

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365962

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Championship Sports Network, Inc.		11/16/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NBCUniversal Media, LLC		
Street Address:	30 ROCKEFELLER PLAZA		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10112		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4381888	WHERE CHAMPIONS ARE MADE	
Registration Number:	3826987	MAD MINUTE	
Registration Number:	3826988	GEAR GUY'D	
Registration Number:	3252276	HOME OF WORLD CHAMPIONS	
Registration Number:	3494324	WORLD CHAMPIONSHIP SPORTS NETWORK	
Registration Number:	3230594	WCSN	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	dlaker@paulweiss.com, dewilliams@paulweiss.com		
Correspondent Name:	Danielle Goldman Laker		
Address Line 1:	1285 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	18556-036		
NAME OF SUBMITTER:	Danielle G. Laker		
SIGNATURE:	/Danielle G. Laker/		
DATE SIGNED:	12/16/2015		

CH \$165.00 4381888

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), effective as of November 16, 2015 (the "Effective Date"), is between World Championship Sports Network, Inc. d/b/a Universal Sports, a Delaware corporation ("Assignor") and NBCUniversal Media, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of October 19, 2015 (as amended, restated or otherwise modified, the "Asset Purchase Agreement");

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor agreed to sell, convey, transfer, assign and deliver to Assignee, and Assignee agreed to purchase and accept, all of Assignor's right, title and interest in, to and under the Assets (as defined in the Asset Purchase Agreement), including the registered trademarks and applications for trademarks listed on the attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, in connection with the transactions contemplated by the Asset Purchase Agreement, Assignee desires to acquire the Assigned Trademarks, and Assignor desires to assign the Assigned Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged:

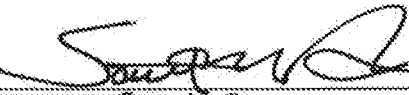
1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of its right, title and interest in, to and under the Assigned Trademarks, together with all goodwill associated therewith, including, without limitation, all rights in and to (a) all income, royalties, damages and payments now or hereafter due or payable with respect thereto, (b) all causes of action (whether in law or in equity) with respect thereto, and (c) the right to sue, counterclaim, and recover for past, present and future infringement, misappropriation or dilution of the rights assigned under this Assignment.
2. This Assignment is binding upon, and inures to the benefit of, the parties and their respective legal representatives, successors and assigns.
3. Assignor hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and/or the applicable foreign authorities to record this Assignment.
4. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of other Assigned Trademarks.
5. Upon reasonable request by Assignee, Assignor shall execute additional documents and take other actions as may be necessary or desirable to record or memorialize the assignments of the Assigned Trademarks set forth herein, and to vest in Assignee such right, title, and interest in, to and under the Assigned Trademarks as sold, conveyed, transferred, assigned and delivered to Assignee hereunder; provided, that Assignor and Assignee shall bear equally any fees in connection with or otherwise relating to the filing of this Assignment with the U.S. Patent and Trademark Office.

6. Nothing contained in this Assignment supersedes, alters or modifies any of the obligations, agreements, covenants or warranties of Assignor or Assignee under the Asset Purchase Agreement. In the event of any conflict between the terms of this Assignment and the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall control.
7. This Assignment shall be governed by and construed in accordance with the law of the State of New York (and United States law, to the extent applicable), without regard to the conflicts of law rules of such state.
8. No waiver, modification or change of any of the provisions of this Assignment shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.
9. This Assignment may be executed in any number of counterparts each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

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IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Assignment to be duly executed and delivered as of the Effective Date.

WORLD CHAMPIONSHIP SPORTS NETWORK, INC.

By: 
Name: Scott Brown
Title: President

NBCUNIVERSAL MEDIA, LLC

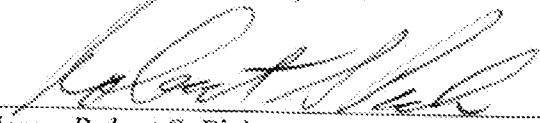
By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Assignment to be duly executed and delivered as of the Effective Date.

WORLD CHAMPIONSHIP SPORTS NETWORK, INC.


By: _____
Name:
Title:

NBCUNIVERSAL MEDIA, LLC

By:  _____
Name: Robert S. Pick
Title: Senior Vice President

SCHEDULE A

ASSIGNED TRADEMARKS

	Mark	Owner	Country	Serial No./ Filing Date	Reg. No./ Reg. Date
1.	WHERE CHAMPIONS ARE MADE WHERE CHAMPIONS ARE MADE	World Championship Sports Network, Inc.	US Federal	85270796 18-MAR-2011	4381888 13-AUG-2013
2.	MAD MINUTE Mad Minute	World Championship Sports Network, Inc.	US Federal	77747015 28-MAY-2009	3826987 03-AUG-2010
3.	GEAR GUY'D Gear Guy'd	World Championship Sports Network, Inc.	US Federal	77747094 28-MAY-2009	3826988 03-AUG-2010
4.	HOME OF WORLD CHAMPIONS Home of World Champions	World Championship Sports Network, Inc.	US Federal	78482038 11-SEP-2004	3252276 12-JUN-2007
5.	WORLD CHAMPIONSHIP SPORTS NETWORK World Championship Sports Network	World Championship Sports Network, Inc.	US Federal	78481183 09-SEP-2004	3494324 26-AUG-2008
6.	WCSN 	World Championship Sports Network, Inc.	US Federal	78428326 02-JUN-2004	3230594 17-APR-2007