

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366319

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CITY NATIONAL BANK		12/17/2015	NATIONAL BANKING ASSOCIATION: UNITED STATES

RECEIVING PARTY DATA

Name:	SBD HOLDINGS GROUP CORP.
Street Address:	24311 Walden Center Dr.
Internal Address:	Suite 200
City:	Bonita Springs
State/Country:	FLORIDA
Postal Code:	34134
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Serial Number:	77627149	CHANGING THE WAY AMERICA EATS
Serial Number:	77627199	CHANGING THE WAY AMERICA EATS
Registration Number:	3663963	CHANGING THE WAY AMERICA EATS
Registration Number:	3136235	CHANGING THE WAY AMERICA EATS
Registration Number:	3136234	CHANGING THE WAY AMERICA EATS
Registration Number:	3557922	CHANGING THE WAY AMERICA EATS
Registration Number:	3561446	CHANGING THE WAY AMERICA EATS
Serial Number:	77496441	LET THE BEACH COME TO YOU
Serial Number:	77733803	LIFE IS BETTER ON THE BEACH
Serial Number:	77733839	LIFE IS BETTER ON THE BEACH
Serial Number:	77733869	LIFE IS BETTER ON THE BEACH
Serial Number:	77733896	LIFE IS BETTER ON THE BEACH
Serial Number:	77733939	LIFE IS BETTER ON THE BEACH
Serial Number:	77734016	LIFE IS BETTER ON THE BEACH
Serial Number:	77734099	LIFE IS BETTER ON THE BEACH
Serial Number:	77734571	LIFE IS BETTER ON THE BEACH
Serial Number:	77734041	LIFE IS BETTER ON THE BEACH

OP \$1565.00 77627149

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	77734054	LIFE IS BETTER ON THE BEACH
Serial Number:	77733921	LIFE IS BETTER ON THE BEACH
Registration Number:	3894868	PROTEIN FIT
Registration Number:	2910278	SOUTH BEACH DIET
Registration Number:	3554508	SOUTH BEACH DIET
Registration Number:	3213757	SOUTH BEACH DIET
Registration Number:	3107236	SOUTH BEACH DIET
Registration Number:	3107235	SOUTH BEACH DIET
Registration Number:	3557917	SOUTH BEACH DIET
Registration Number:	3557916	SOUTH BEACH DIET
Registration Number:	3123993	SOUTH BEACH DIET
Registration Number:	2633433	SOUTH BEACH DIET
Serial Number:	77757573	SOUTH BEACH DIET
Serial Number:	78479437	SOUTH BEACH DIET
Serial Number:	77463612	SOUTH BEACH DIET DELIVERED
Serial Number:	85109010	SOUTH BEACH HEALTHY
Serial Number:	85109006	SOUTH BEACH HEALTHY
Serial Number:	85109001	SOUTH BEACH HEALTHY
Serial Number:	85108998	SOUTH BEACH HEALTHY
Serial Number:	85108993	SOUTH BEACH HEALTHY
Serial Number:	85108991	SOUTH BEACH HEALTHY
Serial Number:	85108990	SOUTH BEACH HEALTHY
Serial Number:	85108986	SOUTH BEACH HEALTHY
Serial Number:	85108980	SOUTH BEACH HEALTHY
Registration Number:	3644911	SOUTH BEACH LIVING
Registration Number:	3588906	SOUTH BEACH LIVING
Registration Number:	3652612	SOUTH BEACH LIVING
Serial Number:	77737063	SOUTH BEACH LIVING
Serial Number:	85088824	SOUTH BEACH LIVING
Serial Number:	85088914	SOUTH BEACH LIVING
Serial Number:	85088835	SOUTH BEACH LIVING
Serial Number:	85088868	SOUTH BEACH LIVING
Serial Number:	85088906	SOUTH BEACH LIVING
Serial Number:	85088899	SOUTH BEACH LIVING
Serial Number:	85088903	SOUTH BEACH LIVING
Serial Number:	85088910	SOUTH BEACH LIVING
Serial Number:	77187569	SOUTH BEACH SOLUTIONS
Serial Number:	77187549	SOUTH BEACH SOLUTIONS

Property Type	Number	Word Mark
Serial Number:	77187540	SOUTH BEACH SOLUTIONS
Serial Number:	77187528	SOUTH BEACH SOLUTIONS
Serial Number:	77187518	SOUTH BEACH SOLUTIONS
Serial Number:	77187445	SOUTH BEACH SOLUTIONS
Serial Number:	77187364	SOUTH BEACH SOLUTIONS
Serial Number:	77496422	THE DIET THAT TRULY DELIVERS
Registration Number:	3651891	TIDE ME OVER

