

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367290

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Colorful Harvest, LLC		12/21/2015	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Andrew Smith Company		
Street Address:	483 El Camino Real South		
City:	Salinas		
State/Country:	CALIFORNIA		
Postal Code:	93908		
Entity Type:	general partnership: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3262209	RAINBOW CRUNCH	
Registration Number:	3163779	AMAZING COLORS AMAZING FLAVORS	
Registration Number:	2929850		
Registration Number:	3897627	RUBY JEWEL	
Registration Number:	2903773	COLORFUL HARVEST	
CORRESPONDENCE DATA			
Fax Number:	8314241975		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tbaldwin@nheh.com		
Correspondent Name:	Timothy J. Baldwin		
Address Line 1:	PO Box 2510		
Address Line 4:	Salinas, CALIFORNIA 93901		
ATTORNEY DOCKET NUMBER:	21114.000		
NAME OF SUBMITTER:	Timothy J. Baldwin		
SIGNATURE:	/timothy j. baldwin/		
DATE SIGNED:	12/29/2015		
Total Attachments: 2			

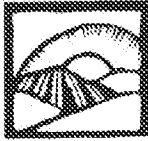
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TRADEMARK ASSIGNMENT
And Cover Sheet

THIS TRADEMARK ASSIGNMENT (“**Assignment**”) is effective as of December 15, 2015 (“**Effective Date**”) between COLORFUL HARVEST, LLC, a Minnesota limited liability company (“**Assignor**”) whose address is 9531 West 78th Street, Suite 230, Eden Prairie, MN 55344, and ANDREW SMITH COMPANY, a general partnership whose general partners are Andrew Smith Marketing Corporation, a California corporation and Food Service Partners, Inc., a California corporation (“**Assignee**”) whose address is 483 El Camino Real South, Salinas, CA 93908. Assignor hereby assigns and transfers to Assignee its entire right, title and interest in the following trademarks registered with the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Mark</u>	<u>Design</u>	<u>Description of Goods</u>
3262209	RAINBOW CRUNCH		31 – fresh carrots
3163779	AMAZING COLORS AMAZING FLAVORS		31 – fresh fruits and vegetables
2929850			31 – fresh fruits and vegetables
3897627	RUBY JEWEL		31 – fresh, raw and unprocessed fruits and vegetables, agricultural seeds
2903773	COLORFUL HARVEST		31 – fresh fruits and vegetables

WHEREAS, the undersigned, hereby confirms she is authorized to execute this Assignment on behalf of Assignor and to the best of her knowledge the facts set forth herein are true and correct.

WHEREAS, Assignee is desirous of acquiring the above mentioned marks and the registrations thereof.

WHEREAS, any correspondence relating to this Assignment shall be sent to Timothy J. Baldwin of Noland, Hamerly, Etienne & Hoss at P.O. Box 2510 Salinas, CA 93901 or via email at tbaldwin@nhch.com.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all right, title, and interest in and to the above mentioned marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

Dated: 12-21-15

COLORFUL HARVEST, LLC, a Minnesota limited liability company

Steffanie Smith
Steffanie Smith, Manager

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA
COUNTY OF MONTEREY

On December 21, 2015, before me, Vicky S. Young, Notary Public, personally appeared STEFFANIE SMITH, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/~~they~~ executed the same in his/her/~~their~~ authorized capacity(ies), and that by his/her/~~their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Vicky S. Young (Seal)

