

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366743

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hard Rock Cafe International (USA), Inc.		12/14/2015	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Caravanserai Inc.		
Street Address:	1 Little West 12th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86612804	ROAM	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415 773-5632		
Email:	khamel@orrick.com		
Correspondent Name:	Eileen Z. Aghnami, Esq.		
Address Line 1:	Orrick, Herrington & Sutcliffe LLP		
Address Line 2:	2050 Main Street, Suite 1100		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	33420-6000		
NAME OF SUBMITTER:	Eileen Z. Aghnami		
SIGNATURE:	/Eileen Z. Aghnami/		
DATE SIGNED:	12/21/2015		
Total Attachments: 1			
source=ROAM Assignment#page1.tif			

CH \$40.00 86612804

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark ("Assignment") is effective as of December 14, 2015, by and between Hard Rock Cafe International (USA), Inc., a Florida corporation, located at 6100 Old Park Lane Orlando FLORIDA 32835 ("Assignor") and Caravansera Inc., a Delaware C Corporation located at 1 Little West 12th Street, New York 10014 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademark/service mark and trademark application identified in the attached Schedule A (the "Trademark"), and the goodwill associated therewith;

WHEREAS Assignee is a successor to the portion of the business of Applicant to which the Trademark pertain;

WHEREAS, Assignor and Assignee mutually desire that ownership, rights, title, and all interest to the Trademark be transferred to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee all right, title, and interest in and to the Trademark, together with the goodwill associated therewith, including, without limitation, all common law rights therein, all registrations thereof, all trademark applications thereof, and all right, title, and interest thereto, on a world-wide basis, as well as the right to sue for and collect damages, costs, and fees in Assignee's own name for any and all past, present, or future infringements, dilution, or other injury to the goodwill thereof.

2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Trademark.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the dates indicated below.

December 14, 2015

ASSIGNOR:
Hard Rock Cafe International (USA), Inc.

By: 
Name: Jay Wolaczczak
Title: Director/General Counsel

December 14, 2015

ASSIGNEE:
Caravansera Inc.

By: 
Name: Janine Yorlo
Title: Co-Founder