CORRESPONDENCE DATA

Fax Number: 8008306392
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2159814000
Email: rizzosd@pepperlaw.com
Correspondent Name: Pepper Hamilton LLP
Address Line 1: 3000 Two Logan Square
Address Line 2: Eighteenth and Arch Streets
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	138832.00050
NAME OF SUBMITTER:	Samantha Rizzo
SIGNATURE:	/Samantha Rizzo/
DATE SIGNED:	12/17/2015

Total Attachments: 23

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**TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK
COLLATERAL**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL** (this “Release”) is made as of December 17, 2015 (“Effective Date”) by **CITY NATIONAL BANK**, a national banking association (in such capacity, “Grantee”), in favor of **SBD HOLDINGS GROUP CORP.**, a Delaware corporation (“Grantor”).

WHEREAS, reference is made to that certain Loan and Security Agreement dated as of October 9, 2012 (as amended, restated, supplemented, or otherwise modified from time to time, the “Loan and Security Agreement”), by and among the lenders identified on the signature pages thereof, Grantor and Grantee;

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement (USPTO), dated as of October 9, 2012 (as amended, restated, supplemented, or otherwise modified from time to time, the “Trademark Security Agreement”), to which Grantor and Grantee are a party, Grantor granted to Grantee a security interest in all of Grantor’s right, title and interest in and to the Trademark Collateral (as such term is defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 9, 2012 at Reel 4876, Frame 0554; and

WHEREAS, Grantee now desires to release its security interest in the Trademark Collateral, including, without limitation, the trademark registrations and applications listed on Schedule 1 hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby covenants and agrees as follows:

1. Without representation or warranty of any kind or nature, Grantee hereby terminates, releases, and discharges its security interest in the Trademark Collateral granted pursuant to the Trademark Security Agreement, and reassigns to Grantor all right, title, and interest of Grantee in the Trademark Collateral pursuant to the Trademark Security Agreement.

2. Grantee hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts, so long as Grantor reimburses the Grantee for all documented costs and expenses incurred in connection with the execution, acknowledgement, procurement and delivery of such documents or the taking of such action, as may be reasonably necessary to effect the release of the security interest in the Trademark Collateral contemplated hereby.

[Signature page follows]


IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

CITY NATIONAL BANK,
a national banking association, as Grantee

By:

Name:

Title:



Jeffrey A. Feinberg

Senior Vice President

[SIGNATURE PAGE TO RELEASE (TRADEMARKS)]

TRADEMARK
REEL: 005692 FRAME: 0246

SCHEDULE 1
to
RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

Trademark Registrations/Applications

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
U.S.	CHANGING THE WAY AMERICA EATS	Pending Filed on an ITU basis	77/627,14 9	December 5, 2008	Class 9: Pre-recorded video tapes, audio tapes, CD-ROMs, DVDs and computer software featuring information on weight loss, weight control and maintenance, diet, recipes and meal planning, exercise, nutrition, health and lifestyle; computer software for weight loss tracking, generating shopping lists, meal planning, menu planning, devising personalized nutrition programs, and diet diaries	January 14, 2012 – Deadline to file Statement of Use or 5th extension of time in order to file a Statement of Use
U.S.	CHANGING THE WAY AMERICA EATS	Pending Filed on an ITU basis	77/627,19 9	December 5, 2008	Class 35: Telephone and mail order catalogue services, online catalogue order services via the Internet, all featuring books, cookbooks, foods, dietary preparations, nutritional supplements, food and drink mixes and vitamins	January 14, 2012 – Deadline to file Statement of Use or 5th extension of time in order to file a Statement of Use
U.S.	CHANGING THE WAY AMERICA EATS	Registered	3,663,963	August 4, 2009	Class 5: Meal replacement and dietary supplement drink mixes	August 4, 2015 – Declaration of Use due
U.S.	CHANGING THE WAY AMERICA EATS	Registered	3,136,235	August 29, 2006	Class 29: Prepared entrees, side dishes and meals consisting primarily of beef, seafood or poultry; vegetable based ready to eat food bars, protein based ready to eat food bars; sugar-free peanut butter, butter substitutes, sugar-free and low sugar jams,	August 29, 2012 – Declaration of Use due

