

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366675

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZO Skin Health, Inc.		08/04/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Zein E. Obagi, M.D., Inc.		
Street Address:	270 N. Canon Dr.		
Internal Address:	Ste. 100		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4786332	ZO SKIN CENTRE	
CORRESPONDENCE DATA			
Fax Number:	4025041935		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	402-504-1300		
Email:	mwilliams@hvwlawyers.com		
Correspondent Name:	Mark A. Williams		
Address Line 1:	17007 Marcy St.		
Address Line 2:	Ste. 3		
Address Line 4:	Omaha, NEBRASKA 68118		
NAME OF SUBMITTER:	Mark A. Williams		
SIGNATURE:	/Mark A. Williams/		
DATE SIGNED:	12/21/2015		
Total Attachments: 1			
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OP \$40.00 4786332

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated as of the 4th day of August, 2015, is entered into by ZO Skin Health, Inc., a California corporation ("Assignor") for the benefit of Zein E. Obagi, M.D., Inc., a California corporation ("Assignee"), 270 N Canon Drive, Suite 100, Beverly Hills, CA 90210.


1. **Assignment.** In consideration of one dollars (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the trademarks registered with the United States Patent and Trademark Office identified below (collectively, the "Marks"):

<u>Mark</u>	<u>Registration #</u>
ZO SKIN CENTRE	4786332

2. **Recording.** Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment upon request by Assignee.

3. **Further Assurances.** Assignor agrees that it will from time to time, at Assignee's request and without further cost or expense to Assignor, execute and deliver to Assignee such other instruments of conveyance and transfer and other documents and take such other action as Assignee may reasonably request to vest in Assignee clear ownership of the Marks, and to enable Assignee to realize upon or otherwise to enjoy the Marks, and to carry into effect the intent and purpose hereof.

ZO SKIN HEALTH, INC., a California corporation


By: 
James R. Headley
President & CEO

STATE OF CALIFORNIA)
) ss.
COUNTY OF Orange)

The foregoing Assignment was acknowledged before me this 21st day of Dec, 2015, by James Rudolph Headley on behalf of ZO Skin Health, Inc.

My Commission Expires:

Feb. 12, 2017



Notary Public

