City:	Orangevale
State/Country:	CALIFORNIA
Postal Code:	95662
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77795082	YOUR RIGHT TO BE BEAUTIFUL
Serial Number:	85919698	BEAUTIFUL ON RAW

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9016722026
Email: tonyazavasta@gmail.com
Correspondent Name: Antonina Zavastitsa
Address Line 1: 9160 Ivy League Cir.
Address Line 4: Orangevale, CALIFORNIA 95662

NAME OF SUBMITTER:	Antonina Zavastitsa
SIGNATURE:	/Antonina Zavastitsa/
DATE SIGNED:	12/13/2015

Total Attachments: 1
source=BR Publishing Beautiful on Raw Reorganization#page1.tif

OP $65.00 77795082

Reorganization and Plan of Merger Written Consent

WHEREAS, **BR PUBLISHING LLC** (the "Original Company") is a limited liability company, duly formed and existing under the laws of the State of Delaware; and

WHEREAS, the sole Member has effected the formation of a corporation, **BEAUTIFUL ON RAW, INC** (the "New Company") by filing the Articles of Incorporation in the State of California on December 17, 2013; and

WHEREAS, the Member of the Original Company has determined that it is advisable and in the best interests of the Original Company to reorganize and merge the Original Company into the New Company (the "Reorganization"); and

WHEREAS, the Member has determined that the Reorganization would constitute a "reorganization" within the meaning of Section 368(a) of the Internal Revenue Code and would satisfy the "continuity of business enterprise" requirement described in Treasury Regulation ss.1.368-1(d);

NOW, THEREFORE, BE IT RESOLVED, that, subject to applicable provisions of Delaware Corporate Law and California Corporate Law, on January 1st, 2014 (the "Effective Date"), the Original Company will hereby be merged into and within the New Company, the corporate existence of the Original Company shall cease, and the New Company shall continue as the surviving corporation after the Effective Date; and Member will cause her agents to take all necessary steps to effect these resolutions.

IN WITNESS WHEREOF, the undersigned, being the sole Member of the Original Company, has executed this written consent in lieu of a meeting as of the date shown below:

Antonina Zavastitsa

_____ Date: 12/20/13

Antonina Zavastitsa