

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fencepost Productions, Inc.		10/14/2015	CORPORATION: KANSAS
RECEIVING PARTY DATA			
Name:	First Business Capital Corp.		
Street Address:	401 Charmany Drive		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53719		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3924555	CABO JOE	
Registration Number:	4161930	NORTHERN OUTPOST	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin		
Address Line 1:	780 North Water Street		
Address Line 2:	Godfrey & Kahn, S.C.		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	057401-0155		
NAME OF SUBMITTER:	Brian G. Gilpin		
SIGNATURE:	/bgg/		
DATE SIGNED:	12/11/2015		
Total Attachments: 2			
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**NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)**

This Notice of Trademark Security Agreement, dated as of October 14, 2015, is made with regard to FENCEPOST PRODUCTIONS, INC., a Kansas corporation ("Borrower"), having an address for notice at 122 Northwest Parkway Drive, Riverside, Missouri 64150 and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation ("Lender"), having an address for notice at 401 Charmany Drive Madison WI 53719.

R E C I T A L S:

The Borrower and the Lender are parties to a Loan and Security Agreement dated as of October 14, 2015 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrower.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Borrower has granted a security interest in favor of the Lender in and with respect to the entire right, title, and interest of Borrower in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

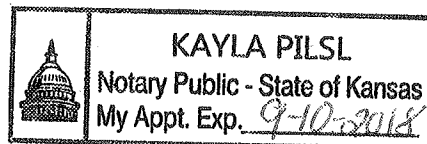
FIRST BUSINESS CAPITAL CORP.

By: *John P. Kloss*
John P. Kloss, Vice President

STATE OF Kansas
COUNTY OF Johnson

The foregoing instrument was acknowledged before me this 14 day of October, 2015, by John P. Kloss, Vice President of First Business Capital Corp., on behalf of the corporation.

Kayla Pils
Notary Public, State of Kansas
My commission expires 9-10-2018



**TRADEMARK
REEL: 005687 FRAME: 0841**

SCHEDULE
UNITED STATES TRADEMARKS

Mark	Registration No.	Registration Date
CABO JOE	3,924,555	March 1, 2011
NORTHERN OUTPOST	4,161,930	June 19, 2012

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