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					jellics, and fruit spreads, cooking oils, olive oil, canola oil, vegetable oil	
U.S.	CHANGING THE WAY AMERICA EATS	Registered	3,136,234	August 29, 2006	Class 30: Ready to eat food bars and snack foods made with whole grains; oatmeal; whole grain breads, whole grain pastas, whole grain breakfast cereals, whole grain muffin mixes, and whole grain pancake mixes; sugar-free chocolate, chocolates, sugar-free chocolate powder, cocoa powder, sugar-free candy, sugar-free gum, sugar-free flavored gelatin, fat-free and sugar-free pudding, shakes, shake mixes, sugar substitutes, salad dressings, salsa, sauces, seasonings, spices, sugar-free desserts, sugar-free frozen confections, nutritional candy bars	August 29, 2012 – Declaration of Use due
U.S.	CHANGING THE WAY AMERICA EATS	Registered	3,557,922	January 6, 2009	Class 39: Food delivery services	January 6, 2015 – Declaration of Use due
U.S.	CHANGING THE WAY AMERICA EATS	Registered	3,561,446	January 13, 2009	Class 43: Food preparation services	January 13, 2015 – Declaration of Use due
U.S.	LET THE BEACH COME TO YOU	Pending Filed on an ITU basis	77/496,441	June 11, 2008	Class 39: Food delivery services	December 2, 2011 - Deadline to file Statement of Use or 5 th extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU	77/733,803	May 11, 2009	Class 5: Food supplements, vitamins, mineral supplements, nutritional supplements, dietary supplements, meal replacement and dietary	December 15, 2011 – Deadline to file Statement of Use or 4 th extension of time in order to file a

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
		basis			supplement drink mixes, meal replacement powders, meal replacement bars	Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/733,83 9	May 11, 2009	Class 9: Prerecorded video tapes, audio tapes, CD- ROMs, DVDs featuring information on weight loss, weight control and maintenance, diet, recipes and meal planning, exercise, nutrition, health and lifestyle	December 15, 2011 – Deadline to file Statement of Use or 4th extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/733,86 9	May 11, 2009	Class 16: Books, printed guides and brochures featuring topics relating to weight loss, weight control, weight maintenance, nutrition, menu planning, recipes, fitness, diet and nutrition information for the prevention of coronary heart disease, cookbooks, printed diet guides and counters featuring information about the nutritional content of foods and beverages, diet booklets and pamphlets	December 15, 2011 – Deadline to file Statement of Use or 4th extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/733,89 6	May 11, 2009	Class 29: Prepared entrees, side dishes and meals consisting primarily of beef, seafood or poultry; vegetable based ready to eat food bars, protein based ready to eat food bars; sugar-free peanut butter, butter substitutes, sugar- free and low sugar jams, jellies, and fruit spreads, cooking oils, olive oil, canola oil, vegetable oil	December 15, 2011 – Deadline to file Statement of Use or 4th extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU	77/733,93 9	May 11, 2009	Class 35: Online catalogue order services via the Internet, all featuring books, cookbooks, foods, and drink mixes	December 15, 2011 – Deadline to file Statement of Use or 4th extension of time in order to file a


Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
		basis				Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/734,016	May 11, 2009	Class 39: Food delivery services, cruise ship services	December 15, 2011 – Deadline to file Statement of Use or 4th extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/734,099	May 11, 2009	Class 43: Food preparation services	December 15, 2011 – Deadline to file Statement of Use or 4th extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/734,571	May 12, 2009	Class 44: Weight reduction diet planning and supervision services, namely, providing weight loss, weight control and weight maintenance services, menu planning, nutrition counseling services; food nutrition consultation services; weight control evaluation services; weight control treatment services; advice and counseling services for diet, nutrition and menu planning for the prevention of coronary heart disease; counseling services in the field of weight loss, weight control, weight maintenance, nutrition and menu planning; personal services for weight loss, weight control and weight maintenance	December 15, 2011 – Deadline to file Statement of Use or 4th extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/734,041	May 11, 2009	Class 41: Providing a web site featuring information about exercise and fitness Class 44: Providing a web	December 15, 2011 – Deadline to file Statement of Use or 3rd extension of time in order to file a Statement of Use

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
		basis			<p>site featuring information about weight loss, weight control and maintenance, diet, recipes and meal planning, nutrition, health and lifestyle wellness, and interactive weight loss features, namely, weight trackers, shopping list generators and on-line diet diaries</p> <p>Class 45: Provision of a web site featuring information on lifestyles</p>	
U.S.	LIFE IS BETTER ON THE BEACH	Pending Filed on an ITU basis	77/734,054	May 11, 2009	Class 44: Modified low carbohydrate nutritional plan and system, namely, providing weight reduction diet planning and supervision services, namely, providing weight loss, weight control and weight maintenance services, nutrition counseling services; food nutrition consultation services; weight control evaluation services; weight control treatment services; advice and counseling services for diet and nutrition for the prevention of coronary heart disease; counseling services in the field of weight loss, weight control, weight maintenance and nutrition; personal services for weight loss, weight control and weight maintenance	January 6, 2012 – Deadline to file Statement of Use or 3 rd extension of time in order to file a Statement of Use
U.S.	LIFE IS BETTER ON	Pending	77/733,92	May 11,	Class 30: Ready to eat food bars and snack foods made	August 17, 2011 – Deadline to file

