

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM366082

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Domo, Inc.		12/15/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Domo, Inc.		
<b>Street Address:</b>	772 East Utah Valley Drive		
<b>City:</b>	American Fork		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84003		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85371693	DOMO	
<b>Serial Number:</b>	86507463	DOMOPALOOZA	
<b>Serial Number:</b>	86550149	BEAST MODE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8017995825		
<b>Email:</b>	klanderson@hollandhart.com		
<b>Correspondent Name:</b>	H. Matthew Horlacher		
<b>Address Line 1:</b>	P.O. Box 11583		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84110		
<b>ATTORNEY DOCKET NUMBER:</b>	78884.0002		
<b>NAME OF SUBMITTER:</b>	H. Matthew Horlacher		
<b>SIGNATURE:</b>	/H. Matthew Horlacher/		
<b>DATE SIGNED:</b>	12/16/2015		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

**WHEREAS**, Domo, Inc., a Delaware corporation with an address of 772 East Utah Valley Drive, American Fork, Utah 84003 (hereinafter "Assignor"), is the owner of record in the United States Patent and Trademark Office of the trademark applications registrations identified in Schedule A hereto, as well any other trademark applications, domain names, trade names, and any related intellectual property rights not specifically identified in Schedule A (hereinafter "Trademarks"); and

**WHEREAS**, Domo, Inc., a Utah corporation with an address of 772 East Utah Valley Drive, American Fork, Utah 84003 (hereinafter "Assignee"), desires to acquire the Trademarks, including the goodwill of the business associated therewith and symbolized thereby and all rights appurtenant thereto.

**NOW, THEREFORE**, in consideration of the sum of Ten Dollars (\$10.00) to Assignor in hand paid, the foregoing recitals, and other good and valuable consideration described herein, the receipt and sufficiency of which is hereby acknowledged, the parties hereto hereby agree as follows:

Assignor hereby sells, assigns, transfers and sets over unto Assignee, its successors and assigns, free of all encumbrances, Assignor's entire right, title and interest throughout the world in and to the Trademarks, together with the goodwill of the business associated therewith and symbolized thereby, and together with all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past, present or future infringement, dilution, misappropriation, or other violation thereof, and the right to sue therefor.

Assignor further assigns to and empowers Assignee, its successors, assigns or nominees, all rights to make applications for Trademarks and to prosecute such applications as well as to claim and receive the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and the right to invoke and claim such right of priority without further written or oral authorization.

Assignor further agrees that this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose regarding the subject matter hereof, as well as constituting proof of the right of assignee or its successors, assigns, or nominees to apply for Trademarks and to claim the aforesaid benefits of the right of property provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which may be required to transfer all of Assignor's rights, title and interest in and to the said Trademarks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed in their corporate names by their duly authorized representatives this 16<sup>th</sup> day of December, 2015.

ASSIGNOR:

**Domo, Inc.**  
a Delaware corporation

By: [Signature]  
Name: Daniel Stevenson  
Title: Secretary

ASSIGNEE:

**Domo, Inc.**  
a Utah corporation

By: [Signature]  
Name: Daniel Stevenson  
Title: General Counsel

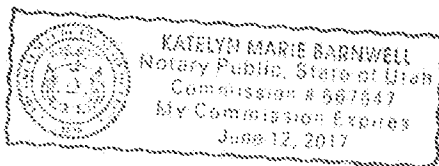
STATE OF UTAH        )  
                                  :SS  
COUNTY OF UTAH    )

Before me, a Notary Public in and for the said County and State, personally appeared Daniel Stevenson, known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that this person executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 16<sup>th</sup> day of December, 2015.

SEAL

Kateleen Barnwell  
Notary Public  
My commission expires: 06/12/17



**Schedule A  
Trademarks**

Trademark	Jurisdiction	Application No.	Registration No.	Application Date	Registration Date
DOMO Classes 9 & 42	WIPO	A0045376	1242317	29-Sept-2014	29-Sept-2014
DOMO Classes 9 & 42	CTM	13320163	13320163	02-Oct-2014	02-Mar-2015
DOMO Classes 9 & 42	Canada	1701382		05-Nov-2014	
DOMO Classes 9 & 42	Hong Kong	303155076		03-Oct-2014	
DOMO Classes 9	Brazil	908462190		17-Oct-2014	
DOMO Classes 42	Brazil	908462280		17-Oct-2014	
DOMO Classes 9 & 42	Chile	1127952		20-Oct-2014	
DOMO Classes 9	Argentina	3357869		01-Oct-2014	
DOMO Classes 42	Argentina	3357869		01-Oct-2014	
DOMO Classes 9 & 42	Taiwan	103057195		02-Oct-2014	
DOMO Classes 9	South Africa	2014/26761		01-Oct-2014	
DOMO Classes 42	South Africa	2014/26761		01-Oct-2014	
DOMO Classes 9 & 42	U.S.	85371693	4377003	14-Jul-2011	30-Jul-2013
DOMOPALOOZA Classes 25 & 41	U.S.	86507463		19-Jan-2015	
BEAST MODE Classes 9 & 42	U.S.	86550149		02-Mar-2015	

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