

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM366815

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
What Would Love Do, LLC		12/16/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TRUPET LLC		
<b>Street Address:</b>	100 TechneCenter Drive		
<b>Internal Address:</b>	Suite 210		
<b>City:</b>	Milford		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45150		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4827463	GOOD TO THE LAST LICK	
<b>Registration Number:</b>	4685423	LOVE YOUR DOG'S LIFE	
<b>Registration Number:</b>	4676118	WHAT WOULD LOVE DO	
<b>Serial Number:</b>	85834770	RAWGO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132418259		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-621-2120		
<b>Email:</b>	saondrejka@strausstroy.com		
<b>Correspondent Name:</b>	Sharon A. Ondrejka		
<b>Address Line 1:</b>	150 East Fourth Street		
<b>Address Line 2:</b>	The Federal Reserve Bldg., 4th Floor		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	101262.006		
<b>NAME OF SUBMITTER:</b>	S. Corey Hamilton		
<b>SIGNATURE:</b>	/S. Corey Hamilton/		

OP \$115.00 4827463

<b>DATE SIGNED:</b>	12/22/2015
<b>Total Attachments: 3</b> source=Trademark Assignment - What Would Love Do, LLC#page1.tif source=Trademark Assignment - What Would Love Do, LLC#page2.tif source=Trademark Assignment - What Would Love Do, LLC#page3.tif	

## TRADEMARK ASSIGNMENT

**THIS ASSIGNMENT** (“Assignment”) is made effective as of December 16, 2015 from **WHAT WOULD LOVE DO, LLC**, a Delaware limited liability company located at 100 TechneCenter Drive, Suite 210, Milford, Ohio 45150 (“ASSIGNOR”), to **TRUPET LLC**, an Ohio limited liability company, located at 100 TechneCenter Drive, Suite 210, Milford, Ohio 45150 (“ASSIGNEE”).

### RECITALS

**WHEREAS**, ASSIGNOR is the owner of the trademarks (the “Marks”) as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used (the “Goods and Services”).

**WHEREAS**, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

**NOW, THEREFORE**, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Goods and Services, together with (1) the goodwill of the business relating to the Goods and Services in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringement and misappropriation of the Marks; and (3) all rights to sue for past, present and future infringement or misappropriation of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Goods and Services.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

WHAT WOULD LOVE DO, LLC,  
a Delaware limited liability company

By:   
Lori Taylor, President

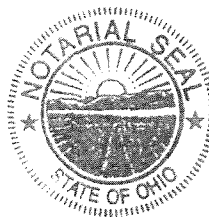
ACKNOWLEDGEMENT

State of Ohio )  
                          ) ss.  
County of Clermont )

On December 16<sup>th</sup>, 2015, before me, LORI TAYLOR, Notary Public, Lori Taylor, as President of What Would Love Do, LLC, a Delaware limited liability company, personally appeared and proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
Signature of Notary Public



MATTHEW A. MCCOY  
Notary Public  
in and for the State of Ohio  
My Commission Expires 7/6/2016

**EXHIBIT A**

**Trademarks**

<u>Mark</u>	<u>Registration No.</u>	<u>Serial No.</u>	<u>Description</u>
GOOD TO THE LAST LICK	4827463	85914574	Standard Characters
LOVE YOUR DOG'S LIFE	4685423	85959882	Standard Characters
WHAT WOULD LOVE DO	4676118	85983248	Standard Characters
RAWGO		85834770*	Standard Characters

\*Notice of Allowance issued on 08/12/2013

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Trademark Assignment  
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