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
	THE BEACH	Filed on an ITU basis	1	2009	with whole grains; oatmeal; whole grain breads, whole grain pastas, whole grain breakfast cereals, whole grain muffin mixes, and whole grain pancake mixes; sugar-free chocolate, chocolates, sugar-free chocolate powder, cocoa powder, sugar-free candy, sugar-free chewing gum, sugar-free flavored gelatin, fat-free and sugar-free pudding, sugar substitutes, salad dressings, salsa, sauces, seasonings, spices, sugar-free desserts, namely, sugar-free cookies, caramel popcorn, pies, cakes, cheesecakes, brownies, marshmallow topping, chocolate topping, chocolate syrup, flavoring syrup, topping syrup and bakery desserts, sugar-free frozen confections, nutritional candy bars, pizza	Statement of Use or 2 nd extension of time in order to file a Statement of Use
U.S.	PROTEIN FIT	Registered	3,894,868	December 21, 2010	Class 30: Ready to eat food bars, namely granola based snack bars and cereal based energy bars	December 21, 2016 – Declaration of Use due
U.S.	SOUTH BEACH DIET	Registered	2,910,278	December 14, 2004	Class 16: Books, printed guides and brochures featuring topics relating to weight loss, weight control, weight maintenance, nutrition, menu planning, recipes, fitness, diet and nutrition information for the prevention of coronary heart diseases Class 44: Weight reduction diet planning and supervision services, namely, providing weight loss, weight control and	December 14, 2014 – Renewal due

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					weight maintenance services, menu planning, nutrition counseling services; food nutrition consultation services; weight control evaluation services; weight control treatment services; advice and counseling services for diet, nutrition and menu planning for the prevention of coronary heart disease; counseling services in the field of weight loss, weight control, weight maintenance, nutrition and menu planning; personal services for weight loss, weight control and weight maintenance	
U.S.	SOUTH BEACH DIET	Registered	3,554,508	December 30, 2008	Class 9: Prerecorded video tapes, audio tapes, CD-ROMs, DVDs featuring information on weight loss, weight control and maintenance, diet, recipes and meal planning, exercise, nutrition, health and lifestyle	December 30, 2014 – Declaration of Use due
U.S.	SOUTH BEACH DIET	Registered	3,213,757	February 27, 2007	Class 16: Cookbooks, printed diet guides and counters featuring information about the nutritional content of foods and beverages	February 27, 2013 – Declaration of Use due
U.S.	SOUTH BEACH DIET	Registered	3,107,236	June 20, 2006	Class 29: Prepared entrees, side dishes and meals consisting primarily of beef, seafood or poultry; vegetable based ready to eat food bars, protein based ready to eat food bars; sugar-free peanut butter, butter substitutes, sugar-free and low sugar jams, jellies, and fruit spreads, cooking oils, olive oil, canola oil, vegetable oil	June 20, 2012 – Declaration of Use due

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
U.S.	SOUTH BEACH DIET	Registered	3,107,235	June 20, 2006	Class 30: Ready to eat food bars and snack foods made with whole grains; oatmeal; whole grain breads, whole grain pastas, whole grain breakfast cereals, whole grain muffin mixes, and whole grain pancake mixes; sugar-free chocolate, chocolates, sugar-free chocolate powder, cocoa powder, sugar-free candy, sugar-free gum, sugar-free flavored gelatin, fat-free and sugar-free pudding, sugar substitutes, salad dressings, salsa, sauces, seasonings, spices, sugar-free desserts, sugar-free frozen confections, nutritional candy bars	June 20, 2012 – Declaration of Use due
U.S.	SOUTH BEACH DIET	Registered	3,557,917	January 6, 2009	Class 35: Online catalogue order services via the Internet, all featuring books, cookbooks, foods, and drink mixes	January 6, 2015 – Declaration of Use due
U.S.	SOUTH BEACH DIET	Registered	3,557,916	January 6, 2009	Class 39: Food delivery services	January 6, 2015 – Declaration of Use due
U.S.	SOUTH BEACH DIET	Registered	3,123,993	August 1, 2006	Class 41: Providing a web site featuring information about weight loss, weight control and maintenance, diet, recipes and meal planning, exercise, nutrition, health and lifestyle, and interactive weight loss features, namely, weight trackers, shopping list generators and on-line diet diaries	August 1, 2012 – Declaration of Use due
U.S.	SOUTH BEACH DIET	Registered	2,633,433	October 8, 2002	Class 5: Meal replacement bars consisting primarily of processed vegetable products	October 8, 2012 – Renewal due

