

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367129

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Selfish, Inc.		12/10/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Storia, Inc.		
Street Address:	181 Fremont Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	86724359	S STORIA.ME	
Serial Number:	86724343	S STORIA.ME	
Serial Number:	86724338	S STORIAME	
Serial Number:	86724251	S STORIAME	
Serial Number:	86724354	S STORIA.ME	
Serial Number:	86724348	S STORIA.ME	
Serial Number:	86724328	S STORIAME	
Serial Number:	86724325	S STORIAME	
Registration Number:	4554254	SELFISH	
Registration Number:	4554253	SELFISH	
Registration Number:	4554252	SELFISH.ME	
Registration Number:	4550074	S	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 693-2000		
Email:	trademarks@cooley.com		
Correspondent Name:	Kathlyn Querubin		
Address Line 1:	1299 Pennsylvania Avenue; Suite 700		

TRADEMARK

Address Line 2: Cooley LLP
Address Line 4: Washington, D.C. 20004-2400

ATTORNEY DOCKET NUMBER: 319151-20000

NAME OF SUBMITTER: Kathlyn Querubin

SIGNATURE: /Kathlyn Querubin/

DATE SIGNED: 12/28/2015

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SELFISH, INC.", CHANGING ITS NAME FROM "SELFISH, INC." TO "STORIA, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF DECEMBER, A.D. 2015, AT 5:47 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5290807 8100
SR# 20151297851

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10605114
Date: 12-12-15

TRADEMARK
REEL: 005696 FRAME: 0749

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
SELFISH, INC.**

SELFISH, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "**Company**"), **DOES HEREBY CERTIFY:**

FIRST: The name of the corporation is Selfish, Inc. The original Certificate of Incorporation of this corporation was filed with the Secretary of State of the State of Delaware on March 7, 2013 and an Amended and Restated Certificate of Incorporation was filed on May 28, 2013.

SECOND: The Certificate of Incorporation of the corporation is hereby amended by striking out the first Article thereof and by substituting in lieu of such Article the following new first Article:

"The name of this corporation is **STORIA, INC.** (the "**Corporation**").

THIRD: The foregoing amendment to the Company's Certificate of Incorporation was duly approved and adopted in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware by the holders of the requisite number of the outstanding shares of capital stock of the Company entitled to vote on such matters.

The Company has caused this Certificate of Amendment to be signed by its Chief Executive Officer as of December 10, 2015.

SELFISH, INC.

By: _____



Roestem Hairedin
Chief Executive Officer