

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Direct Sound Headphones, LLC		11/23/2015	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85724049	E.A.R.PODS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	daniel.hope@dechert.com		
Correspondent Name:	Daniel P. Hope		
Address Line 1:	1095 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	128699		
NAME OF SUBMITTER:	Daniel P. Hope		
SIGNATURE:	/Daniel P. Hope/		
DATE SIGNED:	12/21/2015		
Total Attachments: 1			
source=EARPODS - Assignment of e.a.r.Pods SN 85724049 (2015.11.23)#page1.tif			

CH \$40.00 85724049

ASSIGNMENT

Whereas DIRECT SOUND HEADPHONES, LLC, a Missouri limited liability company, having its principal place of business at 405 Biltmore Drive, Fenton, Missouri 63026 ("Assignor"), has filed with the United States Patent and Trademark Office application Serial No. 85/724,049 to register e.a.r.Pods (the "Application"); and

Whereas APPLE INC., a California corporation, having its principal place of business at 1 Infinite Loop, Cupertino, CA 95014 ("Assignee"), wishes to acquire all of Assignor's rights in e.a.r.Pods, the Application, and the goodwill of the business connected with the use of and symbolized by its use of the term e.a.r.Pods.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee the Application, all of its trademark rights and other right, title and interest in and to the term e.a.r.Pods, all common law rights therein, and any other rights, registrations, or applications that Assignor may have or claim in the term e.a.r.Pods and any other marks, trade names, or domain names that incorporate the term "earpods" in any form, together with the goodwill of the business connected with the use of and symbolized by the term e.a.r.Pods, all rights of action arising from such use, all claims for damages for reason of infringement and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

DIRECT SOUND HEADPHONES, LLC

By: Step J. Rois

Name: STEPHEN J. ROIS

Title: MANAGING MEMBER

Dated November 23, 2015