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					Class 16: Diet booklets and pamphlets	
U.S.	SOUTH BEACH DIET	Pending Filed on an ITU basis	77/757,573	June 11, 2009	Class 5: Food supplements, vitamins, mineral supplements, nutritional supplements, dietary supplements, meal replacement and dietary supplement drink mixes, meal replacement powders Class 16: Diet booklets and pamphlets	Application is currently suspended
U.S.	SOUTH BEACH DIET & Design 	Pending Filed on an ITU basis	78/479,437	September 7, 2004	Class 29: Prepared entrees, side dishes and meals consisting primarily of meat, seafood, poultry or vegetables; prepared dinners consisting of meat substitutes; meat; processed meat, namely ham, poultry or beef; vegetable based ready to eat food bars, protein based ready to eat food bars, protein based nutrient dense snack bars; sugar-free peanut butter, butter substitutes; sugar-free and low sugar jams, jellies, and fruit spreads; fruit toppings, whipped toppings, nut toppings; cooking oils, olive oil, canola oil, vegetable oil, mayonnaise, sour cream, processed nuts; snack mix consisting primarily of processed fruits, processed nuts and/or raisins; yogurt, cheese, cheese spreads, cheese and cracker combinations; food package combinations consisting primarily of cheese, meat and/or	December 15, 2011 – Deadline to file Statement of Use or 3 rd extension of time in order to file a Statement of Use

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					<p>processed fruit</p> <p>Class 30: Ready to eat food bars and snack foods made with whole grains; ready to eat, cereal derived food bars; granola based snack bars; oatmeal; whole grain breads, whole grain pastas, whole grain breakfast cereals, breakfast cereals, processed cereals, whole grain muffin mixes, and whole grain pancake mixes; sugar-free chocolate, chocolates, sugar-free chocolate powder, cocoa powder, sugar-free candy, sugar-free gum, sugar-free flavored gelatin, sweetened flavored gelatin desserts, fat-free and sugar-free pudding, puddings, cheesecake, sugar substitutes, salad dressings, salsa, sauces, seasonings, spices; sugar-free desserts, namely sugar-free cookies, caramel corn, pies, cakes, cheesecakes, brownies, marshmallow topping, chocolate topping, chocolate syrup, flavoring syrup, topping syrup and bakery desserts; sugar-free frozen confections, marshmallow topping, chocolate topping, chocolate syrup, flavoring syrup, topping syrup, cookies, crackers, popped popcorn, caramel popcorn, rice cakes, pretzels, cheese flavored puffed corn snacks; cheese flavored snacks, namely cheese curls; snack mix consisting primarily of crackers, pretzels, candied nuts and/or popped corn, pizza,</p>	

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					sandwiches	
U.S.	SOUTH BEACH DIET DELIVERED	Pending Filed on an ITU basis	77/463,612	May 1, 2008	Class 39: Food delivery services	December 2, 2011 - Deadline to file Statement of Use or 5 th extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH HEALTHY	Pending	85/109,010	August 17, 2010	Class 5: Food supplements, mineral supplements, nutritional supplements, dietary supplements, meal replacement and dietary supplement drink mixes, meal replacement powders	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH HEALTHY	Pending	85/109,006	August 17, 2010	Class 9: Prerecorded video tapes, audio tapes, CD-ROMs, DVDs and computer software featuring information on weight loss, weight control and maintenance, diet, recipes and meal planning, exercise, nutrition, health and lifestyle; computer software for weight loss tracking, generating shopping lists, meal planning, menu planning, devising personalized nutrition programs, and diet diaries	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH HEALTHY	Pending Filed on an ITU basis	85/109,001	August 17, 2010	Class 16: Cookbooks, printed diet guides and printed reference cards featuring information about the nutritional content of foods and beverages; books, printed guides and brochures about weight loss, weight control, weight maintenance, nutrition, menu planning, recipes and fitness and diet and nutrition information for the prevention of coronary heart disease; calendars;	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a Statement of Use

