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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM367104

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UMB Bank, N.A.		12/23/2015	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Pioneer Financial Services, Inc.
Street Address:	4700 Belleview
Internal Address:	Suite 300
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64112
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 19

PROPERTY NOWIDERS Total. 19			
Property Type	Number	Word Mark	
Registration Number:	3233512	WE HELP THE MILITARY WHEN OTHERS DON'T.	
Registration Number:	3237497	MILITARY SCORING MODEL (MSM)	
Registration Number:	3237015	MILITARY LOAN GUARANTEE OFFERED SINCE 19	
Registration Number:	3219192	MILITARY LOAN GUARANTEE	
Registration Number:	3205455	PIONEER SERVICES	
Registration Number:	3178481	THE RESPONSIBLE LENDING ALTERNATIVE	
Registration Number:	3178480	THE RESPONSIBLE ALTERNATIVE	
Registration Number:	2925730	PIONEER FINANCIAL	
Registration Number:	3463805	NEWPATH LOAN	
Registration Number:	3405234	LOANS FOR MILITARY LIFE	
Serial Number:	77237622	NEWPATH SAVINGS ACCOUNT	
Registration Number:	2892216	P SINCE 1932 PIONEER SERVICES	
Registration Number:	2922326	BATH READY-TO-USE	
Registration Number:	2971628	PIONEER FINANCIAL SERVICES	
Registration Number:	2781380	YOU DESERVE A LITTLE CREDIT	
Registration Number:	2646483	C.A.S.H. CUSTOMERS ARE SPECIAL HERE	
Registration Number:	1995684	P PIONEER MILITARY LOANS	
Registration Number:	1995683	P PIONEER MILITARY LENDING	
	-	TRADEMARK	

900348554 REEL: 005697 FRAME: 0222

<u>TRADEMARK</u>

Property Type	Number	Word Mark	
Registration Number:	3178482	BREAK THE DEBT CYCLE	

CORRESPONDENCE DATA

Fax Number: 3146127697

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3144447697

Email: sgeisen@lewisrice.com

Correspondent Name: Sara L. Geisen

Address Line 1: 600 Washington Avenue

Address Line 2: Suite 2500

Address Line 4: Saint Louis, MISSOURI 63101

NAME OF SUBMITTER:	Sara L. Geisen
SIGNATURE:	/slg/
DATE SIGNED:	12/28/2015

Total Attachments: 3

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> TRADEMARK REEL: 005697 FRAME: 0223

RELEASE AND TERMINATION OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

WHEREAS, UMB BANK, N.A., as Agent ("UMB Bank"), is the owner of outstanding security interests and liens filed against the U.S. trademark registrations and pending applications referred to in Exhibit A attached hereto (the "Marks") owned by PIONEER FINANCIAL SERVICES, INC., a Missouri corporation ("Pioneer Financial"), which security interests in the Marks were recorded in the U.S. Patent and Trademark Office Assignment Branch at Reel 004438 at Frame 0981 on December 22, 2010; and

WHEREAS, the parties wish to remove and terminate the aforesaid security interests and liens against the Marks in the name of UMB Bank so that Pioneer Financial will have unencumbered title to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, UMB Bank does hereby release, remit and discharge its security interests and liens outstanding against the Marks listed on Exhibit A and quit claim forever unto Pioneer Financial all its right, title and interest in and to the Marks aforesaid together with any goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the undersigned has caused this release to be executed this ~2.3 day of December, 2015.

	UMB BANK, N.A., as Agent
	By: Mamc: S.S. S. S. J. F. S. V. J.
State of Jafissova))ss.
County of)
Latissania in the Co	of UMB Bank, that executed the foregoing pose that he/she is of UMB Bank as nd that UMB Bank executed the said instrument freely and uses therein mentioned.
IN WITNESS WHEREOF first above written.	F, I have hereunto set my hand and official seal the day and year
	The state of the s
MELISSA SARGENT Notary Public - Notary Seal STATE OF MISSOURI	Notary Public in and for said State and County My commission expires:
Clay County My Commission Expires: April 14, 2019 Commission # 15536097	1

TRADEMARK REEL: 005697 FRAME: 0224

EXHIBIT A

TRADEMARK LIEN RELEASES SCHEDULE I

Trademark	Registration Number/Date	Country
WE HELP THE MILITARY WHEN OTHERS DON'T.	3,233,512 04/24/2007	United States
MILITARY SCORING MODEL (MSM)	3,237,497 05/01/2007	United States
A A A A A A A A A A A A A A A A A A A	3,237,015 05/01/2007	United States
MILITARY LOAN GUARANTEE	3,219,192 03/13/2007	United States
PIONEER SERVICES	3/205,455 02/06/2007	United States
THE RESPONSIBLE LENDING ALTERNATIVE	3/178,481 11/28/2006	United States
THE RESPONSIBLE ALTERNATIVE	3/178,480 11/28/2006	United States
PIONEER FINANCIAL	2,925,730 02/08/2005	United States
NEWPATH LOAN	3,463,805 07/08/2008	United States

TRADEMARK REEL: 005697 FRAME: 0225

Trademark	Registration Number/Date	Country
LOANS FOR MILITARY LIFE	3/405,234 04/02/2008	United States
NEWPATH SAVINGS ACCOUNT	Serial Number: 77/237,622 07/24/2007	United States
PIONEER SERVICES	2,892,216 10/12/2004	United States
BATH READY-TO-USE	2,922,326 02/01/2005	United States
PIONEER FINANCIAL SERVICES	2,971,628 07/19/2005	United States
YOU DESERVE A LITTLE CREDIT	2,781,380 11/11/2003	United States
C.A.S.H. CUSTOMERS ARE SPECIAL HERE	2,646,483 11/05/2002	United States
PIONEER MILITARY LOANS	1,995,684 08/20/1996	United States
PIONEER MILITARY LENDING	1,995,683 08/20/1996	United States
BREAK THE DEBT CYCLE	3,178,482 11/28/2006	United States

TRADEMARK REEL: 005697 FRAME: 0226

RECORDED: 12/28/2015