

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366957

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Flayvr Media Ltd.		10/02/2015	LIMITED LIABILITY COMPANY: ISRAEL
RECEIVING PARTY DATA			
Name:	AVG Netherlands B.V.		
Street Address:	Gatwickstraat 9-39		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	1043GL		
Entity Type:	besloten vennootschap (b.v.): NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86456442	GALLERY DOCTOR	
Registration Number:	4751042	MYROLL	
CORRESPONDENCE DATA			
Fax Number:	2159814750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-981-4194		
Email:	kennedyp@pepperlaw.com, catalant@pepperlaw.com		
Correspondent Name:	Paul J. Kennedy		
Address Line 1:	Eighteenth and Arch Streets		
Address Line 2:	3000 Two Logan Square		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2799		
ATTORNEY DOCKET NUMBER:	134176.0008		
NAME OF SUBMITTER:	Paul J. Kennedy		
SIGNATURE:	/Paul J. Kennedy/		
DATE SIGNED:	12/22/2015		
Total Attachments: 2			
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source=Trademark Bill of Sale (Flayvr Media)#page2.tif			

OP \$65.00 86456442

TRADEMARK BILL OF SALE

THIS TRADEMARK BILL OF SALE (this "Bill of Sale") is made and entered into this 2nd day of October 2015, by and between AVG Netherlands B.V., having its registered office at Gabwickstraat 9 - 39, 1043 GL, Amsterdam, the Netherlands ("Buyer") and Flayvr Media Ltd., having its registered office at 2 Hachashmal Street, Tel Aviv, Israel ("Seller").

RECITALS

A. Buyer and Seller (and certain affiliates of Buyer) are parties to an Asset Purchase Agreement dated as of October 2nd, 2015 (the "Purchase Agreement");

B. Seller has used, or used and registered the trademarks shown on the attached Exhibit A (the "Trademarks"); and

C. Seller and Buyer now desire to carry out the intent and purpose of the Purchase Agreement by Seller's execution and delivery to Buyer of this instrument evidencing the sale, transfer, assignment, conveyance and delivery to Buyer of the Trademarks, in accordance with the terms of the Purchase Agreement;

NOW, THEREFORE, the Parties hereby agree as follows:

1. *Transfer.* Effective upon execution of this Bill of Sale, Seller does hereby sell, transfer, assign, convey and deliver unto Buyer, Sellers' entire right, title and interest in and to the Trademarks, all registrations and applications pertaining thereto, all of the goodwill connected with the use of and symbolized by the Trademarks, and any and all right to sue for past infringement of the Trademarks.

2. *Cooperation by Seller.* Upon Buyer's request, Seller and its officers, representatives and successors shall perform all acts reasonably necessary to ensure the full and complete enjoyment by Buyer of all right, title and interest in and to the Trademarks, including without limitation the execution, delivery, filing and recording, at Buyer's expense, of such further assignments, certificates, application, instruments and other documents as may be reasonably requested by Buyer.

3. *Binding Effect.* This Bill of Sale shall bind and inure to the benefit of the respective Parties and their assigns, transferees and successors.

4. *Governing Law.* This Bill of Sale shall be construed and enforced in accordance with the laws of the State of Delaware.

5. *Counterparts.* This Bill of Sale may be executed by in two or more counterparts, including by electronic scan, each of which shall be deemed an original, but all of such counterparts together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties have executed and caused to be written this Trademark Bill of Sale on the date first above written.

AVG NETHERLANDS B.V.

FLAYVR MEDIA LTD.

By: Mariëtte Reints
Name: Mariëtte Reints
Title: Associate General Counsel

By: [Signature]
Name: Ron Levy
Title: CEO

Exhibit A
Trademarks

Trademark	#	Date	Status
MyRoll (Int. Cls: 9 & 42)	Reg. No. 4,751,042	Registration date: June 9, 2015	Registered
Gallery Doctor (Int. Cls: 9 & 42)	US Serial No. 86456442	Notice of allowance received June 30, 2015.	No opposition filed. Need to file statement of use.