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					posters; postcards; magazines in the field of health, fitness, and lifestyle; stationary; journals; writing pads	
U.S.	SOUTH BEACH HEALTHY	Pending Filed on an ITU basis	85/108,998	August 17, 2010	Class 29: Prepared entrees, side dishes and meals consisting primarily of meat, seafood, poultry or vegetables; meat; processed meat, namely, ham, poultry or beef; vegetable based ready to eat food bars, protein based ready to eat food bars, protein based nutrient dense snack bars; processed nuts; snack mix consisting primarily of processed fruits, processed nuts and/or raisins; yogurt, cheese, cheese spreads, cheese and cracker combinations; food package combinations consisting primarily of cheese, meat and/or processed fruit; peanut butter, butter and butter substitutes; sugar-free peanut butter; jams, jellies, and fruit spreads; sugar-free and low sugar jams, jellies, and fruit spreads; fruit toppings, whipped toppings, nut toppings; cooking oils, olive oil, canola oil, vegetable oil, sour cream; dairy products excluding ice cream, ice milk and frozen yogurt; milk-based beverages containing coffee; snack mix consisting primarily of candied nuts	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH HEALTHY	Pending Filed on an ITU	85/108,993	August 17, 2010	Class 30: Ready to eat food bars and snack foods made with whole grains; ready to eat, cereal derived food bars; granola based snack bars; whole grain breakfast	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
		basis			cereals, breakfast cereals, processed cereals, oatmeal; whole grain breads, whole grain pastas, whole grain muffin mixes, and whole grain pancake mixes; fat-free and sugar-free pudding, puddings, salad dressings, salsa, sauces, seasonings, spices; sugar-free desserts, namely, sugar-free cookies, popped pop corn, caramel corn, pies, cakes, cheesecakes, brownies, marshmallow topping, chocolate topping, chocolate syrup, flavoring syrup, topping syrup, bakery deserts, cookies, crackers; pizza, sandwiches, nutritional candy bars; sugar-free chocolate, chocolates, sugar-free chocolate powder, cocoa powder, sugar-free candy, sugar-free chewing gum, sugar-free flavored gelatin desserts, sugar substitutes; sugar-free frozen confections; rice cakes, pretzels, cheese flavored puffed corn snacks; cheese flavored snacks, namely, cheese curls; snack mix consisting primarily of crackers; shakes, shake mixes, tea; mayonnaise	Statement of Use
U.S.	SOUTH BEACH HEALTHY	Pending Filed on an ITU basis	85/108,99 1	August 17, 2010	Class 35: Telephone and mail order catalogue services, online catalogue order services via the Internet, all featuring books, cookbooks, foods, dietary preparations, nutritional supplements, food and drink mixes and vitamins	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH	Pending	85/108,99	August 17,	Class 41: Providing a web site featuring information	September 8, 2011 - Deadline to file

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
	HEALTHY	Filed on an ITU basis	0	2010	about exercise and fitness	Statement of Use or 1 st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH HEALTHY	Pending Filed on an ITU basis	85/108,986	August 17, 2010	Class 44: Modified low carbohydrate nutritional plan and system, namely, providing weight reduction diet planning and supervision services, namely, providing weight loss, weight control and weight maintenance services, nutrition counseling services; food nutrition consultation services; weight control evaluation services; weight control treatment services; advice and counseling services for diet and nutrition for the prevention of coronary heart disease; counseling services in the field of weight loss, weight control, weight maintenance and nutrition; personal services for weight loss, weight control and weight maintenance; Providing a web site featuring information about weight loss, weight control and maintenance, diet, recipes and meal planning, nutrition, health and lifestyle wellness, and interactive weight loss features, namely, weight trackers, shopping list generators and on-line diet diaries	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH HEALTHY	Pending Filed on an ITU	85/108,980	August 17, 2010	Class 45: Provision of a web site featuring information on lifestyles	September 8, 2011 - Deadline to file Statement of Use or 1 st extension of time in order to file a Statement of Use

