

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366509

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Giordini U.S.A., Inc.		11/30/2015	CORPORATION: VERMONT
RECEIVING PARTY DATA			
Name:	MadGrip Holdings, LLC		
Street Address:	6 Thompson Drive		
City:	Essex Junction		
State/Country:	VERMONT		
Postal Code:	05451		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3828668	MAD GRIP	
Registration Number:	3959083	MADGRIP INJECTION	
Registration Number:	4254525	WE WON'T LET GO UNLESS YOU DO	
Registration Number:	4155086	MAD GRIP	
Registration Number:	4397388	WE FIT BETTER THAN A GLOVE	
Registration Number:	4782285	THUNDERDOME	
Registration Number:	4660380	CIA CONTIGUOUS IMPACT ABSORPTION	
Serial Number:	86026624	MADGRIP INJECTION TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	2129971060		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-997-1000		
Email:	docket@feiplaw.com		
Correspondent Name:	Kenneth F. Florek		
Address Line 1:	1156 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	2050-TM-000		
NAME OF SUBMITTER:	Kenneth F. Florek		

CH \$215.00 3828668

SIGNATURE:	/kenneth f. florek/
DATE SIGNED:	12/18/2015
Total Attachments: 4 source=MadGrip Trademark Assignment Agreement#page1.tif source=MadGrip Trademark Assignment Agreement#page2.tif source=MadGrip Trademark Assignment Agreement#page3.tif source=MadGrip Trademark Assignment Agreement#page4.tif	

ASSIGNMENT

WHEREAS, Gordini U.S.A., Inc., a Vermont corporation with its principal place of business located at 67 Allen Martin Drive, P.O. Box 8440, Essex Junction, Vermont 05451, United States (hereinafter referred to as "Assignor"), has adopted and used, the trademarks as set forth in SCHEDULE A attached hereto, including the referenced United States and foreign trademark applications/registrations therefor and is the owner of goodwill associated therewith; and

WHEREAS, Assignor has the right and power to assign the subject trademarks, including the goodwill associated therewith and the applications/registrations therefor; and

WHEREAS, MadGrip Holdings, LLC, a Delaware limited liability company with its principal place of business located at 6 Thompson Drive, Essex Junction, Vermont 05451, United States (hereinafter referred to as "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the said marks and registrations therefor, together with the goodwill of the business in connection with which the trademarks are used and which is symbolized by the marks, having acquired the business associated with the trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the referenced trademarks and registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the trademarks are used and which are symbolized by the trademarks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in possession or control of Assignor.

Assignee hereby accepts the assignment and transfer of said trademarks, effective as of the execution hereof.

(signatures on following page)

Gordini U.S.A., Inc.

November 16, 2015

By: David Gellis
Its: President

State of Vermont)
County of Chittenden) ss.

This 16th day of November, 2015, before me personally came the above named David Gellis, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

SUSAN S. MAILMAN
Notary Public, State of Vermont
My Commission Expires February 10, 2019

Susan S. Mailman
Notary Public

MadGrip Holdings, LLC

November 30, 2015

By: Phil Gellis
Its: Manager

State of Vermont)
County of Chittenden) ss.

This 30th day of November, 2015, before me personally came the above named Phil Gellis, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

SUSAN S. MAILMAN
Notary Public, State of Vermont
My Commission Expires February 10, 2019

Susan S. Mailman
Notary Public

SCHEDULE A

<u>TRADEMARK</u>	<u>Serial/Reg. No.</u>	<u>Reg. Date</u>
<u>United States</u>		
MAD GRIP	US 3828668	8/3/2010
MADGRIP INJECTION	US 3959083	5/10/2011
WE WONT LET GO UNLESS YOU DO	US 4254525	12/4/2012
MAD GRIP	US 4155086	6/5/2012
WE FIT BETTER THAN A GLOVE	US 4397388	9/3/2013
THUNDERDOME	US 4782285	7/28/2015
CIA CONTIGUOUS IMPACT ABSORPTION	US 4660380	12/23/2014
MADGRIP INJECTION TECHNOLOGY	US 86026624	
<u>Australia</u>		
WE WONT LET GO UNLESS YOU DO	AU 1439288	12/6/2011
MADGRIP INJECTION TECHNOLOGY	AU 1602856	4/22/2014
<u>Brazil</u>		
MAD GRIP	BR 831238232	12/9/2014
MAD GRIP	BR 831238259	12/9/2014
MADGRIP INJECTION TECHNOLOGY	BR 840776748	
MADGRIP INJECTION TECHNOLOGY	BR 840776691	
<u>China</u>		
MAD GRIP	CN 8073661	3/21/2011
MAD GRIP	CN 9815717	10/8/2012
MADGRIP INJECTION TECHNOLOGY	CN 13993641	
MADGRIP INJECTION TECHNOLOGY	CN 13993642	
<u>Ecuador</u>		
MAD GRIP	EC 008872376	8/10/2010
WE WONT LET GO UNLESS YOU DO	EC 10157501	12/29/2011
MAD GRIP	EC 010184455	12/14/2011
MADGRIP INJECTION TECHNOLOGY	EC 12536314	6/20/2014

Hong Kong

MADGRIP INJECTION TECHNOLOGY HK 302881594 1/28/2014

Japan

WE WONT LET GO UNLESS YOU DO JP 5453650 11/25/2011

MAD GRIP JP 5452137 11/18/2011

MADGRIP INJECTION TECHNOLOGY JP 5670032 5/16/2014

South Korea

WE WONT LET GO UNLESS YOU DO KR 40-0930830 8/14/2012

MAD GRIP KR 40-0942453 11/27/2012

MADGRIP INJECTION TECHNOLOGY KR 40-1091474 3/4/2015

Mexico

WE WONT LET GO UNLESS YOU DO MX 1257015 12/7/2011

WE WONT LET GO UNLESS YOU DO MX 1256807 12/8/2011

MAD GRIP MX 1247461 10/31/2011

MAD GRIP MX 1273491 6/13/2012

MADGRIP INJECTION TECHNOLOGY MX 1453524 5/8/2014

MADGRIP INJECTION TECHNOLOGY MX 1453523 5/8/2014

New Zealand

WE WONT LET GO UNLESS YOU DO NZ 846399 1/26/2012

MADGRIP INJECTION TECHNOLOGY NZ 991631 8/1/2013

Russia

MAD GRIP RU 2014702864

MADGRIP INJECTION TECHNOLOGY RU 2014702865

Taiwan

MAD GRIP TW 1434700 10/16/2010

MAD GRIP TW 1586496 7/1/2013

MADGRIP INJECTION TECHNOLOGY TW 1655924 7/16/2014