

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366313

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
University of Oregon		12/07/2015	STATE AGENCY: OREGON
RECEIVING PARTY DATA			
Name:	Track Town USA, Inc.		
Street Address:	2350 Oakmont Way		
Internal Address:	Suite 201		
City:	Eugene		
State/Country:	OREGON		
Postal Code:	97401		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3833051	TRACK TOWN, U.S.A.	
Registration Number:	3787928	TRACK TOWN USA	
Registration Number:	3807512	TRACK TOWN	
Registration Number:	3850446	TRACK TOWN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(541)686-8833		
Email:	trademarks@gleaveslaw.com		
Correspondent Name:	David L. Jacobson		
Address Line 1:	975 Oak Street		
Address Line 2:	Suite 800		
Address Line 4:	Eugene, OREGON 97401		
ATTORNEY DOCKET NUMBER:	210144.008		
NAME OF SUBMITTER:	David L. Jacobson		
SIGNATURE:	/David L. Jacobson/		
DATE SIGNED:	12/17/2015		

OP \$115.00 3833051

Total Attachments: 1

source=Trademark Assignment (UO to TTUSA) - Executed 12.7.15#page1.tif

TRADEMARK ASSIGNMENT

Between: University of Oregon

And: Track Town USA, Inc., an Oregon domestic nonprofit corporation ("TTUSA")

Effective Date: December 7, 2015

NOW, THEREFORE, in consideration of the mutual covenants and agreements hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

The University of Oregon hereby sells, assigns, transfers and conveys to TTUSA the entire right, title, and interest in and to the "TrackTown Marks" (as such term is defined below) in the United States and all jurisdictions outside of the United States, together with the goodwill of the business connected with and symbolized by the TrackTown Marks (including, without limitation, the right to renew any registrations included in the TrackTown Marks, the right to apply for trademark registrations within or outside of the United States based in whole or in part upon the TrackTown Marks, and any priority right that may arise from the TrackTown Marks and the right to recover for damages and profits for infringements and misappropriations of any part of the TrackTown Marks and the right to sue for and recover the same throughout the world in the name of TTUSA), the same to be held and enjoyed by TTUSA as fully and entirely as said interest could have been held and enjoyed by the University of Oregon had this sale, assignment, transfer, and conveyance not been made. The "TrackTown Marks" are defined to include the following:

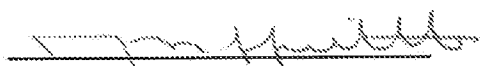
- a. TRACK TOWN, U.S.A. – Federal Registration No. 3833051
- b. TRACK TOWN USA – Federal Registration No. 3787928
- c. TRACK TOWN – Federal Registration No. 3807512
- d. TRACK TOWN – Federal Registration No. 3850446

This assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this assignment.

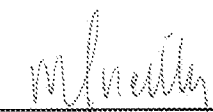
IN WITNESS WHEREOF, the parties hereto have caused this assignment to be executed as of the date first written above by their respective officers thereunto duly authorized.

UNIVERSITY OF OREGON

TRACK TOWN USA, INC.



By: Jamie Moffitt
Its: Vice President for Finance and Administration


By: Michael Reilly
Its: Secretary/Treasurer