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
		basis				
U.S.	SOUTH BEACH LIVING	Registered	3,644,911	June 23, 2009	Class 5: Food supplements, mineral supplements, nutritional supplements, dietary supplements, meal replacement and dietary supplement drink mixes, meal replacement powders	June 23, 2015 - Declaration of Use due
U.S.	SOUTH BEACH LIVING	Registered	3,588,906	March 10, 2009	Class 29: Prepared entrees, side dishes and meals consisting primarily of meat, seafood, poultry or vegetables; meat; processed meat, namely, ham, poultry or beef; vegetable based ready to eat food bars, protein based ready to eat food bars, protein based nutrient dense snack bars; processed nuts; snack mix consisting primarily of processed fruits, processed nuts and/or raisins; yogurt, cheese, cheese spreads, cheese and cracker combinations; food package combinations consisting primarily of cheese, meat and/or processed fruit	March 10, 2015 - Declaration of Use due
U.S.	SOUTH BEACH LIVING	Registered	3,652,612	July 7, 2009	Class 30: Ready to eat food bars and snack foods made with whole grains; ready to eat, cereal derived food bars; granola based snack bars; whole grain breakfast cereals, breakfast cereals, processed cereals, fat-free and sugar-free pudding, puddings, salad dressings, sugar-free desserts, namely sugar-free cookies, bakery desserts, cookies, crackers; snack mix consisting primarily of candied nuts, pizza, sandwiches, nutritional candy bars	July 7, 2015 - Declaration of Use due

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU basis	77/737,063	May 12, 2009	Class 30: Oatmeal; whole grain breads, whole grain pastas, whole grain muffin mixes, and whole grain pancake mixes; sugar-free chocolate, chocolates, sugar-free chocolate powder, cocoa powder, sugar-free candy, sugar-free gum, sugar-free flavored gelatin, sweetened flavored gelatin desserts, sugar substitutes, salsa, sauces, seasonings, spices; caramel corn, pies, cakes, cheesecakes, brownies, chocolate syrup, flavoring syrup, topping syrup; sugar-free frozen confections, marshmallow topping, chocolate topping, popped popcorn, caramel popcorn, rice cakes, pretzels, cheese flavored puffed corn snacks; cheese flavored snacks, namely cheese curls; snack mix consisting primarily of crackers, pretzels and/or popped corn	Application is currently suspended
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU basis	85/088,824	July 20, 2010	Class 9: Prerecorded video tapes, audio tapes, CD-ROMs, DVDs and computer software featuring information on weight loss, weight control and maintenance, diet, recipes and meal planning, exercise, nutrition, health and lifestyle; computer software for weight loss tracking, generating shopping lists, meal planning, menu planning, devising personalized nutrition programs, and diet diaries	September 8, 2011 – Deadline to file Statement of Use or 1st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH	Pending	85/088,914	July 20, 2010	Class 16: Cookbooks, printed diet guides and printed reference cards	September 8, 2011 – Deadline to file Statement of Use or

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
	LIVING	Filed on an ITU basis			featuring information about the nutritional content of foods and beverages; books, printed guides and brochures about weight loss, weight control, weight maintenance, nutrition, menu planning, recipes and fitness and diet and nutrition information for the prevention of coronary heart disease; calendars; posters; postcards; magazines in the field of health, fitness, and lifestyle; stationary; blank journals; writing pads	1st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU basis	85/088,835	July 20, 2010	Class 35: Telephone and mail order catalogue services, online catalogue order services via the Internet, all featuring books, cookbooks, foods, dietary preparations, nutritional supplements, food and drink mixes and vitamins	September 8, 2011 – Deadline to file Statement of Use or 1st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU basis	85/088,868	July 20, 2010	Class 39: Food delivery services, cruise ship services	September 8, 2011 – Deadline to file Statement of Use or 1st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU basis	85/088,906	July 20, 2010	Class 41: Providing a web site featuring information about exercise and fitness	September 8, 2011 – Deadline to file Statement of Use or 1st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU	85/088,899	July 20, 2010	Class 43: Food preparation services	September 8, 2011 – Deadline to file Statement of Use or 1st extension of time in order to file a

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
		basis				Statement of Use
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU basis	85/088,903	July 20, 2010	Class 44: Modified low carbohydrate nutritional plan and system, namely, providing weight reduction diet planning and supervision services, namely, providing weight loss, weight control and weight maintenance services, nutrition counseling services; food nutrition consultation services; weight control evaluation services; weight control treatment services; advice and counseling services for diet and nutrition for the prevention of coronary heart disease; counseling services in the field of weight loss, weight control, weight maintenance and nutrition; personal services for weight loss, weight control and weight maintenance; Providing a web site featuring information about weight loss, weight control and maintenance, diet, recipes and meal planning, nutrition, health and lifestyle wellness, and interactive weight loss features, namely, weight trackers, shopping list generators and on-line diet diaries	September 8, 2011 – Deadline to file Statement of Use or 1st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH LIVING	Pending Filed on an ITU basis	85/088,910	July 20, 2010	Class 45: Provision of a web site featuring information on lifestyles	September 8, 2011 – Deadline to file Statement of Use or 1st extension of time in order to file a Statement of Use
U.S.	SOUTH BEACH	Pending	77/187,56	May 22,	Class 39: Providing of food and drink, namely, food	December 9, 2011 – Final deadline to file

