

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365868

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FINE FINANCIAL LIMITED		12/01/2015	CORPORATION: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	THE COCA-COLA COMPANY		
Street Address:	One Coca-Cola Plaza		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30313		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1827651	COURONNE	
Registration Number:	1407885	COURONNE	
Registration Number:	3034019	LIMONADE COURONNE	
CORRESPONDENCE DATA			
Fax Number:	4049636231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	abates@bates-bates.com		
Correspondent Name:	Andrea E. Bates		
Address Line 1:	1890 Marietta Blvd., NW		
Address Line 4:	Atlanta, GEORGIA 30318		
NAME OF SUBMITTER:	Andrea E. Bates		
SIGNATURE:	/Andrea E. Bates/		
DATE SIGNED:	12/15/2015		
Total Attachments: 8			
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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, FINE FINANCIAL LIMITED, a British Virgin Island Corporation, organized under the laws of the British Virgin Islands ("Assignor"), whose address is 2250 Northwest 93rd Avenue, Doral, Florida 33172, is the owner of all right, title and interest in and to the trademarks listed in Schedule A (collectively the "Trademarks") and all goodwill related thereto;

WHEREAS, THE COCA-COLA COMPANY, a corporation organized under the laws of the State of Delaware, United States of America ("Assignee"), whose address is One Coca-Cola Plaza, Atlanta, Georgia, 30313 is desirous of acquiring the Trademarks as well as the goodwill associated therewith; and

WHEREAS, Assignor agrees that it will execute or arrange for execution of such further assignment documents or other legal instruments as may be required, if any, from Assignor to permit Assignee to obtain recordation of the assignments and registrations therewith, from Assignor to Assignee.

NOW THEREFORE, In pursuance of the said agreement and in consideration of the sum already paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), Assignor acknowledges that it did assign and transfer to Assignee on 2015 all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as all rights to damages, profits, due or accrued, of our past and future infringement of the Trademarks and the right to sue and recover for the same. This document confirms the same.

This Agreement constitutes the entire agreement between Assignor and Assignee. There are no terms or conditions or other obligations regarding the Trademarks between Assignor and Assignee that are not included in this Agreement. This Agreement will supersede all prior agreements, oral discussions, or understandings between Assignor and Assignee regarding the Trademarks.

[Signatures On The Following Pages]

In WITNESS WHEREOF, the parties agree that this Agreement is effective as of the ^{1st}~~th~~
day of Dec, 2015.

FINE FINANCIAL LIMITED

By: 

Name: ROGER SAAR

Title: PRESIDENT

In WITNESS WHEREOF, the parties agree that this Agreement is effective as of the 10th
day of December, 2015.

THE COCA-COLA COMPANY

By: 

Name: Christopher P. Nolan

Title: Vice President & Treasurer

Schedule A

Trademarks

TRADEMARK	Class	Registration No.	Registration Date
"COURONNE" (Crown logo)	32	1,827,651	March 22, 1994
"COURONNE"	32	1,407,885	September 2, 1986
"LIMONADE COURONNE"	32	3,034,019	December 27, 2005

