

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367001

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHOUTLET, INC.		12/22/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	COMERICA BANK		
Street Address:	39200 W. SIX MILE ROAD		
Internal Address:	MC 7512		
City:	LIVONIA		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	TEXAS BANKING ASSOCIATION: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4248855	SOCIAL CANVAS	
Registration Number:	4208008	SOCIAL SWITCHBOARD	
Registration Number:	3356902	SHOUTLET	
CORRESPONDENCE DATA			
Fax Number:	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-550-6433		
Email:	jmfitzpatrick@cooley.com		
Correspondent Name:	JENNIFER FITZPATRICK		
Address Line 1:	c/o COOLEY LLP		
Address Line 2:	4401 EASTGATE MALL		
Address Line 4:	SAN DIEGO, CALIFORNIA 92121		
ATTORNEY DOCKET NUMBER:	036703-1484 SPREDFAST		
NAME OF SUBMITTER:	JENNIFER FITZPATRICK		
SIGNATURE:	/JENNIFER FITZPATRICK/		
DATE SIGNED:	12/24/2015		
Total Attachments: 7			

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement ("IPSA") is entered into as of December 10, 2015 by and between COMERICA BANK ("Bank") and SHOUTLET, INC., a Delaware corporation ("Grantor").

RECITALS

A. SPREDFAST, INC., a Delaware corporation ("Spredfast"), and MASS RELEVANCE, INC., a Delaware corporation ("Mass Relevance"), SPREDFAST INTERNATIONAL, INC., a Delaware corporation ("Spredfast International" and with Spredfast, and Mass Relevance, each an "Existing Borrower" and collectively, "Existing Borrowers"), and Bank are parties to that certain Amended and Restated Loan and Security Agreement dated as of August 25, 2014, as amended by that certain Consent to Amended and Restated Loan and Security Agreement dated as of August 17, 2015 (as the same may from time to time be amended, modified, supplemented or restated, the "Agreement"). Existing Borrowers, Grantor and Bank desire to amend the Agreement by that certain First Amendment to Amended and Restated Loan and Security Agreement dated as of the date hereof to add Grantor as a Borrower under the Agreement (the "Amendment"). Capitalized terms used herein are used as defined in the Agreement.

B. Bank is willing to enter into the Amendment, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Borrowers under the Agreement.

C. Pursuant to the terms of the Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Agreement and all other agreements now existing or hereafter arising between Borrowers and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure all of the Borrowers' obligations under the Agreement and under any other agreement now existing or hereafter arising between Borrowers and Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this IPSA, the Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

[REMAINDER OF PAGE LEFT INTENTIONALL BLANK]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

200 W. Cesar Chavez Street, Suite 600
Austin, TX 78701
Attn: Chief Executive Officer

SHOUTLET, INC.



By: _____
Name: Tim Barker
Title: Secretary

BANK:

Address of Bank:

m/c 7512
39200 W. Six Mile Road
Livonia, MI 48152

COMERICA BANK

By: _____
Name: Stephen Bittor
Title: Senior Vice President

Attn: Livonia Operations Center

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

200 W. Cesar Chavez Street, Suite 600
Austin, TX 78701
Attn: Chief Executive Officer

SHOUTLET, INC.

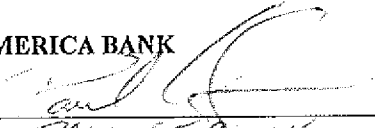
By: _____
Name: _____
Title: _____

BANK:

Address of Bank:

m/c 7512
39200 W. Six Mile Road
Livonia, MI 48152

COMERICA BANK

By:  _____
Name: Paul Gerber
Title: Senior Vice President

Attn: Livonia Operations Center

[SIGNATURE PAGE TO IPSA FOR SHOUTLET]

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
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None.

EXHIBIT B

Patents

<u>Description</u>	<u>Patent / Application Number</u>	<u>Issue / Application Date</u>
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None.

EXHIBIT C

Trademarks

<u>Description</u>	<u>Registration/ Serial Number</u>	<u>Registration/ Application Date</u>
SOCIAL CANVAS	4,248,855	11/27/12
SOCIAL SWITCHBOARD	4,208,008	09/11/12
SHOUTLET	3,356,902	12/18/07