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
	SOLUTIONS	Filed on an ITU basis	9	2007	delivery services	Statement of Use
U.S.	SOUTH BEACH SOLUTIONS	Pending Filed on an ITU basis	77/187,549	May 22, 2007	Class 35: Telephone and mail order catalogue services, online catalogue order services via the Internet, all featuring books, cookbooks, foods, dietary preparations, nutritional supplements and vitamins	December 16, 2011 – Final deadline to file Statement of Use
U.S.	SOUTH BEACH SOLUTIONS	Pending Filed on an ITU basis	77/187,540	May 22, 2007	Class 30: Ready to eat food bars and snack foods made with whole grains; ready to eat, cereal derived food bars; granola based snack bars; oatmeal; whole grain breads, whole grain pastas, whole grain breakfast cereals, breakfast cereals, processed cereals, whole grain muffin mixes, and whole grain pancake mixes; chocolate, chocolates, chocolate powder, cocoa powder, candy, chewing gum, flavored gelatin, sweetened flavored gelatin desserts, puddings, cheesecake, sugar substitutes, salad dressings, salsa, sauces, seasonings, spices, mayonnaise; desserts, namely, sugar-free cookies, caramel corn, pies, cakes, cheesecakes, brownies, marshmallow topping, chocolate topping, chocolate syrup, flavoring syrup, topping syrup and bakery desserts; frozen confections, marshmallow topping, chocolate topping, chocolate syrup, flavoring syrup, topping syrup, cookies, crackers, popped popcorn, caramel popcorn, rice cakes, pretzels, cheese flavored puffed corn	December 9, 2011 – Final deadline to file Statement of Use

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					snacks; cheese flavored snacks, namely, cheese curls; snack mix consisting primarily of crackers, pretzels, candied nuts and/or popped corn, pizza, sandwiches; nutritional candy bars	
U.S.	SOUTH BEACH SOLUTIONS	Pending Filed on an ITU basis	77/187,528	May 22, 2007	Class 29: Prepared entrees, side dishes and meals consisting primarily of meat, seafood, poultry or vegetables; prepared dinners consisting of meat substitutes; meat; processed meat, namely, ham, poultry or beef; vegetable based ready to eat food bars, protein based ready to eat food bars, protein based nutrient dense snack bars; peanut butter, butter and butter substitutes; jams, jellies, and fruit spreads; fruit toppings, whipped toppings, nut toppings; cooking oils, olive oil, canola oil, vegetable oil, sour cream, processed nuts; snack mix consisting primarily of processed fruits, processed nuts and/or raisins; yogurt, cheese, cheese spreads, cheese and cracker combinations; food package combinations consisting primarily of cheese, meat and/or processed fruit	December 9, 2011 – Final deadline to file Statement of Use
U.S.	SOUTH BEACH SOLUTIONS	Pending Filed on an ITU basis	77/187,518	May 22, 2007	Class 16: Cookbooks, printed guides and reference cards featuring information about the nutritional content of foods and beverages; books, printed guides and brochures about nutrition, menu planning, recipes, fitness, health and lifestyle;	December 9, 2011 – Final deadline to file Statement of Use

Country	Mark	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services	Next Action/Current Status
					calendars	
U.S.	SOUTH BEACH SOLUTIONS	Pending Filed on an ITU basis	77/187,445	May 22, 2007	Class 9: Prerecorded video tapes, audio tapes, CD-ROMs, DVDs and computer software featuring information on recipes, meal planning, exercise, nutrition, health and lifestyle; computer software for generating shopping lists, meal planning, menu planning, devising personalized nutrition programs and nutrition diaries	December 9, 2011 – Final deadline to file Statement of Use
U.S.	SOUTH BEACH SOLUTIONS	Pending Filed on an ITU basis	77/187,364	May 22, 2007	Class 5: Food supplements, vitamins, mineral supplements, nutritional supplements, dietary supplements, meal replacement and dietary supplement drink mixes, and meal replacement powders	December 9, 2011 – Final deadline to file Statement of Use
U.S.	THE DIET THAT TRULY DELIVERS	Pending Filed on an ITU basis	77/496,422	June 11, 2008	Class 39: Food delivery services	December 2, 2011 - Deadline to file Statement of Use or 5th extension of time in order to file a Statement of Use
U.S.	TIDE ME OVER	Registered	3,651,891	July 7, 2009	Class 5: Nutrient enhanced powdered drink mix	July 7, 2015 – Declaration of Use due