

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366707

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haribo GmbH & Co. KG		12/14/2015	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	HARIBO Holding GmbH & Co. KG		
Street Address:	Hans-Riegel-Straße 1		
City:	Bonn		
State/Country:	GERMANY		
Postal Code:	53129		
Entity Type:	CORPORATION: GERMANY		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	0715861	HARIBO	
Registration Number:	1202240	HARIBO	
Registration Number:	1341207	HARIBO HAPPY-COLA	
Registration Number:	1346555	HARIBO GOLD-BEARS	
Registration Number:	1360882	HARIBO LICORICE WHEELS	
Registration Number:	1457656	THE HAPPY WORLD OF HARIBO	
Registration Number:	1471562	HARIBO RATTLE-SNAKES	
Registration Number:	2575726	HARIBO	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5600		
Email:	trademark@leydig.com		
Correspondent Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	284984		
NAME OF SUBMITTER:	Mark J. Liss		

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SIGNATURE:	/Mark J. Liss/
DATE SIGNED:	12/21/2015
Total Attachments: 2 source=Assignment of Trademarks to HARIBO Holding GmbH & Co. KG#page1.tif source=Assignment of Trademarks to HARIBO Holding GmbH & Co. KG#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Haribo GmbH & Co. KG, a corporation of Germany, having a place of business at Hans-Riegel-Straße 1, Bonn, Germany 53129 (hereinafter "Assignor"), has adopted, used, is using, and is the owner of all right, title and interest in and to the marks and registrations therefor listed on Schedule A, attached hereto and incorporated herein (hereafter, the "Marks"); and

WHEREAS, HARIBO Holding GmbH & Co. KG, a corporation of Germany, having a place of business at Hans-Riegel-Straße 1, Bonn, Germany 53129 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said Marks and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and its successors in interest, all right, title and interest in and to said Marks and registrations, together with the goodwill of the business symbolized by said Marks and the registrations therefor, and including all common-law and other rights in said Marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said Marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this Assignment to take effect on the 14th day of December, 2015.

Haribo GmbH & Co. KG

By: _____

Name: Alexander Behler

Title: Authorized Representative

Dated: 2015-12-14



Trademark Assignment
Haribo GmbH & Co. KG (Assignor)
HARIBO Holding GmbH & Co. KG (Assignee)

SCHEDULE A

U. S. Trademark Registrations

<u>Trademark</u>	<u>Registration Number</u>
Haribo & Design	0715861
HARIBO	1202240
HARIBO HAPPY-COLA & Design	1341207
HARIBO GOLD-BEARS & Design	1346555
HARIBO LICORICE WHEELS & Design	1360882
THE HAPPY WORLD OF HARIBO	1457656
HARIBO RATTLE-SNAKES & Design	1471562
HARIBO & Boy Design	2575726