

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366481

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Banfi Products Corporation		11/04/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Vinedos Emiliana S.A.		
Street Address:	Avda. Nueva Tajamar 481, Of. 701, Torre Sur, Las Condes		
City:	Santiago		
State/Country:	CHILE		
Entity Type:	CORPORATION: CHILE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3464303	NATURA	
Registration Number:	3724151	NATURA	
CORRESPONDENCE DATA			
Fax Number:	8669471121		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5852631065		
Email:	nytm@nixonpeabody.com		
Correspondent Name:	Kristen M. Walsh, Nixon Peabody LLP		
Address Line 1:	1300 Clinton Square		
Address Line 4:	Rochester, NEW YORK 14604		
ATTORNEY DOCKET NUMBER:	20331-2		
NAME OF SUBMITTER:	Kristen M. Walsh		
SIGNATURE:	/kristenmwash/		
DATE SIGNED:	12/18/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This ASSIGNMENT is made by BANFI PRODUCTS CORPORATION, a New York corporation, with its principal place of business at 1111 Cedar Swamp Road, Old Brookville, New York 11545, United States of America (the "Assignor"), and VINEDOS EMILIANA S.A., a corporation organized under the laws of Chile, with its principal place of business at Avda. Nueva Tajamar 481, Of. 701, Torre Sur, Las Condes, Santiago, Chile (the "Assignee").

The Assignor owns the NATURA and NATURA Logo trademarks and the trademark registrations therefor set out in Schedule A attached hereto and incorporated herein by reference (collectively, the "Marks").

The Assignor has agreed to assign to the Assignee a partial ownership interest in and to the Marks, and the Assignee has agreed to accept said assignment.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, a 30% interest in the Marks and the associated goodwill. Assignor retains for itself a 70% interest in the Marks and the associated goodwill.

This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

This Trademark Assignment is given pursuant to the terms of the Trademark Exchange and Wine Supply Agreement between the Assignor and Assignee dated as of September 21, 2012, (the "Supply Agreement"). The terms and conditions of the Supply Agreement are incorporated herein by reference.

[Signature page follows]

ASSIGNOR:

BANFI PRODUCTS CORPORATION

Dated: November 4, 2015

Philip D. Calderone

Vice President and General Counsel

By:



ASSIGNEE:

VIÑEDOS EMILIANA S.A.

Dated: November , 2015

Name: Rafael Gulevsky

Title: Chairman of the Board

By:




CRISTIAN RODRIGUEZ
CEO



[Signature page to Trademark Assignment]

SCHEDULE A

Trademark	Country	Registration No.	Registration Date
NATURA	United States	3,464,303	July 8, 2008
NATURA Logo:  NATURA	United States	3,724,151	December 15, 2009