TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM365868

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FINE FINANCIAL LIMITED		12/01/2015	CORPORATION: VIRGIN ISLANDS, BRITISH

RECEIVING PARTY DATA

Name:	THE COCA-COLA COMPANY	
Street Address:	One Coca-Cola Plaza	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30313	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	1827651	COURONNE	
Registration Number:	1407885	COURONNE	
Registration Number:	3034019	LIMONADE COURONNE	

CORRESPONDENCE DATA

Fax Number: 4049636231

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: abates@bates-bates.com

Correspondent Name: Andrea E. Bates

Address Line 1: 1890 Marietta Blvd., NW Address Line 4: Atlanta, GEORGIA 30318

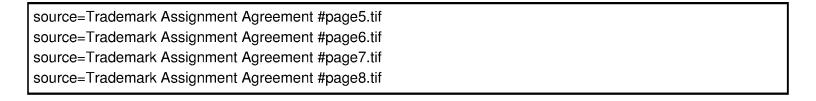
NAME OF SUBMITTER:	Andrea E. Bates	
SIGNATURE:	/Andrea E. Bates/	
DATE SIGNED:	12/15/2015	

Total Attachments: 8

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, FINE FINANCIAL LIMITED, a British Virgin Island Corporation, organized under the laws of the British Virgin Islands ("Assignor"), whose address is 2250 Northwest 93rd Avenue, Doral, Florida 33172, is the owner of all right, title and interest in and to the trademarks listed in Schedule A (collectively the "Trademarks") and all goodwill related thereto;

WHEREAS, THE COCA-COLA COMPANY, a corporation organized under the laws of the State of Delaware, United States of America ("Assignee"), whose address is One Coca-Cola Plaza, Atlanta, Georgia, 30313 is desirous of acquiring the Trademarks as well as the goodwill associated therewith; and

WHEREAS, Assignor agrees that it will execute or arrange for execution of such further assignment documents or other legal instruments as may be required, if any, from Assignor to permit Assignee to obtain recordation of the assignments and registrations therewith, from Assignor to Assignee.

NOW THEREFORE, In pursuance of the said agreement and in consideration of the sum already paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), Assignor acknowledges that it did assign and transfer to Assignee on , 2015 all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as all rights to damages, profits, due or accrued, of our past and future infringement of the Trademarks and the right to sue and recover for the same. This document confirms the same.

This Agreement constitutes the entire agreement between Assignor and Assignee. There are no terms or conditions or other obligations regarding the Trademarks between Assignor and Assignee that are not included in this Agreement. This Agreement will supersede all prior agreements, oral discussions, or understandings between Assignor and Assignee regarding the Trademarks.

[Signatures On The Following Pages]

1 Classified - Internal use

In WITNESS WHEREOF, the parties agree that this Agreement is effective as of the -th-day of Dec., 2015.

FINE FINANCIAL LIMITED

Ву:

Name: 100ER JAAN

Title: PRESIDENT

2 Classified - Internal use

In WITNESS WHEREOF, the parties agree that this Agreement is effective as of the $\pm i \pi$ lot day of $\sqrt{2015}$.

THE COCA-COLA COMPANY

By:

Name: Christopher P. Nolan

Title: Vice President & Treasurer

3 Classified - Internal use

Schedule A

Trademarks

TRADEMARK	Class	Registration No.	Registration Date
"COURONNE" (Crown logo)	32	1,827,651	March 22, 1994
"COURONNE"	32	1,407,885	September 2, 1986
"LIMONADE COURONNE"	32	3,034,019	December 27, 2005

4 Classified - Internal use

TRADEMARK REEL: 005690 FRAME: 0999

RECORDED: 12/15/2015