

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365540

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUNSHINE TIME INC.		11/23/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	GENEVA WATCH GROUP, INC.		
Street Address:	1407 BROADWAY		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2250895	MAKO	
Registration Number:	1319293	FREE STYLE	
Registration Number:	1809077		
Registration Number:	2358207	ADRENALINE	
Registration Number:	1640415	SHARK	
Registration Number:	2578975	SHARK TIDE	
Registration Number:	2562830	FREESTYLE	
Registration Number:	4210628	JULES + JAMES	
Registration Number:	3489779	GAME TIME	
Serial Number:	85751862	FYI:	
Serial Number:	86452417	SHARK TOOTH	
CORRESPONDENCE DATA			
Fax Number:	2483583351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248.358.4400		
Email:	trademarks@brookskushman.com		
Correspondent Name:	MOLLY MACK CRANDALL		
Address Line 1:	1000 TOWN CENTER, 22ND FLOOR		
Address Line 2:	BROOKS KUSHMAN P.C.		

CH \$290.00 2250895

TRADEMARK

Address Line 4:	Southfield, MICHIGAN 48075
ATTORNEY DOCKET NUMBER:	ADW4425A
NAME OF SUBMITTER:	Molly Mack Crandall
SIGNATURE:	/molly crandall/
DATE SIGNED:	12/11/2015
Total Attachments: 1 source=Signed Certificate of Amendment of Certificate of Incorporation#page1.tif	

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
SUNSHINE TIME INC.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

The name of the corporation is GENEVA WATCH GROUP, INC. (the "Corporation").

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 23rd day of November, 2015

By: 

Authorized Officer

Title: Vice President, Chief Financial Officer

Name: Stefan Kuhlwein

Print or Type