

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365461

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Walden-Hays, Inc.		11/23/2015	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	L'Oreal USA Creative, Inc.		
<b>Street Address:</b>	575 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4278687	COUTURE GEL NAIL POLISH	
<b>Registration Number:</b>	4199799	COUTURE GEL NAILS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-984-4177		
<b>Email:</b>	elongobardi@us.loreal.com		
<b>Correspondent Name:</b>	Lisa M. Gigliotti		
<b>Address Line 1:</b>	L'Oreal USA Creative, Inc.		
<b>Address Line 2:</b>	575 Fifth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	ESE		
<b>NAME OF SUBMITTER:</b>	Edward Longobardi		
<b>SIGNATURE:</b>	/Edward Longobardi/		
<b>DATE SIGNED:</b>	12/11/2015		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, Walden-Hays, Inc., a New York corporation, P.O. Box 1071, New York, New York 10276 (hereinafter "Assignor"), represents that it is the owner of all right, title and interest in and to the trademarks COUTURE GEL NAIL POLISH and COUTURE GEL NAILS for nail polish and nail products (hereinafter collectively "the Marks"), and the goodwill associated therewith, all common law rights therein, and is the owner of United States Trademark Registration Nos. 4,278,687 and 4,199,799 for said Marks.

WHEREAS, L'Oreal USA Creative, Inc. (hereinafter "Assignee"), a Delaware Corporation, located at 575 Fifth Avenue, New York, New York 10017, is desirous of acquiring said Marks, the goodwill associated therewith, all common law rights therein, and United States Registrations Nos. 4,278,687 and 4,199,799.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby irrevocably assigns unto Assignee all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by said Marks, all common law rights therein, United States Trademark Registration Nos. 4,278,687 and 4,199,799, and the right to commence an action and recover for past, present and future infringements of the Marks.

IN TESTIMONY WHEREOF, Walden-Hays, Inc. has executed this Assignment by a duly authorized officer.

WALDEN-HAYS, INC.

Name: Robert Jackson

Title: President

Date: 11/23/2015