

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365349

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WIN Leisure Products, Inc.		11/20/2015	CORPORATION: ARKANSAS

RECEIVING PARTY DATA

Name:	Plastic Research and Development Corporation
Street Address:	5724 Highway 280 East
Internal Address:	Legal Services
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35242
Entity Type:	CORPORATION: ARKANSAS

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2099350	BULL DOG LURES
Registration Number:	1770205	DEEP TINY N
Registration Number:	1770204	WEED WALKER
Registration Number:	1773078	DEEP LITTLE N
Registration Number:	1878714	NORMAN LURES
Registration Number:	1773079	DEEP BABY N

CORRESPONDENCE DATA

Fax Number: 2059814046

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 205-408-4895

Email: wdimon@ebSCO.com

Correspondent Name: Wanda Dimon

Address Line 1: 5724 Highway 280 East

Address Line 2: Legal Services

Address Line 4: Birmingham, ALABAMA 35242

NAME OF SUBMITTER:	Wanda Dimon
SIGNATURE:	/wdimon/

DATE SIGNED:	12/10/2015
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Total Attachments: 6

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (this "Assignment"), effective as of November 20, 2015 (the "Effective Date"), is by WIN Leisure Products, Inc., an Arkansas corporation ("Assignor"), in favor of Plastic Research and Development Corporation, an Arkansas corporation ("Assignee").

WHEREAS, Assignor has adopted and used the U.S. Trademark DEEP BABY N, Registration Number 1,773,079 (the "Trademark"); and

WHEREAS, under the terms of the Asset Purchase Agreement, dated as of the Effective Date, by and between Assignor, 96 Manufacturing, Inc., Holly J.W. Nethers, Richard P. Nethers and Assignee (the "Purchase Agreement"), Assignor has conveyed, transferred and assigned to Assignee, the Trademark, among other assets, and has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor's entire worldwide rights, title and interest in and to the Trademark and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Trademark, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to Assignee under this Assignment of Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademark to
be executed by its duly authorized officer on the Effective Date.

By: 
Richard P. Nethers, President

ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment"), effective as of November 20, 2015 (the "Effective Date"), is by WIN Leisure Products, Inc., an Arkansas corporation ("Assignor"), in favor of Plastic Research and Development Corporation, an Arkansas corporation ("Assignee").

WHEREAS, Assignor has adopted and used the trademarks listed on Schedule A (the "Intellectual Property"); and

WHEREAS, under the terms of the Asset Purchase Agreement, dated as of the Effective Date, by and between Assignor, 96 Manufacturing, Inc., Holly J.W. Nethers, Richard P. Nethers and Assignee (the "Purchase Agreement"), Assignor has conveyed, transferred and assigned to Assignee, the Intellectual Property, among other assets, and has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignor does hereby sell, assign and transfer unto Assignee for its own use and enjoyment and for the use and enjoyment of its successors and assigns, and Assignee hereby accepts, Assignor's entire worldwide rights, title and interest in and to the Intellectual Property and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Intellectual Property, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to Assignee under this Assignment of Intellectual Property.

2. The parties hereto acknowledge and agree that this Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Intellectual Property. The representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

3. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the Effective Date.

WIN LEISURE PRODUCTS, INC.

By: Richard P. Nethers
Name: RICHARD P. NETHERS
Title: President

Agreed to and Accepted:

**PLASTIC RESEARCH AND
DEVELOPMENT CORPORATION**

By: _____
Name:
Title:

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the Effective Date.

WIN LEISURE PRODUCTS, INC.

By: _____
Name: _____
Title: _____

Agreed to and Accepted:

**PLASTIC RESEARCH AND
DEVELOPMENT CORPORATION**

By:  _____
Name: J David Walker
Title: Vice President

**Schedule A
Intellectual Property**

U.S. TRADEMARKS:

Trademark	Registration Number	Registration Date
Bull Dog Lures	2099350	9/23/1997
Deep Tiny N	1770205	5/11/1993
Weed Walker	1770204	5/11/1993
Deep Little N	1773078	5/25/1993
Norman Lures	1878714	2/14/1995
Triple Wing Buzz Bait	1803325	11/9/1993
Little N	1770206	5/11/1993
Baby N	1771612	5/18/1993
Tiny N	1773080	5/25/1993
Big N	1774314	6/1/1993