

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM366057

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	05/31/2012

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Anchor Distilling Company, Inc.	FORMERLY Wine is Fine Inc.	05/31/2012	CORPORATION: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Anchor Distilling Company, LLC
<b>Street Address:</b>	1705 Mariposa Street
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94107
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA

## PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3183090	HIRSCH
Registration Number:	2215627	HIRSCH
Registration Number:	2219014	HIRSCH SELECTION
Registration Number:	2219013	HIRSCH SELECTION
Registration Number:	2212014	A. H. HIRSCH

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 415.328.6302  
 Email: jwk@kinnearlaw.com  
 Correspondent Name: James Wesley Kinneer  
 Address Line 1: 220 Montgomery Street  
 Address Line 2: Suite 695  
 Address Line 4: San Francisco, CALIFORNIA 94104

<b>ATTORNEY DOCKET NUMBER:</b>	ADC
<b>NAME OF SUBMITTER:</b>	James Wesley Kinneer
<b>SIGNATURE:</b>	/James Wesley Kinneer/

OP \$140.00 3183090

<b>DATE SIGNED:</b>	12/16/2015
<b>Total Attachments: 4</b> source=4102_001#page1.tif source=4102_001#page2.tif source=4102_001#page3.tif source=4102_001#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **ANCHOR DISTILLING COMPANY**, a California corporation formerly known as "Wine Is Fine, Inc.", having its principal address at 1705 Mariposa Street, San Francisco, CA 94107 ("Assignor") is the owner of the certain trademarks and trademark applications (collectively, the "Marks") identified on the attached Schedule, the business associated with the Marks and the goodwill represented by the Marks.

WHEREAS, **ANCHOR DISTILLING COMPANY, LLC**, a California limited liability company, having its principal address at 1705 Mariposa Street, San Francisco, CA 94107 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Marks, the portion of the business to which the Marks pertain and the goodwill represented by the Marks.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Marks and the portion of the Assignor's existing and ongoing business to which the Marks pertain, and the goodwill represented by the Marks, free and clear of all security interests, liens and encumbrances effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Marks. Assignee takes the foregoing portion of the Assignor's business free and clear of any and all debts, liens, claims by or other obligations to third-parties.

The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

IN WITNESS WHEREOF, this Assignment is effective as of May 31, 2012.

ANCHOR DISTILLING COMPANY, a  
California corporation formerly known as  
"Wine Is Fine, Inc."

By: \_\_\_\_\_

Print Name: KEITH GREGGOR  
Title: CEO

ANCHOR DISTILLING COMPANY, LLC, a  
California limited liability company

By: \_\_\_\_\_

Print Name: KEITH GREGGOR  
Title: CEO

SCHEDULE OF TRADEMARKS

<u>No.</u>	<u>Mark</u>	<u>Serial Number</u>	<u>Reg. Number</u>	<u>Filing Date</u>	<u>Registration Date</u>
1	HIRSCH	78689753	3183090	August 10, 2005	December 12, 2006
2	HIRSCH	75447805	2215627	March 10, 1998	December 29, 1998
3	HIRSCH SELECTION	75447638	2219014	March 10, 1998	January 19, 1999
4	HIRSCH SELECTION	75447447	2219013	March 10, 1998	January 19, 1999
5	A. H. HIRSCH	75447445	2212014	March 10, 1998	December 15, 1998

ACKNOWLEDGMENT

STATE OF CALIFORNIA )  
COUNTY OF San Francisco )

On December 14, 2015, before me, Kate Kiebala,  
(here insert name and title of the officer)

a Notary Public, personally appeared C. Keith Gregor,

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is/are~~  
subscribed to the within instrument and acknowledged to me that ~~he/she/they~~ executed the same  
in ~~his/her/their~~ authorized capacity(ies), and that by ~~his/her/their~~ signature(s) on the instrument  
the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that  
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Kate Kiebala

(SEAL)

ACKNOWLEDGMENT

STATE OF CALIFORNIA )  
COUNTY OF San Francisco )

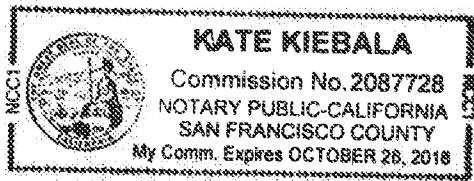
On December 16, 2015, before me, Kate Kiebala,  
(here insert name and title of the officer)

a Notary Public, personally appeared C. Keith Greggol

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are  
subscribed to the within instrument and acknowledged to me that he/she/they executed the same  
in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument  
the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that  
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Kate Kiebala

(SEAL)