

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366971

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue Heron Enterprises, LLC		12/21/2015	LIMITED LIABILITY COMPANY: NEW JERSEY
Fox Chase Enterprises, LLC		12/21/2015	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Simpson Strong-Tie Company Inc.		
Street Address:	5956 W. Las Positas Boulevard		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76698909	HIDDEN DECK FASTENER	
Serial Number:	76698910	HIDDEN DECK FASTENERS	
Serial Number:	75330098	EB-TY	
Serial Number:	76582021	HIDDEN DECK-FASTENING SYSTEM	
Serial Number:	76500309	LUMBER LOC	
CORRESPONDENCE DATA			
Fax Number:	4154212922		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 421-6500		
Email:	trademarks@sflaw.com		
Correspondent Name:	Cristina N. Rubke, Shartsis Friese LLP		
Address Line 1:	One Maritime Plaza, 18th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Cristina Rubke		
SIGNATURE:	/Cristina Rubke/		
DATE SIGNED:	12/22/2015		

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Total Attachments: 6

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TRADEMARK AND COPYRIGHT ASSIGNMENT AGREEMENT

THIS TRADEMARK AND COPYRIGHT ASSIGNMENT AGREEMENT (this "Assignment") is effective as of the 21st day of December, 2015 (the "Effective Date") by and between Blue Heron Enterprises, LLC and Fox Chase Enterprises, LLC, both New Jersey limited liability companies with offices at P.O. Box 5389, North Branch, New Jersey 08876 (each, an "Assignor," and collectively, "Assignors") and Simpson Strong-Tie Company Inc., a California corporation with offices at 5956 W. Las Positas Boulevard, Pleasanton, California 94588 ("Assignee").

RECITALS

A. WHEREAS, Assignors are selling certain assets and liabilities with respect to their businesses to Assignee;

B. WHEREAS, Assignors presently own or control certain trademark applications, trademark registrations and common-law trademarks and service marks, and submitted certain trademark applications that have been abandoned, all as set forth on **Appendix A** hereto (collectively, the "Assigned Marks") and related goodwill that have been developed or purchased by Assignors;

C. WHEREAS, Assignors presently own certain registered copyrights and common-law copyrights as set forth on **Appendix B** hereto (the "Assigned Copyrights") and related goodwill;

D. WHEREAS, in furtherance of the foregoing sale of assets, each Assignor desires to transfer, assign, convey, deliver and vest all of its right, title and interest in and to the applicable Assigned Marks and Assigned Copyrights and all of the goodwill associated therewith and all other rights such Assignor may have with respect to the applicable Assigned Marks and Assigned Copyrights.

NOW, THEREFORE, in consideration of these premises and for other good and valid consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, agree as follows:

Each Assignor, in accordance with the provisions of the Asset Purchase Agreement dated as of December 4, 2015, by and between Assignors, the members of Assignors, and Assignee (the "APA"), hereby transfers, conveys and assigns to Assignee all of the Assignor's present right, title and interest in and to the applicable Assigned Marks and the Assigned Copyrights in the United States and throughout the world, any common law rights relating to the applicable Assigned Marks and Assigned Copyrights, together with all of the assets and the goodwill associated with the businesses represented by the applicable Assigned Marks and Assigned Copyrights, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past or future infringements or dilution of or damage or injury to the applicable Assigned Marks and Assigned Copyrights or such represented goodwill.

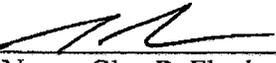
Each Assignor agrees that, upon request, it will furnish all necessary documentation that it possess relating to or supporting chain of title, sign all papers, take all rightful oaths, and do all acts which may be reasonably necessary for vesting title to the Assigned Marks and Assigned Copyrights in Assignee, its successors, assigns and legal representatives or nominees.

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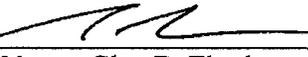
IN WITNESS WHEREOF, the parties have caused this Trademark and Copyright Assignment Agreement to be executed by their duly authorized representatives to be effective as of the Effective Date.

ASSIGNOR:

FOX CHASE ENTERPRISES, LLC

By: 
Name: Glen B. Eberle
Title: Manager

BLUE HERON ENTERPRISES, LLC

By: 
Name: Glen B. Eberle
Title: Manager

ASSIGNEE:

SIMPSON STRONG-TIE COMPANY INC.

By: _____
Brian J. Magstadt
Chief Financial Officer

IN WITNESS WHEREOF, the parties have caused this Trademark and Copyright Assignment Agreement to be executed by their duly authorized representatives to be effective as of the Effective Date.

ASSIGNOR:

FOX CHASE ENTERPRISES, LLC

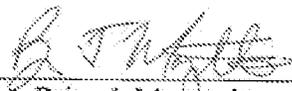
By: _____
Name: Glen B. Eberle
Title: Manager

BLUE HERON ENTERPRISES, LLC

By: _____
Name: Glen B. Eberle
Title: Manager

ASSIGNEE:

SIMPSON STRONG-TIE COMPANY INC.

By:  _____
Brian J. Magstadt
Chief Financial Officer

APPENDIX A

ASSIGNED TRADEMARKS

REGISTRATIONS

Mark	US Registration No.	Registration Date	Serial No.	Filing Date	Owner
HIDDEN DECK FASTENER	3,942,478	4/12/2011	76698909	8/11/ 2009	Blue Heron Enterprises, LLC
HIDDEN DECK FASTENERS	3,942,479	4/12/ 2011	76698910	8/11/ 2009	Blue Heron Enterprises, LLC
EB-TY	2,280,385	9/28/1999	75330098	7/24/1997	Blue Heron Enterprises, L.L.C.
"HIDDEN DECK-FASTENING SYSTEM"	2,968,867	7/12/ 2005	76582021	3/16/2004	Blue Heron Enterprises, LLC
LUMBER LOC	3,043,199	1/17/2006	76500309	3/25/2003	Fox Chase Enterprises, LLC*

*KK Manufacturing Company, Inc., also referred to as KK Mfg. Co., Inc. ("KK"), shall assign this trademark registration to Fox Chase Enterprises, LLC prior to or on the Effective Date of this Assignment, on the payoff of certain sums owed to KK.

COMMON LAW TRADEMARKS/SERVICE MARKS

- (i) Blue Heron Enterprise, LLC
- (ii) Fox Chase Enterprises, LLC
- (iii) EbTy
- (iv) All other common law trademarks/service marks and rights in the United States and other countries with respect to any of Assignors' products and assets, except for those common law trademarks/service marks and rights related to the Excluded Assets, as defined in the APA
- (v) All abandoned registration of trademarks, including ANY TIME IS DECK TIME
- (vi) Any common law trademarks/service marks with respect to the information appearing at the domain names www.lumberloc.com and www.ebty.com, such as Any Time is Deck Time Tips

APPENDIX B

ASSIGNED COPYRIGHTS

- (i) TX006984230 - 10/19/2009 - Ebty Deck Fastening System Brochure, owned by Blue Heron Enterprises, LLC
- (ii) VA0001685960 - 10/19/2009 - Ebty Hidden Deck Fastening System Mechanical Image, owned by Blue Heron Enterprises, LLC
- (iii) Any unregistered copyrights or common law copyright rights with respect to the information appearing at the domain names www.lumberloc.com and www.ebty.com
- (iv) All unregistered copyrights or common law copyright rights in advertising and other materials with respect to Assignors' products and assets, except for any such unregistered copyrights or common law copyright rights related to the Excluded Assets, as defined in the APA

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